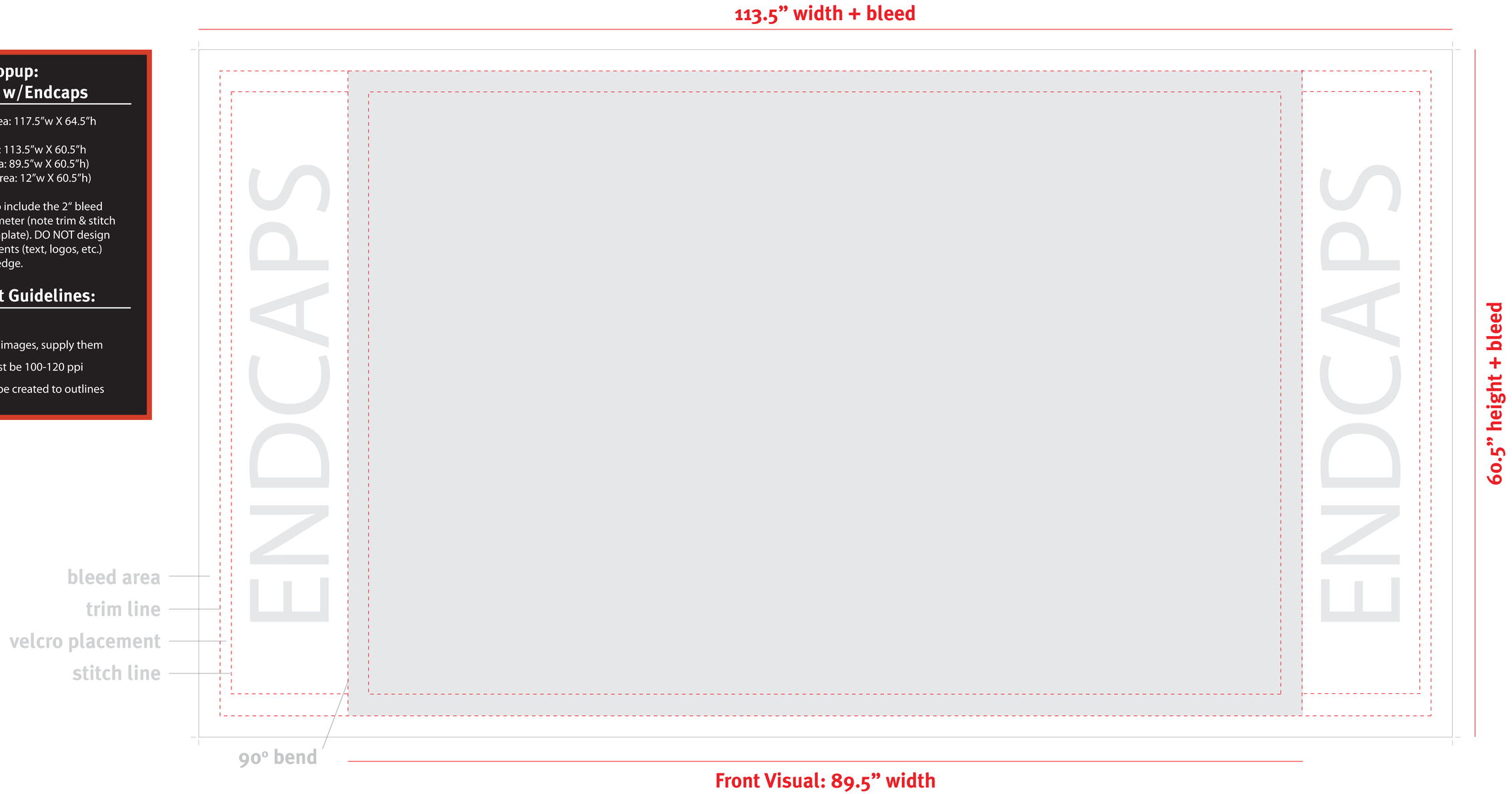
Straight Hopup:
3x2 Hopup w/Endcaps

Total Graphic Area: 117.5"w X 64.5"h

Total Visual Area: 113.5"w X 60.5"h
(Front Visual Area: 89.5"w X 60.5"h)
(Endcap Visual Area: 12"w X 60.5"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines