

# EXHIB



2019

EXHIBITS *DISPLAYS* EVENTS



# PORTABLE DISPLAYS

## BANNERS

### 6-16 | BANNER STANDS & SYSTEMS

RETRACTABLE | TELESCOPIC | SPRING BACK



### 17-19 | HANGING & WALL MOUNTED DISPLAYS

HANGING BANNERS | VECTOR FRAME™ EDGE | TRAPPA™



### 20-23 | FABRIC FRAME SYSTEMS

FORMULATE® | VECTOR FRAME™



### 24-35 | OUTDOOR DISPLAYS

TENTS | FLAGS | SIGNS



### 36-39 | TABLE THROWS & RUNNERS



## SYMBOLS USED:



product made in North America



economy product



standard product



premium product



product can be recycled (does not include graphic)



product comes with a carry bag or case



rental product



new product



PORTABLE DISPLAY SYSTEMS

FOLDING PANEL TABLETOP DISPLAYS | 40-41

HORIZON™ | VOYAGER™



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WARRANTY KEY:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)



90 day limited warranty (hardware)



graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)



# FABRIC DISPLAYS & STRUCTURES



66-73 | **MODULATE™**

MAGNETIC BANNERS | 10', 20', 30' RECONFIGURABLE KITS



74-77 | **FORMULATE® ESSENTIAL**

BANNERS | TABLETOP DISPLAYS | 8' & 10' DISPLAYS



78-87 | **FORMULATE MASTER**

TABLETOP DISPLAYS | 8', 10', 20' DISPLAYS | ACCENTS



88-95 | **FORMULATE DESIGNER SERIES**

10', 20', 30' KITS



96-101 | **FORMULATE FUSION 20' X 20' ISLAND KITS**



102-113 | **FORMULATE HANGING & ARCHITECTURAL STRUCTURES**

HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS

## SYMBOLS USED:



product made in North America



economy product



standard product



premium product



product can be recycled (does not include graphic)



product comes with a carry bag or case



rental product



new product



## MODULAR EXHIBIT SYSTEMS

### HYBRID PRO™ MODULAR DISPLAYS | 114-127

10', 20' & ISLAND KITS



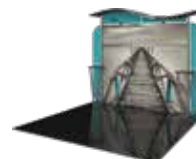
### VECTOR FRAME™ MODULAR DISPLAYS | 128-137

BANNERS | 10', 20' KITS | ACCENTS



### LINEAR™ PRO MODULAR DISPLAYS | 138-139

10', 20' KITS | ACCENTS



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10', 20', ISLAND KITS | ACCENTS



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#### WARRANTY KEY:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)



90 day limited warranty (hardware)



graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)



# BANNER STANDS



## FAST. CLEAR. COMMUNICATION.

Premium, mid-range and economy stands • Retractable, Telescopic and Spring Back • Largest selection • Great quality • High-end functionality, features and durability



## BLADE LITE

**15.75" WIDE** BLD-LT-400-1

**23.5" WIDE** BLD-LT-600-1

**31.5" WIDE** BLD-LT-800-1

**33.5" WIDE** BLD-LT-850-1

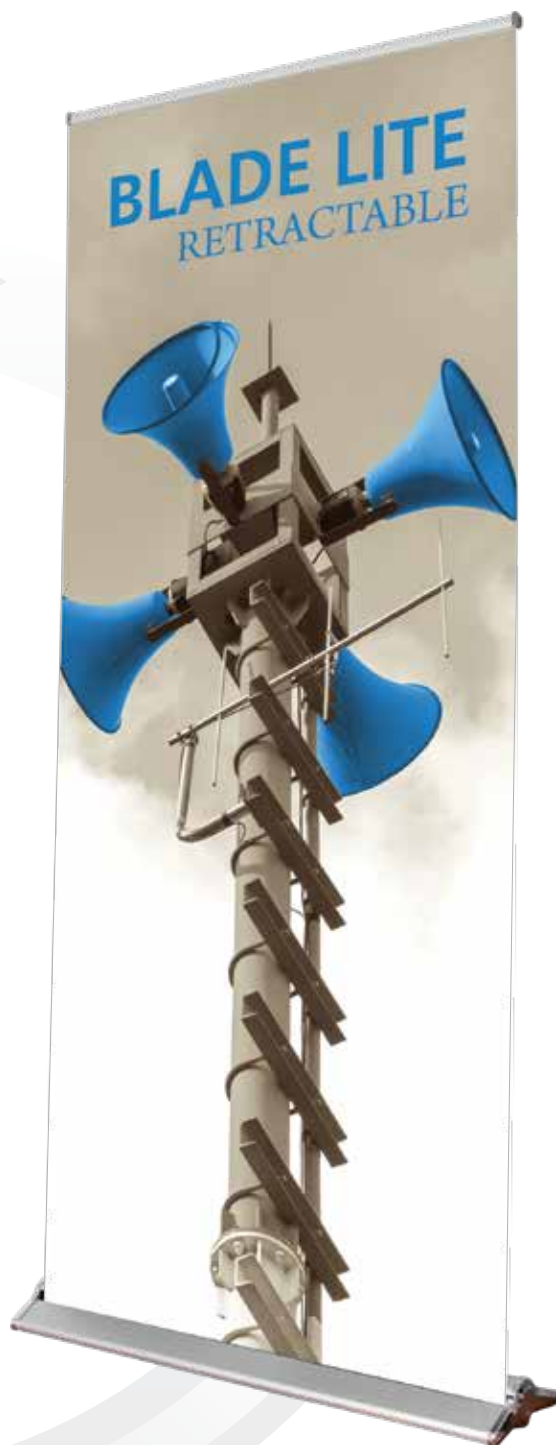
**36" WIDE** BLD-LT-920-1

**39.25" WIDE** BLD-LT-1000-1

**47.25" WIDE** BLD-LT-1200-1

**59" WIDE** BLD-LT-1500-1

- 400mm standard graphic height = 69.38"
- 600mm variable graphic height = 69" - 83.25"
- 800-1500mm variable graphic height = 60" - 83.25"
- eight widths to choose from: 15.75", 23.5", 31.5", 33.5", 36", 39.25", 47.25", 59"
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- 400mm features 4-piece pole, all other sizes feature hybrid bungee/telescopic pole.



Superior  
style and  
value!





# PREMIUM RETRACTABLE BANNER STANDS



Superior, high-end functionality, features, styling points & durability

## IMAGINE

**31.5" WIDE** IMG-800-S

**33.5" WIDE** IMG-850-S

- variable graphic height = 30.5" - 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole



## BARRACUDA

**23.5" WIDE** BCD-600-S-1

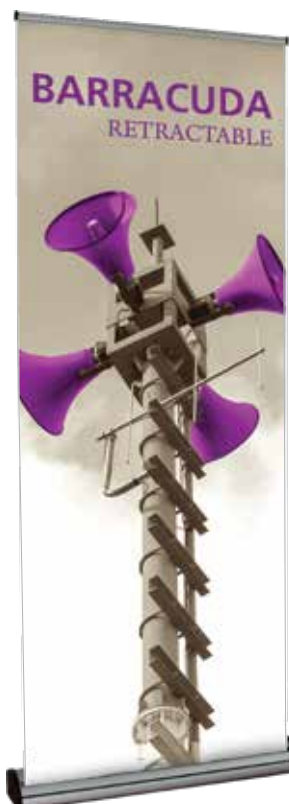
**31.5" WIDE** BCD-800-S-1

**33.5" WIDE** BCD-850-S-1

**35.5" WIDE** BCD-920-S-1

**47.25" WIDE** BCD-1200-S-1

- 600mm variable graphic height = 66.5" - 83"
- 800-1200mm variable graphic height = 60" - 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole



## ADVANCE

**31.5" WIDE** ADV-800-S

- variable graphic height = 29.5" - 83.35"
- double-sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole



The Imagine and Advance banner stands have interchangeable graphic cassettes.



## OPTIONAL PREMIUM BANNER STAND ACCESSORIES

**shelf & lit pocket: AKIT-1S1L**

**shelf only: AKIT-1S**

**lit pocket only: AKIT-1L**

- works with Imagine, Barracuda & Advance
- extrusion uprights fit into channel on stand base and lock in place easily
- shelf offered in black laminate; holds up to 5 lbs.
- wire literature rack holds up to 5 lbs. of literature, 8.5"w x 11"h in size







## PREMIUM RETRACTABLE BANNER STANDS



### REVOLUTION

**33.5" WIDE** RVLTN-850

- variable graphic height = 61.5" - 86.5"
- white, injection molded plastic banner stand
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- hybrid bungee/telescopic pole
- graphic tensioner



**NEW**

Programmable  
video content!



back view of USB  
thumb drive



### HYPE PROGRAMMABLE LED VIDEO BANNER

**33.5" WIDE** HYPE

- assembled dimensions: 22.3" w x 78.7" h x 10.5" d
- freestanding, semi-transparent programmable video LED screen
- silver aluminum frame is coupled with LED chips in tempered glass
- all in one unit includes controller, receiving card, power supply & media player
- video content designed in easy-to-use software program
- USB thumb drive feeds unit content up to 8GB in size
- 100,000-hour life span
- power consumption: 240W to max 600W
- weight = 71lbs
- perfect for use in interiors of all sorts: retail, healthcare, education, for events & tradeshow
- ships freight



# STANDARD RETRACTABLE BANNER STANDS

Everyday reliability, durability & ease of use



## ORIENT 1

- 31.5" WIDE** silver: ONT-800-S-4  
black: ONT-800-B-4
- 33.5" WIDE** silver: ONT-850-S-4  
black: ONT-850-B-4
- 35.5" WIDE** silver: ONT-920-S-4  
black: ONT-920-B-4
- 39.25" WIDE** silver: ONT-1000-S-4  
black: ONT-1000-B-4

- variable graphic height = 60.5" - 83.25"
- anodized silver or black base options
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole



## ORIENT 2

- 31.5" WIDE** ONT-800-DBL-S-4
- 35.5" WIDE** ONT-920-DBL-S-4

- variable graphic height = 60.5" - 83.25"
- double-sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole



## ORIENT ORGANIC

- 33.5" WIDE** ONT-850-DW **NEW**

- variable graphic height = 60.5-83.25"
- maple woodgrain base finish
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- plastic end caps
- adjustable feet on base
- hybrid bungee/telescopic pole



## ROLLUP

- 34.5" WIDE** RU-S1-4 **NEW**

- graphic height = 87.4"
- black finish
- premium grip rail
- adjustable feet on base
- bungee pole







## STANDARD RETRACTABLE BANNER STANDS



### PACIFIC



31.5" WIDE PAC-800-S-2

35.5" WIDE PAC-920-S-2

39.25" WIDE PAC-1000-S-2

- standard graphic height = 83.75"
- anodized silver base
- molded end caps
- swivel-out foot
- 3-piece bungee pole



### CONTENDER



23.5" WIDE silver: CN-24-S  
black: CN-24-B

29.5" WIDE silver: CN-30-S  
black: CN-30-B

35.5" WIDE silver: CN-36-S  
black: CN-36-B

47.5" WIDE black: CN-48-B

- standard graphic height = 77.5"
- swivel-out foot
- silver or black base options
- laser cut steel ends & 3-piece pole



### ELEVATE



33.25" WIDE ELEVATE

- variable graphic height = 30.75" - 95.25"
- roller access via flip-top lid and removable graphic roller
- black aluminum body with chrome end caps
- telescopic pole



### MERLIN



33.5" WIDE MRLN-850-2

- variable graphic height = 61.5" - 87"
- anodized silver base
- snap top graphic rail
- hybrid bungee/telescopic pole
- interchangeable plastic cassette





# ECONOMY RETRACTABLE BANNER STANDS



Basic design features, functionality & reliability



MSQT-800

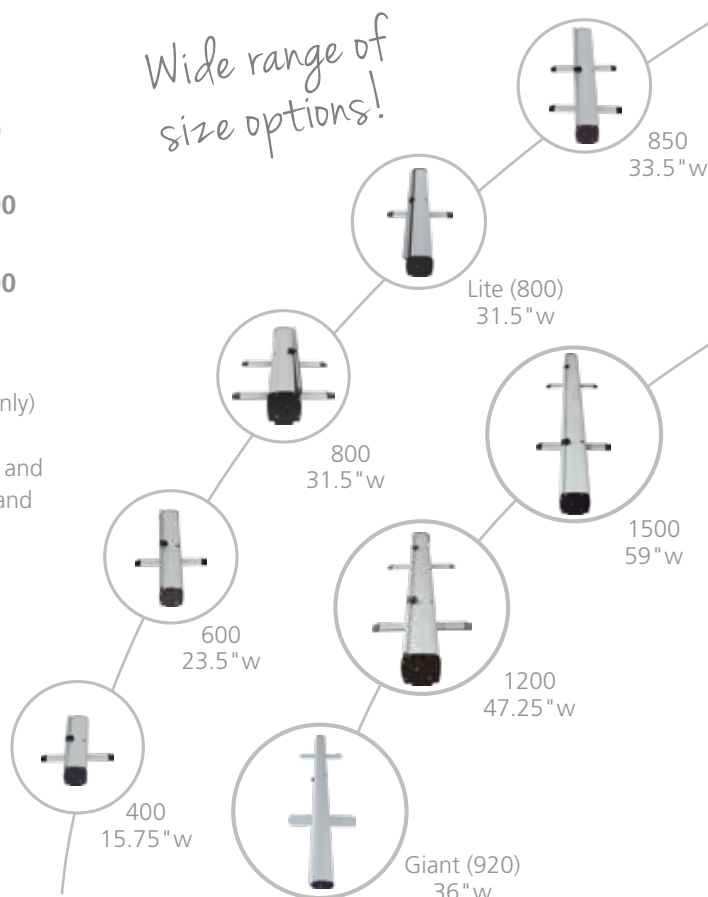
## MOSQUITO

15.75" WIDE	silver: MSQT-400	33.5" WIDE	silver: MSQT-850
23.5" WIDE	silver: MSQT-600	47.25" WIDE	silver: MSQT-1200
31.5" WIDE	silver: MSQT-800 black: MSQT-800-B	59" WIDE	silver: MSQT-1500

- 400mm standard graphic height = 63"
- 600-1500mm standard graphic height = 78.5"
- anodized silver or black base options (800mm only)
- swivel feet & snap-top graphic rail
- 400mm unit has 4-piece pole, 600mm, 800mm and 850mm units have one bungee pole, 1200mm and 1500mm have two bungee poles



Wide range of  
size options!



## GIANT MOSQUITO

36" WIDE	MSQT-GIANT-920-S
----------	------------------

- variable graphic height = 68" - 122"
- over 10' tall
- anodized silver base
- swivel feet
- snap top graphic rail
- adjustable telescopic pole
- heavy duty, weighted stand

Over 10 feet tall!



## MOSQUITO LITE

31.5" WIDE	MSQT-LT-800-S
------------	---------------

- standard graphic height = 78.5"
- anodized silver base
- swivel foot
- snap top graphic rail
- 3-piece bungee pole







## ECONOMY RETRACTABLE BANNER STANDS



### MOSQUITO ARCTIC

**NEW**

33.5" WIDE MSQT-850-W

- standard graphic height = 79"
- white base
- swivel feet & snap-top graphic rail
- 3-piece bungee pole



### DRAGON FLY

33.25" WIDE DRAGON FLY-1

- standard graphic height = 78.75"
- double-sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole



### QUICKSTAND

31.5" WIDE QWK-STND-S

- standard graphic height = 78.5"
- anodized silver base
- kit includes 1 Mosquito 800 banner stand, 1 OCB banner stand case, and 1 Slimline LED Spot Light
- swivel feet
- snap top graphic rail
- 3-piece bungee pole





## ECONOMY RETRACTABLE BANNER STANDS

Basic design features, functionality & reliability



### PHOENIX

**33.5" WIDE** PHX-850-S



- standard graphic height = 79"h
- anodized silver base
- swivel feet
- snap top graphic rail
- 3-piece bungee pole



### PHOENIX MINI

**15.5" WIDE** PHX-400-S



- four graphic height options = 16.5", 31.5", 47.25", 63" (two largest heights require extension pole kit)
- anodized silver base
- 2-piece pole & optional extenders for added height
- comes complete with carry bag
- tabletop or skinny full-height banner stand



### BREEZE

**8.5" WIDE** BREZ-1-S:  
8.5"w x 11"h

**11" WIDE** BREZ-2-S:  
11"w x 17"h

- retractable tabletop banner stand
- ideal for promotional use

### STELLAR

**8.5" WIDE** STLLR-LTR:  
8.5"w x 11"h

**11" WIDE** STLLR-TBLD:  
11"w x 17"h

- retractable tabletop banner stand
- injection molded/plastic base
- ideal for promotional use



See L-Mini tabletop stand on p. 16!

dye sublimated and round stretch table throws can be seen on p.38





## STANDARD TELESCOPIC BANNER STANDS

Everyday reliability, durability and ease of use



### PEGASUS SUPREME

63.5" - 117.5" WIDE  
silver: PGSUS3-S  
black: PGSUS3-B

- supreme variable graphic height = 82.75" - 119"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

### PEGASUS LINKING KIT

Supreme silver: PGSUS3-EXT-S  
Supreme black: PGSUS3-EXT-B  
Standard silver: PGSUS2-EXT-S  
Standard black: PGSUS2-EXT-B

- linking connectors attach multiple Pegasus units together
- extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot

### PEGASUS STANDARD

51.5" - 94" WIDE  
silver: PGSUS2-S  
black: PGSUS2-B

- standard variable graphic height = 67.75" - 96.5"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

### PERCH

6' WIDE  
PERCH-6

8' WIDE  
PERCH-8

- pole banner attachment for standard 6' or 8' wide tables
- fabric header available in three graphic heights: short (18"), medium (44"), tall (68.25")
- hardware kit is universal for all height options
- table throw sold separately

Easy attachment to  
table with clamps!



short, 18"



medium, 44"



tall, 68.25"

### TRIO 2

31.5" - 36.25" WIDE  
TRIO-2

- tri-pod banner stand
- variable graphic height ranges from 51.5" to 76"h
- hardware supports your choice of one or two graphics
- hardware included supports two graphic widths: 31.5" and 36"
- snap top rails make for easy graphic replacements
- hybrid bungee-telescoping pole
- quick and easy to set-up





# ECONOMY SPRING BACK BANNER STANDS



Basic design features, functionality & reliability



## LIGHTNING

31" WIDE LTNG

- standard graphic height = 77"
- snap-lock graphic rails
- 3-piece bungee pole



## L-MINI

14.25" WIDE L-MINI

- standard height = 26.88"
- tabletop tension banner stand
- adhesive rail
- anodized silver finish



## X-TEND



23.5" WIDE X-TEND-1 (64"h)

27.5" WIDE X-TEND-2 (72"h)

31.5" WIDE X-TEND-3 (72"h)  
X-TEND-4 (80"h)

33.5" WIDE X-TEND-5 (78.75"h)

- durable black fiberglass arms
- #3 grommets in corners
- graphic height options = 64", 72", 78.75" and 80"







# HANGING BANNERS INDOOR/OUTDOOR

Hanging banners are ideal for promoting events, advertising or branding in any indoor or outdoor environment. Banners are available in custom sizes ranging from minimum 2' wide/high to maximum 10' wide/high. Choose from several finishing options described below.

## INDOOR

### 13 OZ. VINYL SINGLE-SIDED

Durable and lightweight



### FABRIC SINGLE-SIDED

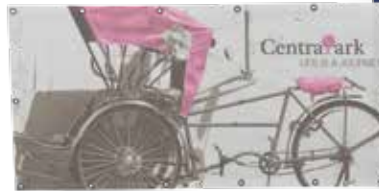
Choice of Display Poly or Oxford fabric



## OUTDOOR

### 8 OZ. MESH VINYL SINGLE-SIDED

Banners allow wind to stream through for durability.



### 13 OZ. SCRIM VINYL SINGLE-SIDED & 18 OZ. SCRIM VINYL SINGLE & DOUBLE-SIDED

Durable and weather-resistant, scrim hanging banners are ideal for long-term outdoor use.



### 6.5 OZ. OUTDOOR CANVAS SINGLE-SIDED

Water and UV resistant



#### INDOOR FINISHING STYLES



no finishing (vinyl)   hem only (fabric)   hem & #3 grommet   rope & #3 grommet   3" pole pocket

#### OUTDOOR FINISHING STYLES



no finishing (scrim)   hem only (canvas)   hem & #3 grommet   rope & #3 grommet   3" pole pocket



## WALL MOUNTED POSTER FRAMES

### TRAPPA™ SNAP FRAMES



Trappa Snap frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, fully assembled and ready to hang.

### TRAPPA POSTER FRAME

- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens
- custom sizes also offered



#### Available Sizes:

TRP2-1: 8.5"w x 11"h  
 TRP2-2: 11"w x 14"h  
 TRP2-11: 11"w x 17"h  
 TRP2-12: 12"w x 18"h  
 TRP2-4: 16"w x 20"h  
 TRP2-5: 20"w x 22"h  
 TRP2-6: 24"w x 36"h  
 TRP2-7: 22"w x 28"h  
 TRP2-8: 24"w x 30"h  
 TRP2-9: 30"w x 40"h  
 TRP2-10: 18"w x 24"h



### POSTER SNAPPER



- adjustable hanging clips slide along the top rail to match desired spacing
- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



### TRAPPA LIGHTBOX



- only 1" thick (single sided only)
- 50,000 hr bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

#### AVAILABLE SIZES:

LED-SNAP-04: 30"w x 40"h  
 LED-SNAP-05: 36"w x 48"h



Trappa offered in illuminated & non-illuminated frames.



# WALL MOUNTED POSTER FRAMES

## VECTOR FRAME™ EDGE

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



### Square Sizes:

VFE-S-01: 11.8"w x 11.8"h  
VFE-S-02: 23.62"w x 23.62"h  
VFE-S-03: 35.43"w x 35.43"h  
VFE-S-04: 47.24"w x 47.24"h  
VFE-S-05: 59.06"w x 59.06"h

### Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h  
VFE-R-02: 11.8"w x 35.43"h  
VFE-R-03: 23.62"w x 35.43"h  
VFE-R-04: 23.62"w x 47.24"h



### Features Include:

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available



Use in all types of interiors.



Use for ads in retail settings.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



## FORMULATE® ESSENTIAL BANNER DISPLAYS



Economy, snap button tube frames  
Slip-over, pillowcase fabric graphics



### FORMULATE ESSENTIAL BANNER – STRAIGHT

23.5" WIDE FMLT-ESS-S-600-2

**NEW Size** 31.5" WIDE FMLT-ESS-S-800-2

**NEW Size** 33.5" WIDE FMLT-ESS-S-850-2

36" WIDE FMLT-ESS-S-920-2

**NEW Size** 39.5" WIDE FMLT-ESS-S-1000-2

47.25" WIDE FMLT-ESS-S-1200-2

59" WIDE FMLT-ESS-S-1500-2

- standard height = 92 "
- standard depth = 14.75 "
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



Easy to apply  
pillowcase fabric graphics  
zipper at the bottom.



Bungee corded poles  
allow for simple assembly.



## MODULATE™ MIX & MATCH BANNERS

Modulate™ allows for customized configurations of banners and backwalls with the use of clamps or magnetized frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.



01 Concave Banner  
**MOD-FRM-01**  
60"w x 96"h x 19"d  
comes in carry bag



04 Convex Banner  
**MOD-FRM-04**  
35"w x 96"h x 17.72"d  
comes in carry bag



12 Straight Banner  
**MOD-FRM-12**  
96.34"w x 48.39"h x 17.7"d  
comes in carry bag

Mix &  
Match!



See p. 67-69  
for all sizes.

## VECTOR FRAME™ FABRIC CURVED BANNERS

Vector Frame™ curved banners combine 2" aluminum extrusion frames with push-fit fabric graphics to create a versatile single or double-sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle  
**VF-CR-01**  
39.33"w x 94.38"h x 19.69"d  
comes in 1 OCL case

Use as a  
concave or  
convex shape!



02 Curved Rectangle  
**VF-CR-02**  
56.75"w x 94.38"h x 19.49"d  
comes in 1 OCL case



03 Curved Rectangle  
**VF-CR-03**  
68"w x 94.38"h x 18.75"d  
comes in 1 OCL case



All Modulate and Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



## VECTOR FRAME™

### FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with **new & improved** LED edge lighting & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered

### RECTANGULAR BANNERS & LIGHT BOXES



01 Rectangle  
**VF-R-01**  
**VF-LB-R-01**

36.3"w x 47.49"h x 19.69"d



02 Rectangle  
**VF-R-02**  
**VF-LB-R-02**

36.3"w x 71.12"h x 19.69"d



03 Rectangle  
**VF-R-03**  
**VF-LB-R-03**

48.11"w x 71.12"h x 19.69"d



04 Rectangle  
**VF-R-04**  
**VF-LB-R-04**

48.11"w x 94.74"h x 19.69"d



05 Rectangle  
**VF-R-05**  
**VF-LB-R-05**

118.98"w x 94.74"h x 19.69"d



06 Rectangle  
**VF-R-06**  
**VF-LB-R-06**

35.68"w x 94.74"h x 19.69"d



07 Rectangle  
**VF-R-07**  
**VF-LB-R-07**

236.5"w x 94.74"h x 19.69"d



08 Rectangle  
**VF-R-08**  
**VF-LB-R-08**

354.58"w x 94.74"h x 19.69"d



Light Boxes R-04, R-05, R-07 and S-04 are also available for rent.

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



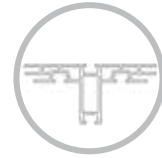
## LIGHT BOX ASSEMBLY



New LED light power supplies



2" banner  
extrusion profile



4" light box  
extrusion profile

Light box assembly is easy:  
Assemble the frame, apply the push-fit graphics, then plug it in!

## SQUARE BANNERS & LIGHT BOXES



01 Square  
**VF-S-01**  
**VF-LB-S-01**  
36.3" w x 35.68" h x 19.69" d



02 Square  
**VF-S-02**  
**VF-LB-S-02**  
48.11" w x 47.49" h x 19.69" d



03 Square  
**VF-S-03**  
**VF-LB-S-03**  
71.73" w x 71.12" h x 19.69" d



04 Square  
**VF-S-04**  
**VF-LB-S-04**  
95.35" w x 94.74" h x 19.69" d



Easy to apply push-fit  
fabric graphics!



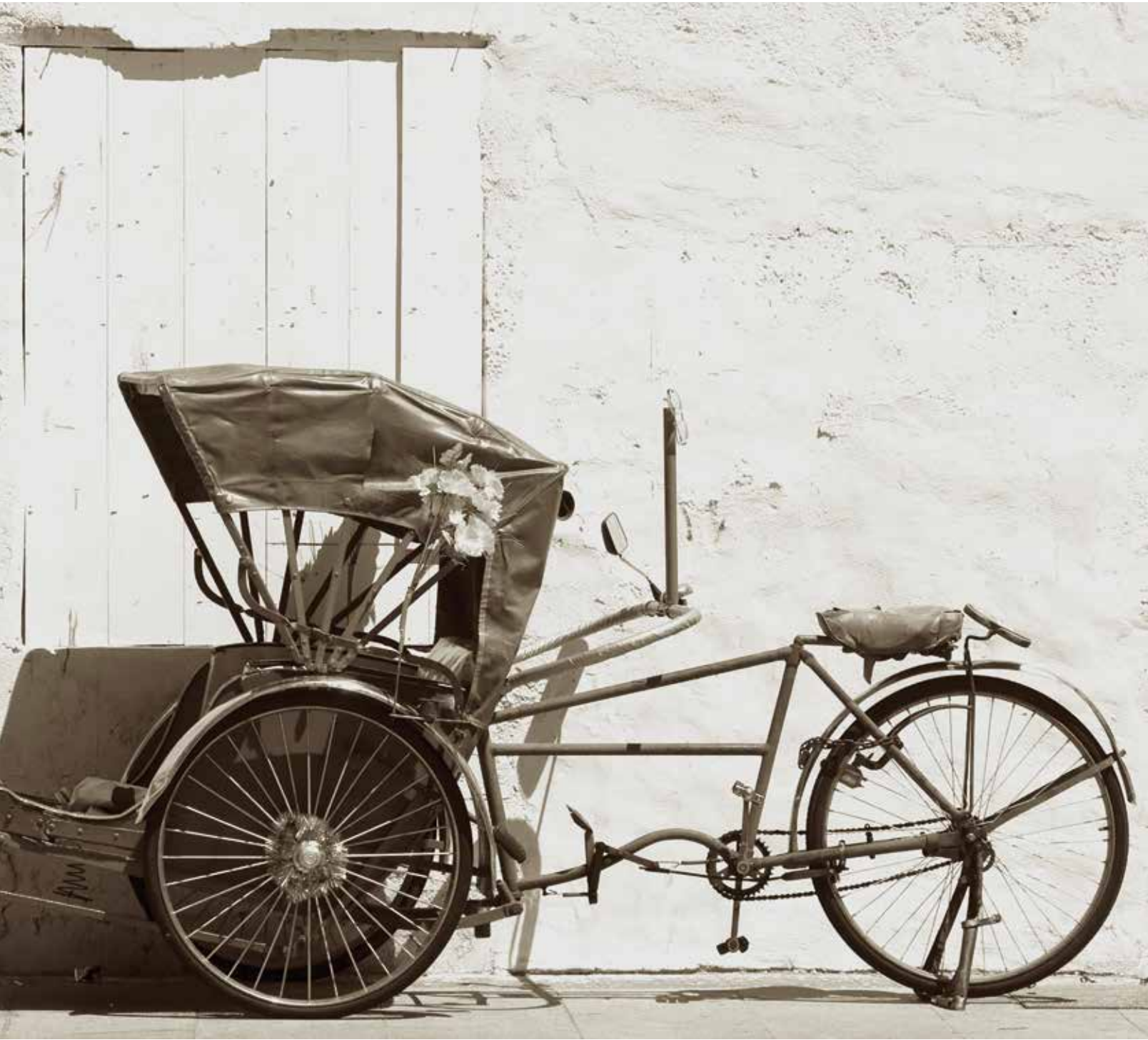
**OCS, OCE,  
OCH, OCL**  
Banners and  
Light Boxes  
come in OCE,  
OCS, OCH or  
OCL hard  
shipping cases.



All Vector Frame displays are made in North America  
and have a limited lifetime hardware warranty.



# OUTDOOR DISPLAYS



## CAPTURE. YOUR. ATTENTION.

One-stop-shop for all your outdoor signage needs • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable



## OUTDOOR DISPLAYS

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above:

- Zoom™ Standard 10' Tent with printed canopy, full and half walls
- Tubular 10' Dome Tent
- Monsoon portable billboard
- Zoom Edge Large flag
- 6' printed table throw



ZOOM™ 10' POPUP TENT



ZOOM™ 20' POPUP TENT



ZOOM™ FLEX FLAG



## POPOP TENTS

### ZOOM™ ECONOMY (STEEL) 10' POPUP TENT

hardware only kit: **ZM-TNT-ECO-3MX3M-FRM-SQU-2**

kit with canopy: **ZM-TNT-ECO-3MX3M-SQU-(COLOR OR G)**

stock canopy only: **ZM-TNT-3MX3M-CAN-2(COLOR)**

printed canopy only: **ZM-TNT-3MX3M-CAN-G**

full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)** – sold separately

half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G)** – sold separately

#### ECONOMY & STANDARD TENT FEATURES:

- opens to a base size of 9.8' x 9.8'
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag

All 10' & 20' tents  
available fully printed  
& with stock canopy  
tops and walls.



Red – 186C  
Blue – 286C  
Grey – 429C  
White  
Black



Black powder-coated  
economy steel frame

### ZOOM™ STANDARD (ALUMINUM) 10' POPUP TENT

hardware only kit: **ZM-TNT-STD-3MX3M-FRM-HEX**

kit with canopy: **ZM-TNT-STD-3MX3M-HEX-(COLOR OR G)**

stock canopy only: **ZM-TNT-3MX3M-CAN-(COLOR)**

printed canopy only: **ZM-TNT-3MX3M-CAN-G**

full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)** – sold separately

half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G)** – sold separately



10' & 20' tents  
come in roller bag

Long-lasting!



Rust-resistant silver  
aluminum frame!



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



## ZOOM™ STANDARD (ALUMINUM) 20' POPUP TENT

hardware only kit: **ZM-TNT-STD-3MX6M-FRM-HEX**  
 kit with canopy: **ZM-TNT-STD-3MX6M-HEX-(COLOR OR G)**  
 stock canopy only: **ZM-TNT-STD-3MX6M-CAN-(COLOR)**  
 printed canopy only: **ZM-TNT-STD-3MX6M-CAN-G**  
 full wall kits: **ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)**  
 half wall kits: **ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)**

\*shown with optional sidewall, backwall and Zoom™ Tent Flag



Zoom™ Tent Flag attaches to any upright pole of any Zoom Popup Tent  
**TNT-ZOOM-ACC-2**

Canopies, half-walls  
and full walls are  
water-resistant.



### Features include:

- 20' opens to a base size of 9.8' x 19.6'
- **rust-resistant**, lightweight aluminum frame is completely self-contained with no loose parts

## ZOOM™ 10' & 20' HALF & FULL WALLS

10' standard & economy full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)**  
 20' standard full wall kit: **ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)**  
 10' standard & economy half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G)**  
 20' standard half wall kit: **ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)**



Five stock colors  
to choose from!



## STOCK HALF & FULL WALL CHOICES

All half and full walls for Zoom™ Economy and Standard tents are available as custom printed or in the stock color of your choice. Actual color may vary.



Red – 186C   Blue – 286C   Grey – 429C   White   Black

### Features include:

- compatible with both Zoom™ Standard and Economy tent frames
- half wall kit includes half wall panel (stock or custom print), half wall pole and two brackets
- full wall kits include full wall panel (stock or custom print)
- graphics are water and UV resistant



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



## OUTDOOR TENTS

### ZOOM™ ECONOMY (STEEL) 5' POPUP TENT **NEW**

hardware only kit: **ZM-TNT-ECO-1.5MX1.5M-FRM-SQU-2**  
kit with canopy: **ZM-TNT-ECO-1.5MX1.5M-SQU-2(COLOR OR G)**  
printed canopy only: **ZM-TNT-1.5MX1.5M-CAN-G**  
full wall kits: **ZM-TNT-1.5MX1.5M-FLL-WLL-(G)**

#### FEATURES INCLUDE:

- opens to a base size of 4.7' x 4.7'
- black powder coated economy steel tent frame is completely self-contained with no loose parts
- canopies are water and UV resistant
- hardware kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include custom printed canopy, hardware frame, guy lines and rolling carry bag



FESTIVAL / FAIR



OUTDOOR MARKETS



SPORTS ARENAS



### TUBULAR 10' DOME TENT TNT-TDT-10

- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



The portable Popup Bar is an expandable, wheeled sampling and serving station perfect for any event, indoor or outdoor! The pre-assembled aluminum frame comes together by unfolding the legs, and inserting the interior shelf panels. Fully-customized fabric graphics on the front and sides will win visitors over as you provide an effortless serving experience.



*Use as a cart!*

## POPUP BAR™ MINI PBFM902-B

- 23.88"w x 36.69"h x 20"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, one shelf and carry bag



## POPUP BAR™ MINI HEADER PBFM902-B-HDR

- 22.13"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the mini popup bar



## POPUP BAR™ LARGE PBFL301-B

- 40.88"w x 36.69"h x 20.06"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, two shelves and carry bag



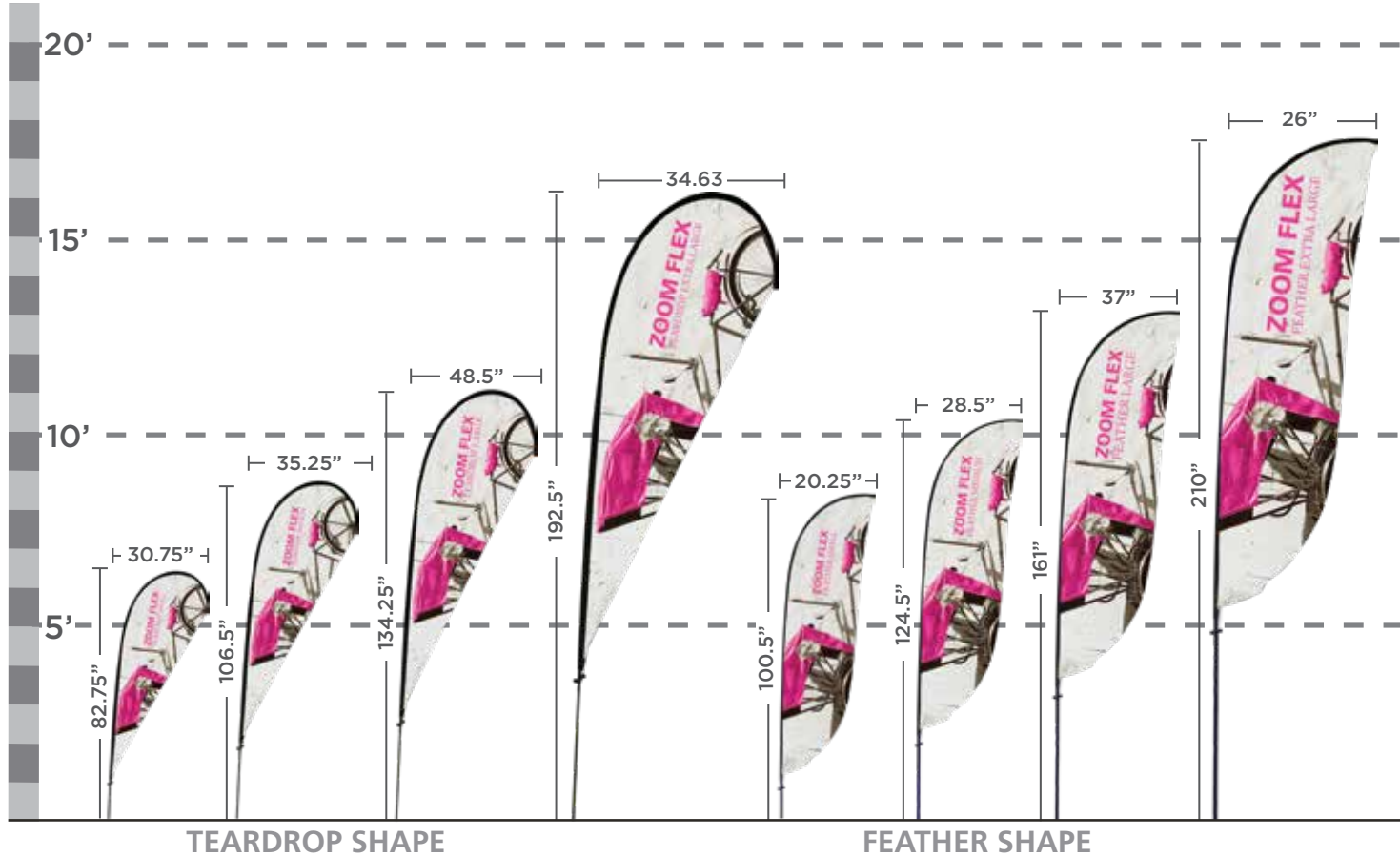
## POPUP BAR™ LARGE HEADER PBFL301-B-HDR

- 38.23"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the large popup bar



All Outdoor products have a one year limited hardware warranty and are eco-friendly.





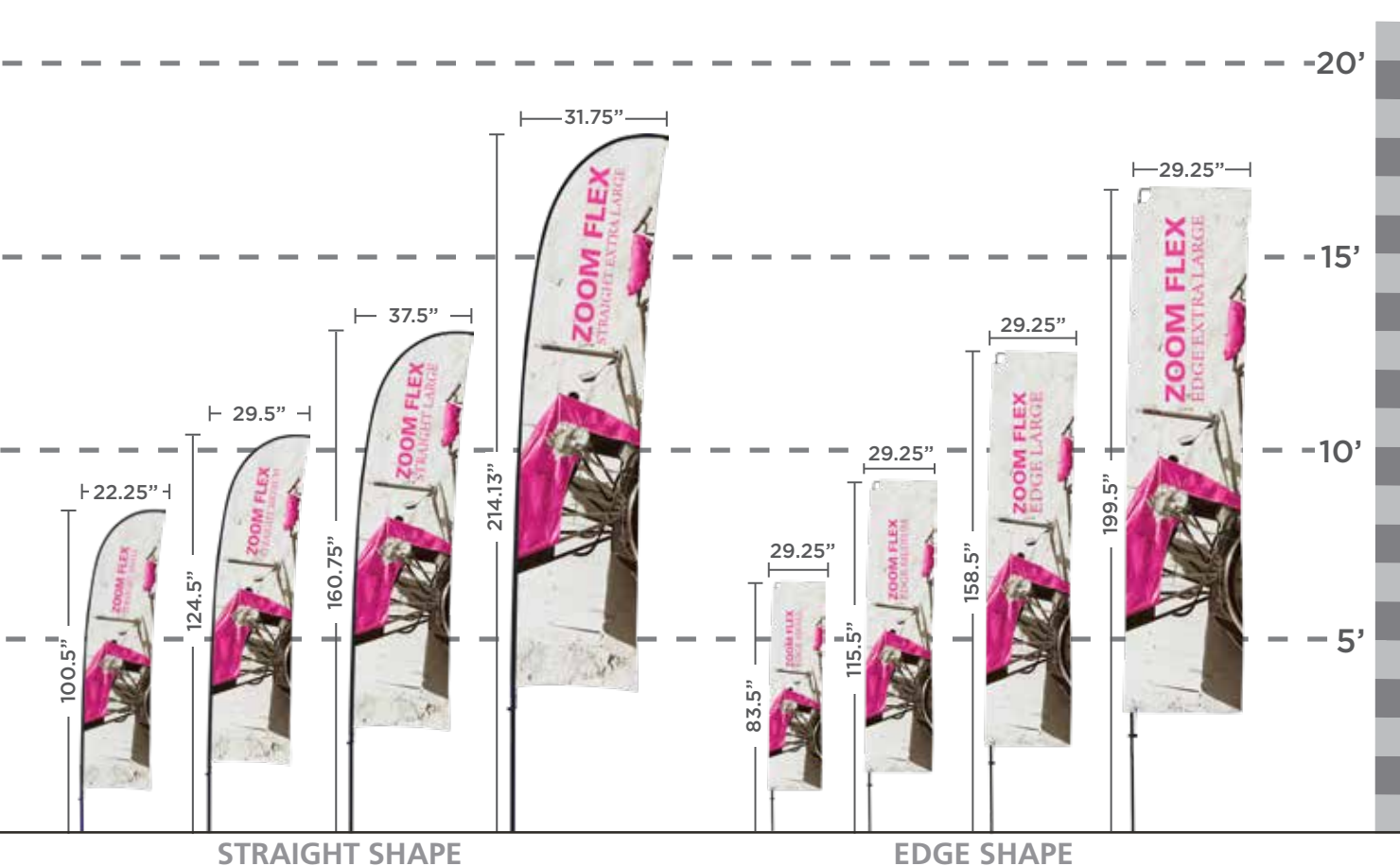
## ZOOM™ FLEX FLAGS

- can be used indoors or outdoors
- comes in four shapes: teardrop, feather, straight & edge
- graphic rotates in wind
- water ring base support adds stability to cross base (optional upgrades)
- graphic printed on flag material
- double-sided graphic available
- includes ground stake only



All Outdoor products have a one year limited hardware warranty.





\*Not to exact scale, refer to graphic template

## ZOOM™ BASE OPTIONS

STANDALONE BASES		cross base ZOOM-CB
		square steel base ZOOM-SQ
SAND & TURF		fillable ground base ZOOM-FB
		auger base ZOOM-AGR
DRIVE OVER		ground stake (included) ZOOM-STK
		drive-over base ZOOM-DO
BASE SUPPORT		water ring base support ZOOM-WR
		stackable base ZOOM-FLX-STCK



AUGER BASE



FILLABLE GROUND BASE



GROUND STAKE



## OUTDOOR SIGNAGE



Great for outdoor sporting events and arenas, concerts, festivals and more. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.



- approximate max height  
= 8.3'



### WIND DANCER MINI WIND-MIN

- adjustable graphic height  
= up to 6'
- economy outdoor flag
- plastic pole, easy push-fit  
assembly
- hollow plastic base can be filled  
with water or sand
- double-sided graphic available



- approximate max height  
= 13.5'



### WIND DANCER LT WIND-LT

- adjustable graphic height  
= up to 8'8"
- hollow base can be filled  
with either water or sand as  
weighing agent
- double-sided graphic  
available
- optional carry bag



- approximate max height  
= 17.5'



### WIND DANCER WIND-MX

- adjustable graphic height  
= up to 12'
- flag is approximately 43" wide
- hollow base can be filled  
with either water or sand as  
weighing agent
- double-sided graphic available
- optional carry bag



### ATLAS ATLAS

- outdoor sign holder
- use as many as you need to hold a  
large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled  
with water or sand



### WHIRLWIND WHRL-WND-2

- 30.75"w x 44.12"h x 19.5"d
- front-loading snap frames constructed  
from aluminum & powder-coated steel
- single or double-sided
- includes clear lens cover
- dual-spring design flexes to withstand  
wind gusts
- compact durable base can be filled with  
water or sand for extra stability
- integrated wheel set



### CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display
- stylish way to define areas or dictate  
traffic flow in or outside restaurants,  
bars, retail establishments, airports,  
museums, casinos and at tradeshow
- visual graphic area = approx.  
53.25"w x 30.5"h
- heavy-duty stainless steel posts, base  
and 59"w rails
- unit kit, extension kit and individual  
components available





## OUTDOOR SIGNAGE

### APEX APEX

- double-sided plastic a-frame
- can be printed directly on the plastic for a smooth look
- for indoor or outdoor use



### CAMPAIGN CP-B3

- counter dimensions not including canopy  
32" w x 34.5" h x 18.5" d
- Velcro PVC graphic
- quick assembly
- strong & easy to clean plastic parts



### PARKWAY

single span: PKWY-S-SPN-3

double span: PKWY-D-SPN-3

- single span = 32" w x 60" h
- double span = 67" w x 60" h
- withstands winds up to 38MPH
- single or double span street pole banner



### SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included



top view

Base sold separately.



## OUTDOOR SIGNAGE



Outdoor display products are strong, solid, stable, wind-resistant and durable.  
Graphics are long-lasting and can endure exposure to outdoor elements.

### THUNDER THUNDER-1



- 35.06" w x 82.75" h x 29" d
- double-sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole



### BLIZZARD BLZD



- max width x min height: 48" w x 57" h
- min width x max height: 23.5" w x 80" h
- max width x max height: 40" w x 74.5" h
- min width x min height: 23.5" w x 63.25" h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment



### MONSOON MONSN-2



- visual graphic area = approx. 92.125" w x 32" h
- semi-portable single or double-sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope



### STOWAWAY



**STOW-3-S: 75.5" w x 37" h x 24" d**  
**STOW-3-L: 97.5" w x 50" h x 34" d**  
**STOW-3-XL: 134" w x 63" h x 43" d**

- lightweight, high visual-impact display stand
- indoor/outdoor use
- carbon fiber bungee poles easily assemble
- includes ground stakes
- no tools required
- custom printed graphics



Ground stakes included.

7





## OUTDOOR SIGNAGE

Outdoor display products are strong, solid, stable, wind-resistant and durable.  
Graphics are long-lasting and can endure exposure to outdoor elements.

### ZOOM™ FLEX OUTDOOR BILLBOARD

ZOOM-FLX-OD-BB

NEW

- 106" w x 78.74" h x 32" d
- heavy-duty tubular frame
- single or double-sided pillowcase fabric graphic slips over frame (no base or bag, packs in box)
- includes two water rings to add weight for stability



carrybag is included



### ZOOM™ FLEX ARCH

ZM-FLX-ARCH

NEW

- 114" w x 113.85" h x 1.75" d
- perfect for outdoor races, cross country events, finish lines
- arch shaped flexible fiber poles hold flag graphic
- stakes included
- add a sturdy, sand or water fillable bases for more stability (no base or bag, packs in box)



Add two  
stackable bases  
for extra  
stability!



## TABLE THROWS & RUNNERS



# MEET. AND. GREET.

One-stop-shop for the fastest table throws and runners • Perfect to display your messaging in any tradeshow or event – indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy



## FULLY PRINTED TABLE THROW

4' full: TBL-T-4-F

4' economy: TBL-T-4-E

4' full (48"w x 36"h): TBL-T-4-36-F

4' economy (48"w x 36"h): TBL-T-4-36-E

6' full: TBL-T-6-F

6' economy: TBL-T-6-E

8' full: TBL-T-8-F

8' economy: TBL-T-8-E

- complete your presentation with a 4', 6' or 8' full or economy premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message



carry bags available,  
fits 4 or 6 table throws

**TBL-THRW-BG**

**TBL-THRW-BG2**

shown with  
Perch table pole  
banner (p. 15)



## CONVERTIBLE TABLE THROW

convertible full: TBL-T-FC

convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- hook and loop tabs make conversion simple



*Shown as 8' convertible table throw.*

## FRONT PRINTED TABLE THROW

6' full: TBL-T-6-FPO-F

6' economy: TBL-T-6-FPO-E

8' full: TBL-T-8-FPO-F

8' economy: TBL-T-8-FPO-E

- maximum dye-sublimation printing area on front of throw = 48-60" w x 18" h (see template for details)
- background available in white only
- cost-effective, impactful display option



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.



## TABLE RUNNERS

24" full: TBL-R-24-F

24" economy: TBL-R-24-E

30" full: TBL-R-30-F

30" economy: TBL-R-30-E

36" full: TBL-R-36-F

36" economy: TBL-R-36-E

60" full: TBL-R-60-F

60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner
- available in four widths

*Fully printed,  
excellent quality!*



## STRETCH TABLE THROW

4' full: TBL-SW-4-F

4' full (48"w x 36"h): TBL-SW-4-36-F

6' full: TBL-SW-6-F

8' full: TBL-SW-8-F

- tailored to fit 4', 6' & 8' tables top to bottom
- optional carry bag available, see p.37
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table



## FITTED TABLE THROW

4' full: TBL-FT-4-F

4' full (48"w x 36"h): TBL-FITTED-4-36-F

4' economy (48"w x 36"h): TBL-FITTED-4-36-E

6' full: TBL-FT-6-F

8' full: TBL-FT-8-F

- form fitted to fit 4', 6' & 8' tabletops
- optional carry bag available, see p.37
- fitted fabric dye-sublimated printed table throw lends a polished look to any display



## ROUND TABLE TROWS

30"dia., 30"h draped, fitted & stretch options

30"dia., 42"h draped, fitted & stretch options

48"dia., 30"h draped & fitted options

60"dia., 30"h draped & fitted options

- tailored to fit round tables
- printed on premium dye-sublimated fabric
- all options lend a stylish and polished look to any event



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.



## OUTDOOR TABLE THROW

NEW

6' full: TBL-ODC-FITTED-6-F

8' full: TBL-ODC-FITTED-8-F

- form fitted to fit 6' & 8' tabletops
- UV printed on outdoor canvas, remains on the table even in windy conditions
- water and spill resistant
- lends a polished look to any outdoor event or display



## IMPRINTED TABLE THROW

6' full

6' economy

8' full

8' economy

- 7 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60" w x 21.5" h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred



economy table throw leaves back of table exposed for easy access to storage

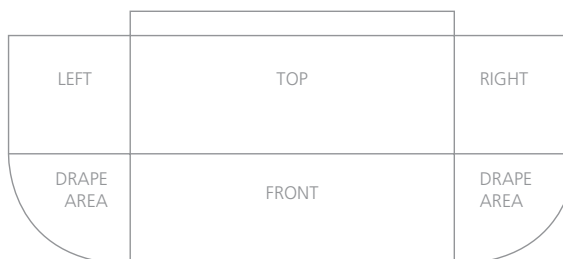


full table throw shown in red fabric with white and sky blue imprinted vinyl

### FULL TABLE THROW



### ECONOMY TABLE THROW



## VINYL COLORS



## FABRIC COLORS



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.



## FOLDING PANEL TABLETOP DISPLAYS

Having a small space does not mean you cannot make a big impact! Tabletop displays are lightweight, highly portable and ideal for adding "WOW" factor to any 4ft, 6ft or 8ft long standard table display.

### HORIZON™ TABLETOP DISPLAYS

- main panel sizes approximately = 23.5" w x 35.5" h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below



WEIGHS  
12 LBS  
Horizon 3  
HZ-TT-S



WEIGHS  
13.5 LBS  
Horizon 5  
HZ-TT-M

### FABRIC CHOICES

All folding panel display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric



R01 carbon R02 chrome R03 storm R28 azure blue

premier - ribbed exhibit & display fabric



R28 persian blue R29 beach R31 eco green R30 maroon  
R02 steel R03 charcoal R15 cinder R01 lava

### POPULAR TABLETOP DISPLAYS

Tabletop versions of the highly popular expandable Hopup™, Embrace™, Xclaim™, Coyote™ and Formulate® fabric displays are available, providing numerous stylisth options to choose from!



Hopup 5' Square Straight

see p. 44



Embrace 5' Straight

see p. 50



Xclaim 5' (Kit 02)

see p. 56



Coyote 6'

see p. 64



## VOYAGER™ FOLDING PANELS



The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, hook and loop friendly fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.



WEIGHS  
5 LBS

VY-1

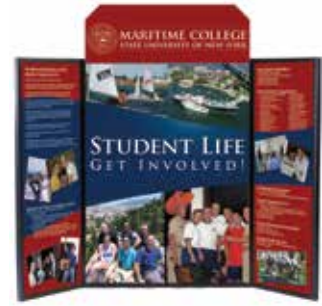
Voyager Mini kit (small)  
open dimensions: 48" w x 18" h  
closed dimensions: 24" w x 18" h



WEIGHS  
6.5 LBS

VY-2

Voyager Maxi kit (medium)  
open dimensions: 48" w x 24" h  
closed dimensions: 24" w x 24" h



WEIGHS  
8.25 LBS

VY-3

Voyager Mega kit (large)  
open dimensions: 48" w x 32" h  
closed dimensions: 24" w x 32" h



WEIGHS  
8.25 LBS

VY-4

Voyager Supreme kit (x-large)  
open dimensions: 64" w x 24" h  
closed dimensions: 32" w x 24" h



WEIGHS  
10 LBS

VY-5

Voyager Monster kit (xx-large)  
open dimensions: 64" w x 32" h  
closed dimensions: 32" w x 32" h



## VOYAGER CARRY BAG



Voyager Mini bag: VY-1-BG  
Voyager Maxi bag: VY-2-BG  
Voyager Mega bag: VY-3-BG  
Voyager Supreme bag: VY-4-BG  
Voyager Monster bag: VY-5-BG





# HOPUP™ TENSION FABRIC



## FAST. DYNAMIC. FABRIC.

Combining style and speed, the attached fabric graphic makes the Hopup™ the fastest display on the market • The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort • Lightweight and highly portable • Easy to set up and packs away as fast as it sets up





## HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames with and without endcaps. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up!



comes with a carry bag; add a Trolley roller or optional hard case (p. 170)

all sizes available with or without endcaps



# HOPUP™ CONFIGURATIONS

STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS



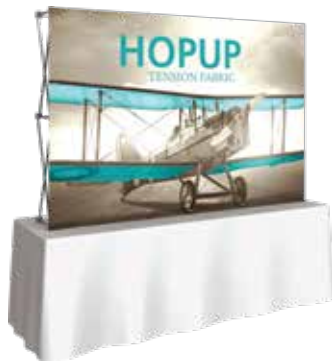
2½' tabletop  
HOP-1X1FG-S/C



5' tabletop  
HOP-2X1FG-S/C



5' tabletop  
HOP-2X2FG-S/C



7½' tabletop  
HOP-3X2FG-S/C



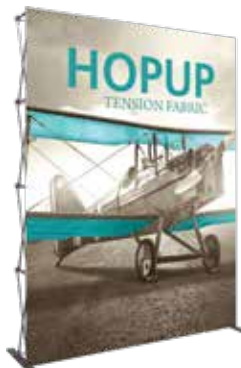
2½' full height standard display  
HOP-1X3FG-S/C



5' full height standard display  
HOP-2X3FG-S/C



7½' full height standard display  
HOP-3X3FG-S/C



7 ½' extra tall standard display  
HOP-3X4FG-S/C



10' full height standard display  
HOP-4X3FG-S/C

## HOPUP™ COUNTER HOP-CT-2

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75" w x 39.69" h x 14.25" d
- top available in four laminate finish options (p. 159)



clear shelf



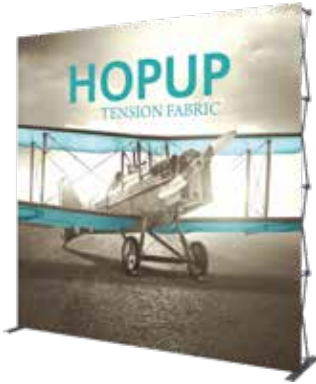
All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.



# HOPUP™ CONFIGURATIONS

## STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS

Extra tall kits are almost 10' tall!



10' extra tall standard display  
**HOP-4X4FG-S/C**



12 1/4' full height standard display  
**HOP-5X3FG-S/C**



12 1/4' extra tall standard display  
**HOP-5X4FG-S/C**



15' full height standard display  
**HOP-6X3FG-S/C**



20' full height standard display  
**HOP-8X3-FG-S-1**



30' full height standard display  
**HOP-12X3-FG-S-1**

\*carry bag not included

comes with a carry bag; add a Trolley roller or optional hard case (p. 170)



All sizes available with or without endcaps.



All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.



# HOPUP™ BACKLIT KITS

**NEW**  
Design

## BACKLIT HOPUP™

- lightweight silver frame
- supports an integrated full fitted fabric graphic mural with end caps and features backliner
- available in 5', 7 ½' or 10' sizes (straight only)
- new patent-pending LED lights connect easily to scissors on top & bottom for even light distribution
- comes in an OCX molded case

**HOP-2-BL-2X2-S - 5' Kit**  
**HOP-2-BL-3X3-S - 7 ½' Kit**  
**HOP-2-BL-4X3-S - 10' Kit**



## HOPUP™ DIMENSION KITS

### DIMENSION KIT 01 HOP-DIM-01-3X3FG-S HOP-DIM-01

- 7 ½' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 X LED lights



### DIMENSION KIT 02 HOP-DIM-02-3X3FG-S HOP-DIM-02

- 7 ½' full height straight backwall
- stand-off counter supports max 35 lbs
- counter features graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 X LED lights



### DIMENSION KIT 03 HOP-DIM-03-4X3FGE-S HOP-DIM-03

- 10' full height straight backwall
- accessory counter features:
  - monitor\* mount supports 40" monitor, max weight = 50 lbs
  - counter top holding max weight of 35 lbs
  - printed fabric graphic and literature holder
- 2 X LED lights



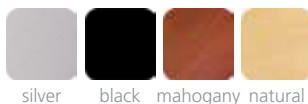
### DIMENSION KIT 04 HOP-DIM-04-4X3FGE-S HOP-DIM-04

- 10' full height straight backwall
- standoff counter features:
  - fabric graphic messaging area (top)
  - printed fabric graphic (bottom)
  - counter top holding max weight of 35 lbs
- 2 X LED lights



\*Monitors not included.

Hopup Dimensions counter tops are available in your choice of four thermoform finishes



All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.





The Hopup™ Lite features an economy, lightweight collapsible frame, yellow locking arms and front only or full-fitted fabric graphics. Hopup Lite is available in 7 ½' and 10' wide straight configurations, and comes with a soft carry bag. No tools are required for assembly, simply expand the frame, lock the arms and go!

A fast, economy  
collapsible display.



7 1/2' full height standard display  
footprint dimensions:  
89.25" w x 89.5" h x 12" d  
**HOP-LITE-3X3FGE-S**



10' full height standard display  
footprint dimensions:  
118.5" w x 89.5" h x 12" d  
**HOP-LITE-4X3FGE-S**

All Hopup Lite frames are eco-friendly, come with a soft carry bag, and have a one year hardware warranty.



EMBRACE™ PUSH-FIT TENSION FABRIC



# EMBRACE. THE. FRAME.

Embrace's push-fit fabric graphic hugs the collapsible frame and makes this portable display sleek and seamless • Simply pop up the frame, attach the channels for the graphic, then push the graphic beading and graphic into the channel





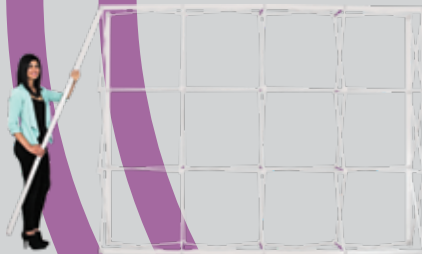
## EMBRACE™ BACKWALLS

Embrace™ is one of the sleekest collapsible portable displays and it delivers style with minimal effort. Embrace Fabric Displays come in a variety of sizes and are offered with or without endcaps. Embrace requires no tools for assembly, is lightweight and highly portable. Embrace features crisp, straight edges due to the simple, push-fit fabric graphic attachment.

Easy push-fit fabric graphics go into channel.

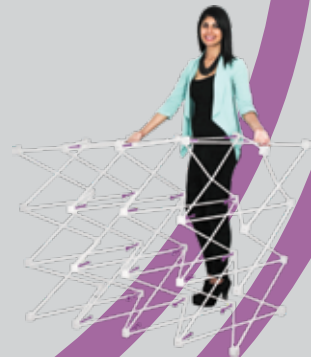


Now includes end cap channel bars!



### EMBRACE™ BACKWALL

- lightweight anodized white frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- carry bag included; add Trolley as an optional upgrade



Channel bars for insertion of fabric graphic easily connect and slide onto collapsible frame.



locking arms



comes with a carry bag; add a Trolley roller (p. 170)



## EMBRACE™ CONFIGURATIONS

### GRAPHIC WITH OR WITHOUT ENDCAPS



2½' tabletop  
footprint dimensions:  
31.25" w x 31.38" h x 14.5" d  
**EMB-2-1X1FG-S**  
**EMB-2-1X1FGE-S**



5' tabletop  
footprint dimensions:  
59.81" w x 31.38" h x 14.5" d  
**EMB-2-2X1FG-S**  
**EMB-2-2X1FGE-S**



5' tabletop  
footprint dimensions:  
59.81" w x 60" h x 14.5" d  
**EMB-2-2X2FG-S**  
**EMB-2-2X2FGE-S**



7½' tabletop  
footprint dimensions:  
88.5" w x 60" h x 14.5" d  
**EMB-2-3X2FG-S**  
**EMB-2-3X2FGE-S**



2½' full height standard display  
footprint dimensions:  
31.25" w x 88.94" h x 23.25" d  
**EMB-2-1X3FG-S**  
**EMB-2-1X3FGE-S**



5' full height standard display  
footprint dimensions:  
59.81" w x 88.94" h x 23.25" d  
**EMB-2-2X3FG-S**  
**EMB-2-2X3FGE-S**

Full height kits are 8' tall!

## EMBRACE™ COUNTER

**EMB-2-CT**

**EMB-2-BL-CT (Backlit counter)**

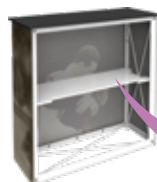
**NEW**  
*Design*

- 41" w x 40.5" h x 15.75" d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

Embrace counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



white shelf



All sizes available with or without endcaps!

comes with a carry bag;  
optional hard cases available (p. 170)



All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.



# EMBRACE™ CONFIGURATIONS GRAPHIC WITH OR WITHOUT ENDCAPS



7 1/2' full height standard display  
footprint dimensions:  
88.5" w x 88.94" h x 23.25" d  
**EMB-2-3X3FG-S**  
**EMB-2-3X3FGE-S**

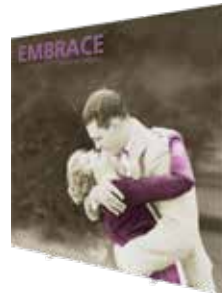


7 1/2' extra tall standard display  
footprint dimensions:  
88.5" w x 118" h x 23.25" d  
**EMB-2-3X4FG-S**  
**EMB-2-3X4FGE-S**

Extra  
tall kits  
are almost  
10' tall!



10' full height standard display  
footprint dimensions:  
117" w x 88.94" h x 23.25" d  
**EMB-2-4X3FG-S**  
**EMB-2-4X3FGE-S**



10' extra tall standard display  
footprint dimensions:  
117" w x 118" h x 23.25" d  
**EMB-2-4X4FG-S**  
**EMB-2-4X4FGE-S**



12 1/4' full height standard display  
footprint dimensions:  
146" w x 88.94" h x 23.25" d  
**EMB-2-5X3FG-S**  
**EMB-2-5X3FGE-S**



15' wide standard display  
footprint dimensions:  
178" w x 88.94" h x 23.25" d  
**EMB-6X3FG-S**  
**EMB-6X3FGE-S**



Clamps go in  
the middle of  
each quadrant to  
connect the walls.



20'w x 7 1/2'h standard display  
footprint dimensions:  
230.31" w x 88.94" h x 23.25" d  
**EMB-2-8X3FG-S**  
**EMB-2-8X3FGE-S**  
(with end caps)



30'w x 7 1/2'h standard display  
footprint dimensions:  
345.47" w x 88.94" h x 23.25" d  
**EMB-2-12X3FG-S**  
**EMB-2-12X3FGE-S**  
(with end caps)



All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.



## BACKLIT EMBRACE™

The Backlit Embrace™ display system is revolutionary! The patent pending light system is simple to use and provides bright, even light throughout the display. This display is guaranteed to attract attention at any trade show or in any interior space. You won't be disappointed!



### EMBRACE™ BACKLIT

- new, improved LED lights are simple to attach & provide even, bright white lighting
- lightweight, white aluminum frame (same frame as non-illuminated kits)
- supports a single or double-sided backlit push-fit fabric graphic with end caps
- comes with OCX hard case for ultimate protection during transport & storage

*Backlight kits also available a la carte!*



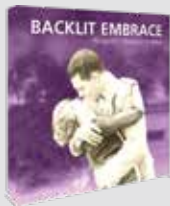
5' tabletop  
footprint dimensions:  
59.81" w x 60" h x 14.5" d  
**EMB-2-BL-2X2-S**



2½' full height standard display  
footprint dimensions:  
31.25" w x 88.94" h x 23.25" d  
**EMB-2-BL-1X3-S**



5' full height standard display  
footprint dimensions:  
59.81" w x 88.94" h x 23.25" d  
**EMB-2-BL-2X3-S**



7½' full height standard display  
footprint dimensions:  
88.5" w x 88.94" h x 23.25" d  
**EMB-2-BL-3X3-S**



10' full height standard display  
footprint dimensions:  
117" w x 88.94" h x 23.25" d  
**EMB-2-BL-4X3-S**



12 ¼' full height standard display  
footprint dimensions:  
146" w x 88.94" h x 23.25" d  
**EMB-2-BL-5X3-S**



All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

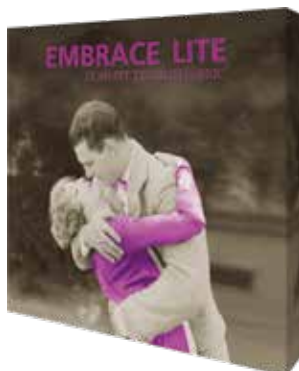


The Embrace™ Lite features an economy, lightweight collapsible frame, channel bars that hold the push-fit fabric graphic and portable carry bag. Embrace Lite is available in 7 ½' and 10' wide sizes. No tools are required for assembly. Simply expand the frame, attach the channel bars, attach the fabric graphics and you're done!

*An economy  
push-fit graphic  
display.*



## EMBRACE™ LITE



7 ½' full height standard display  
footprint dimensions:  
88.5\"w x 88.63\"h x 22\"d  
**EMB-LITE-3x3-FGE-S**



10' full height standard display  
footprint dimensions:  
117.5\"w x 88.63\"h x 22\"d  
**EMB-LITE-4x3-FGE-S**



# XCLAIM™ FABRIC POPUP



## BOLD. VIVID. SIMPLE.

Combining dimension and simplicity • Xclaim™ couples a collapsible frame and magnetic locking arms with brilliant push-fit fabric graphics • Ease, style and the versatility Xclaim provides with simple graphic changes makes this system a top choice





## XCLAIM™ FABRIC POPUP

The Xclaim™ fabric popup system features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless and customizable! Using a lightweight magnetic collapsible frame, Xclaim displays require no tools for assembly, are portable, durable and set up and pack down fast.



**XCLAIM 3X3 KIT 03**  
XCLM-3X3-K3



*Magnetic bars =  
simple assembly!*





## XCLAIM™ FABRIC POPUP

Xclaim™ features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using lightweight, magnetic collapsible frame similar to the Coyote™ Popup line, Xclaim displays are portable, durable and set up and pack down fast.

### XCLAIM TABLETOP KITS



5' tabletop  
footprint dimensions:  
59.11" w x 59.42" h x 12.8" d  
**XCLM-2X2-K1**



5' tabletop  
footprint dimensions:  
59.11" w x 59.42" h x 12.8" d  
**XCLM-2X2-K2**



5' tabletop  
footprint dimensions:  
59.11" w x 59.42" h x 12.8" d  
**XCLM-2X2-K3**



5' tabletop  
footprint dimensions:  
59.11" w x 59.42" h x 12.8" d  
**XCLM-2X2-K4**





## 2 ½'W FULL HEIGHT KITS



2 ½' full height display  
footprint dimensions:  
30.30" w x 88.23" h x 12.8" d  
**XCLM-1X3-K1**



2 ½' full height display  
footprint dimensions:  
30.30" w x 88.23" h x 12.8" d  
**XCLM-1X3-K2**



2 ½' full height display  
footprint dimensions:  
30.30" w x 88.23" h x 12.8" d  
**XCLM-1X3-K3**



2 ½' full height display  
footprint dimensions:  
30.30" w x 88.23" h x 12.8" d  
**XCLM-1X3-K4**

## 5'W FULL HEIGHT KITS



5' full height display  
footprint dimensions:  
59.11" w x 88.23" h x 12.8" h  
**XCLM-2X3-K1**



5' full height display  
footprint dimensions:  
59.11" w x 88.23" h x 12.8" h  
**XCLM-2X3-K2**



add a  
shelf



magnetic arms  
make assembly  
simple



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.



# XCLAIM™ FABRIC POPUP 7 ½'W FULL HEIGHT KITS



7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K1**



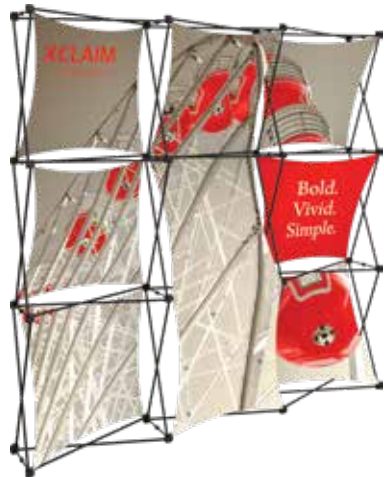
7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K2**



7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K3**



7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K4**



7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K5**



7 ½' full height display  
footprint dimensions:  
87.92" w x 88.23" h x 12.8" d  
**XCLM-3X3-K6**



# XCLAIM™ FABRIC POPUP 10'W FULL HEIGHT KITS



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K1**



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K2**



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K3**



magnetic arms =  
simple assembly



push-fit  
fabric graphics



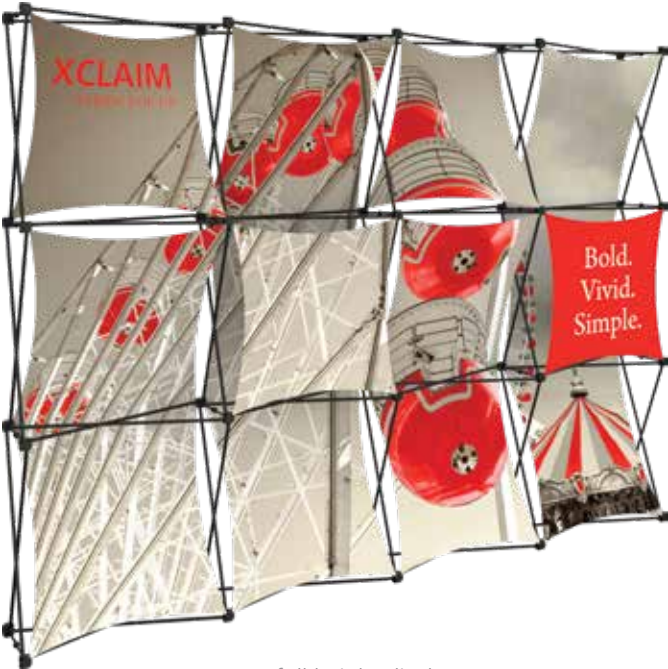
Add optional shelves, available  
in four color options  
**XCLM-SHLF-K**



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.



XCLAIM™ FABRIC POPUP 10'W FULL HEIGHT KITS



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K4**



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K5**



10' full height display  
footprint dimensions:  
116.72" w x 88.23" h x 12.8" d  
**XCLM-4X3-K6**



magnetic arms =  
simple assembly



push-fit  
fabric graphics

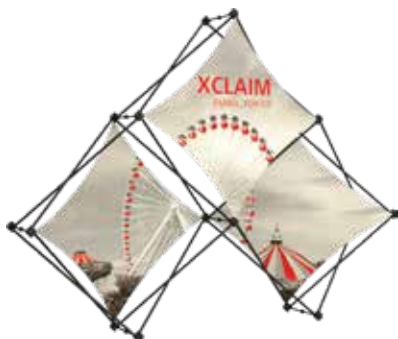


Add optional shelves, available  
in four color options  
**XCLM-SHLF-K**

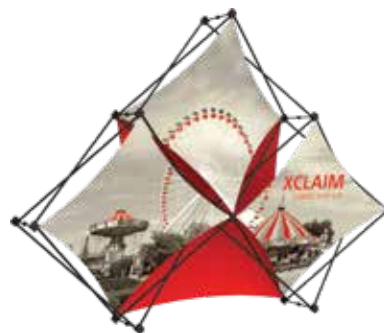




## 7'W KITS



7' display  
footprint dimensions:  
83.51" w x 63.14" h x 12.8" d  
**XCLM-3QP-K1**



7' display  
footprint dimensions:  
83.51" w x 63.14" h x 12.8" d  
**XCLM-3QP-K2**

## 10'W KITS

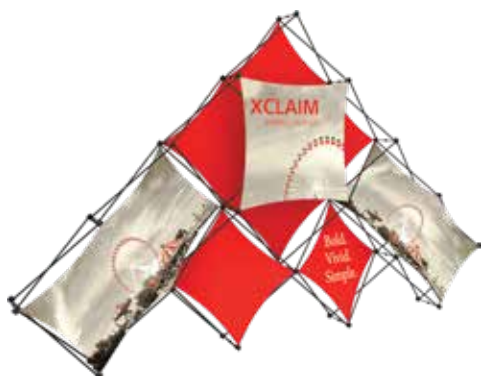


10' display  
footprint dimensions:  
124.25" w x 83.51" h x 12.8" d  
**XCLM-6QP-K1**

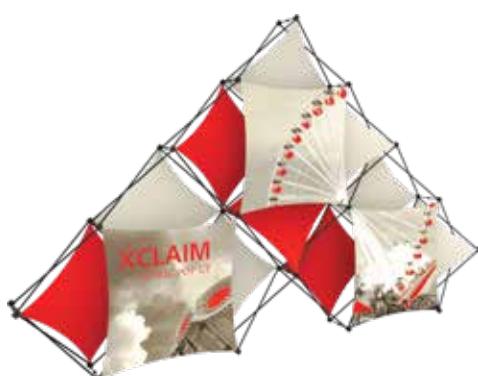


10' display  
footprint dimensions:  
124.25" w x 83.51" h x 12.8" d  
**XCLM-6QP-K2**

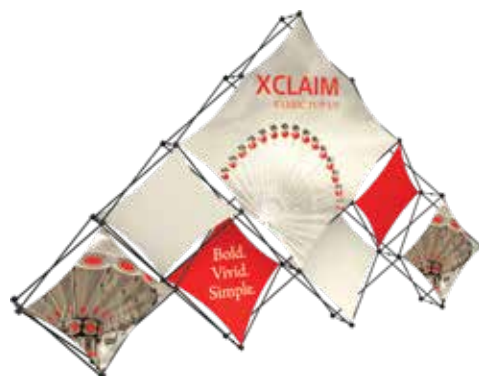
## 14'W FULL HEIGHT KITS



14' full height display  
footprint dimensions:  
164.99" w x 103.88" h x 12.8" d  
**XCLM-10QP-K1**



14' full height display  
footprint dimensions:  
164.99" w x 103.88" h x 12.8" d  
**XCLM-10QP-K2**



14' full height display  
footprint dimensions:  
164.99" w x 103.88" h x 12.8" d  
**XCLM-10QP-K3**



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.



# POPUUP DISPLAY SYSTEMS



## RELIABLE. PORTABLE. ESSENTIAL.

The Coyote™ popup display system combines reliability, portability and style

- State-of-the-art rare earth neo magnets make Coyotes fast and easy when compared to complicated “snap in” channel bars and fragile locking style systems
- All Coyote displays are offered in curved or straight systems, single or double-sided
- Combine graphic mural panels or versatile Velcro-friendly fabric panels





## COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or Velcro receptive fabric backwall. Coyote™ popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.

*A versatile display system!*



### FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric



R01 carbon



R02 chrome



R03 storm



R28 azure blue

premier - ribbed exhibit & display fabric



R28 persian blue



R29 beach



R31 eco green



R30 maroon



R02 steel



R03 charcoal



R15 cinder



R01 lava





4' tabletop  
footprint dimensions:  
45.5" w x 30.63" h x 12.5" d  
**COY-KKG-1X1-C**



6' tabletop  
footprint dimensions:  
73" w x 30.63" h x 19.25" d  
**COY-KKG-2X1-C**



6' tabletop  
footprint dimensions:  
73" w x 59.38" h x 19.25" d  
**COY-KKG-2X2-C**



8' tabletop  
footprint dimensions:  
97.25" w x 59.38" h x 25" d  
**COY-KKG-3X2-C**



6' full height  
slim-line display system  
footprint dimensions:  
73" w x 87.56" h x 19.25" d  
**COY-KKG-2X3-C**



8' full height  
standard display system  
footprint dimensions:  
97.25" w x 87.56" h x 25" d  
**COY-KKG-3X3-C**



10' full height  
standard display system  
footprint dimensions:  
118" w x 87.56" h x 36.5" d  
**COY-KKG-4X3-C**



8' serpentine  
full height display system  
footprint dimensions:  
102" w x 87.56" h x 20.25" d  
**COY-KKG-ST-8**



11' serpentine  
full height display system  
footprint dimensions:  
129" w x 87.56" h x 22" d  
**COY-KKG-ST-10**



11' standard horseshoe  
full height exhibit system  
footprint dimensions:  
113" w x 87.56" h x 54" d  
**COY-KKG-HS**



17' deluxe horseshoe  
full height exhibit system  
footprint dimensions:  
193.5" w x 87.56" h x 59.5" d  
**COY-KKG-DHS**







20' gullwing  
full height exhibit system  
footprint dimensions:  
231" w x 87.56" h x 41" d  
**COY-KKG-GW**



20' serpentine  
full height exhibit system  
footprint dimensions:  
217.75" w x 87.56" h x 60.5" d  
**COY-KKG-SPNT**

## INTERNAL SHELF KIT

### COY-IS-CK

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display)



## MONITOR MOUNT

### COY-MM

- fully integrates with straight or curved Coyote™ systems
- one panel cut to fit the monitor\*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"



## OCX CASE TO COUNTER CONVERSION



### OCX

- premium latches for maximum strength
- roto molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved
- optional wood counter available (see p. 170)



### ROLL WRAP: OCX-C2C-G

- available in carpet or graphic
- converts OCX to a counter
- polymer counter surface exposed
- optional wood counter top can be added in your choice of silver, black, mahogany or natural



### STRETCH WRAP: OCX-SW-G

- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric



\*Monitors not included.  
All Coyotes come with a limited lifetime hardware warranty.



# MODULATE™



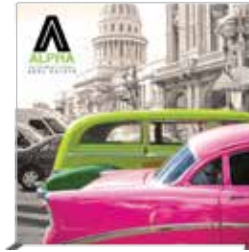
## MIX. MATCH. RECONFIGURE.

Ideal for making a unique display solution • Magnetic or clamp connections add functionality and versatility • Choose from 15 banner shapes and sizes to create a custom combination • Pre-defined 30ft inline kits reconfigure into smaller exhibit sizes with no extra parts or packaging • Choose from magnetic frames or clamp connectors



Modulate™ allows for customized configurations of banners and backwalls with the use of clamps or MAGNETIZED frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

## CHOOSE WHAT SUITS YOU BEST MIX & MATCH BANNERS



SEMI-PRIVATE CONFERENCE AREAS!



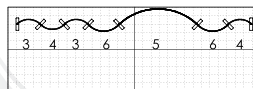
EASY STORAGE ROOMS!



## OR A RECONFIGURABLE KIT



MOD-30-01



INTO A 20' INLINE



MOD-20-01

OR TWO 10' INLINE DISPLAYS



MOD-10-01



MOD-10-02

## MAGNETIC FRAMES OR CLAMP CONNECTORS

See full options on next page.



Modulate displays come with a carry bag and a lifetime limited hardware warranty.

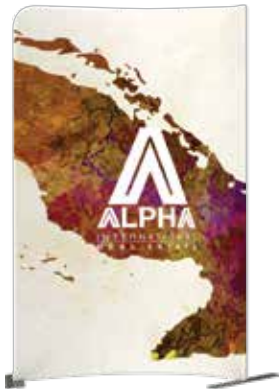


# MODULATE™

## MIX & MATCH BANNERS

Choose from MAGNETIZED frames or standard frames, which come with plastic frame connectors. Modulate fabric banners feature unique angles and shapes, are portable and easy to assemble. Choose from 15 frame shapes and connect to design your own combinations.

### CONVEX & CONCAVE SHAPED BANNERS



**MOD-FRM-01**  
**MOD-FRM-01-M**  
60"w x 96"h x 19"d



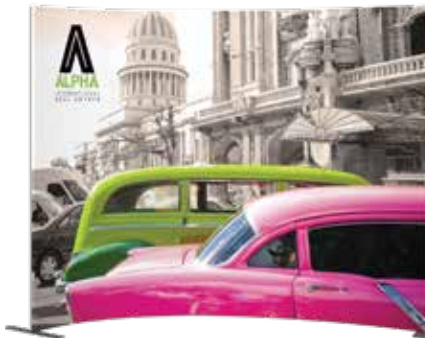
**MOD-FRM-02**  
**MOD-FRM-02-M**  
60"w x 96"h x 19.3"d



**MOD-FRM-03**  
**MOD-FRM-03-M**  
35"w x 96"h x 17.72"d



**MOD-FRM-04**  
**MOD-FRM-04-M**  
35"w x 96"h x 17.72"d



**MOD-FRM-05**  
**MOD-FRM-05-M**  
112.58"w x 92.36"h x 31.23"d



**MOD-FRM-06**  
**MOD-FRM-06-M**  
45.74"w x 96"h x 17.72"d

### MODULATE COUNTER

#### MOD-CNTR-M

**NEW**

- 31.5"w x 40"h x 23.5"d
- magnetic, tubular frame with snap buttons
- fabric graphic attaches via hook and loop around the frame & zips in the back
- internal shelf provides area to store materials
- portable carry bag makes transport simple



back view

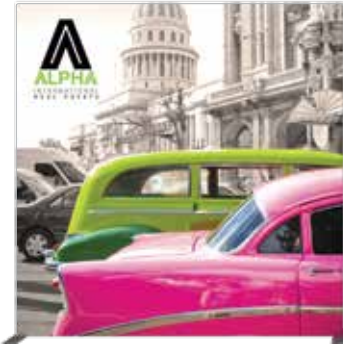


Modulate displays come with a carry bag and a lifetime limited hardware warranty.



# DESIGN YOUR OWN COMBINATIONS

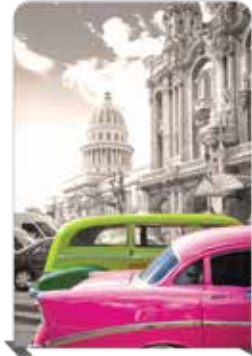
## STRAIGHT BANNERS



**MOD-FRM-07  
MOD-FRM-07-M**  
90.78"w x 92"h x 17.72"d



**MOD-FRM-08  
MOD-FRM-08-M**  
46.7"w x 92"h x 17.72"d



**MOD-FRM-09  
MOD-FRM-09-M**  
66.74"w x 96"h x 17.72"d



**MOD-FRM-10  
MOD-FRM-10-M**  
32.74"w x 96"h x 17.72"d



**MOD-FRM-11  
MOD-FRM-11-M**  
43.74"w x 92"h x 17.72"d  
right taper or left taper



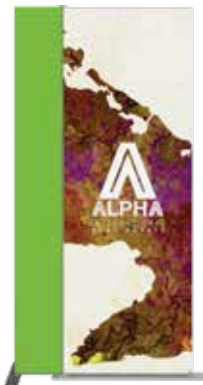
**MOD-FRM-12  
MOD-FRM-12-M**  
96.34"w x 48.39"h x 17.72"d



**MOD-FRM-13  
MOD-FRM-13-M**  
48.74"w x 96"h x 17.72"d



**MOD-FRM-14  
MOD-FRM-14-M**  
96.7"w x 96"h x 17.7"d



**MODULATE DOOR**  
48.35"w x 92"h x 17.72"d

**NEW**



## CHOOSE MAGNETIC FRAMES OR CLAMP CONNECTORS



90°



180°



3-Way



4-Way

Connector clamps are available in a variety of angles and configurations to create unique displays. Magnetized frames feature strong interior magnets that ensure no configuration is out of your reach!



Modulate displays come with a carry bag and a lifetime limited hardware warranty.



# MODULATE™ RECONFIGURABLE KITS

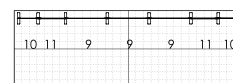
If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate™ pre-defined 30' inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! Using magnetic frames or clamp connection options, frames connect quickly and easily. **Maximize your value in a versatile, reconfigurable system.**

## RECONFIGURE INTO MULTIPLE SIZES!

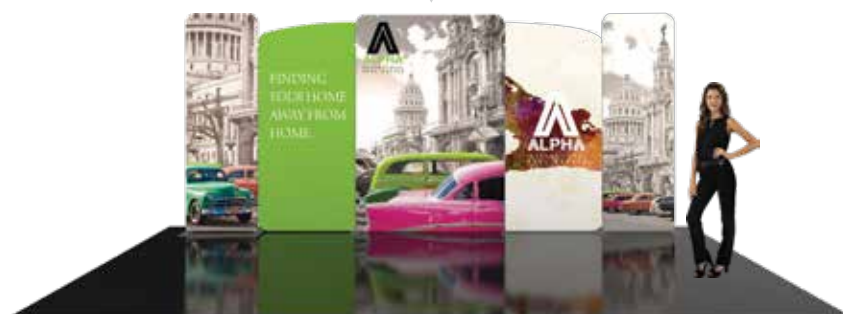
### CONVERT A 30' INLINE



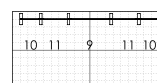
MOD-30-02  
MOD-30-02-M



### INTO A 20' INLINE



MOD-20-02  
MOD-20-02-M



### OR TWO 10' INLINE DISPLAYS



MOD-10-03  
MOD-10-03-M



MOD-10-04  
MOD-10-04-M



Modulate displays come with a carry bag and a lifetime limited hardware warranty.



CONVERT A 30' INLINE

MOD-30-01  
MOD-30-01-M

3 4 3 6 5 6 4

INTO A 20' INLINE

MOD-20-01  
MOD-20-01-M

OR TWO 10' INLINE DISPLAYS

MOD-10-01  
MOD-10-01-M

MOD-10-02  
MOD-10-02-M

CONVERT A 30' INLINE

MOD-30-03  
MOD-30-03-M

11 10 9 7 9 10 11

INTO A 20' INLINE

MOD-20-03  
MOD-20-03-M

OR TWO 10' INLINE DISPLAYS

MOD-10-05  
MOD-10-05-M

MOD-10-06  
MOD-10-06-M



Modulate displays come with a carry bag and a lifetime limited hardware warranty.

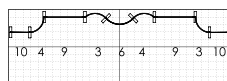


# MODULATE™ RECONFIGURABLE KITS

CONVERT A 30' INLINE



MOD-30-04  
MOD-30-04-M



INTO A 20' INLINE



MOD-20-04  
MOD-20-04-M

Kit includes banners 2,10,9,10,1

OR TWO 10' INLINE DISPLAYS



MOD-10-07  
MOD-10-07-M

Kit includes banners 8 & 1



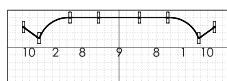
MOD-10-08  
MOD-10-08-M

Kit includes banners 8 & 9

CONVERT A 30' INLINE



MOD-30-05  
MOD-30-05-M



INTO A 20' INLINE



MOD-20-05  
MOD-20-05-M

Kit includes banners 3,9,6,9,4

OR TWO 10' INLINE DISPLAYS



MOD-10-09  
MOD-10-09-M

Kit includes banners 3,10,4



MOD-10-10  
MOD-10-10-M

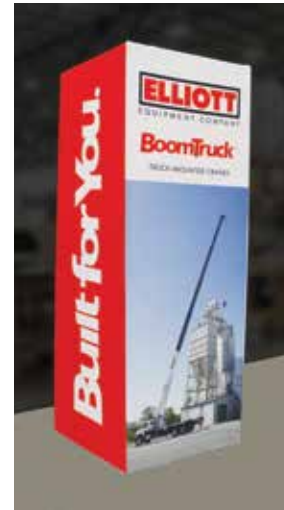
Kit includes banners 4,9,3



Modulate displays come with a carry bag and a lifetime limited hardware warranty.



# FIND THE PERFECT FABRIC OR MODULAR DISPLAY



**FABRIC DISPLAYS**  
OFF-THE-SHELF  
TO CUSTOM



**MODULAR SYSTEMS**  
LIGHT BOXES, EXHIBITS,  
ACCESSORIES



**WIDEST RANGE OF OPTIONS**





# FORMULATE® ESSENTIAL



## QUICK. PORTABLE. FABRIC.

Aluminum tube frames and pillowcase fabric graphics combine to create a sleek banner or display in minutes • Bungee corded frames feature curved corners and push-button connectors • Banners, tabletop, 8' and 10' inline displays available • Lightweight and quick to set up • Ideal for tradeshow, events and retail environments



# BANNER DISPLAYS | FORMULATE® ESSENTIAL

Formulate® Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

## FORMULATE ESSENTIAL BANNER – STRAIGHT

- standard height = 92"
- standard depth = 14.75"
- offered in seven widths
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



23.5"w



31.5"w



33.5"w



36"w



39.5"w



47.25"w



59"w



bungee corded poles  
allow for simple assembly\*



easy to apply  
pillowcase fabric  
graphics



\*select Formulate banners feature bungee cords



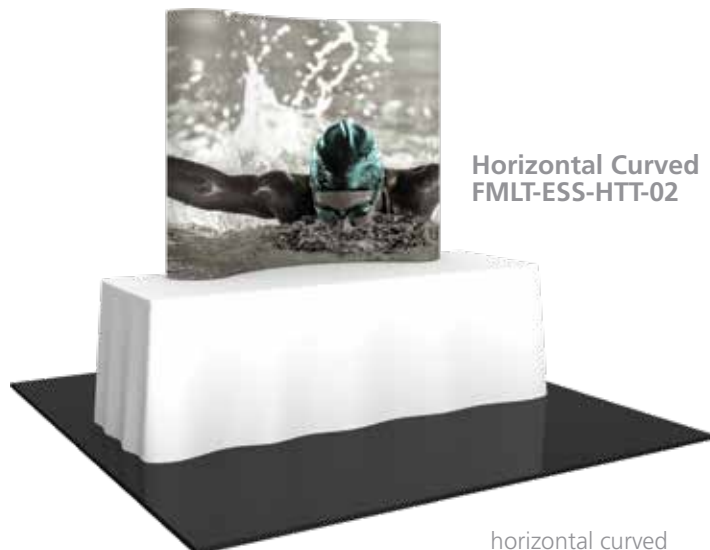
## FORMULATE ESSENTIAL TABLETOP DISPLAYS

- Formulate® Essential Tabletop economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag

**Straight**  
**FMLT-ESS-STT-01**



**Horizontal Curved**  
**FMLT-ESS-HTT-02**

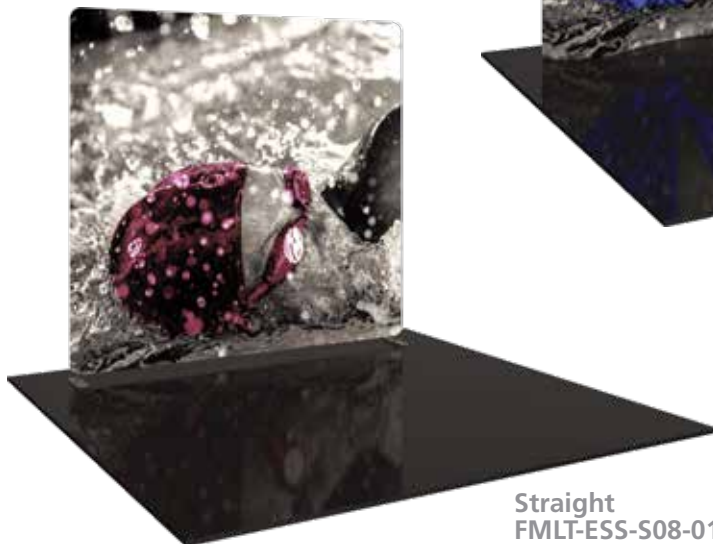


horizontal curved  
top view

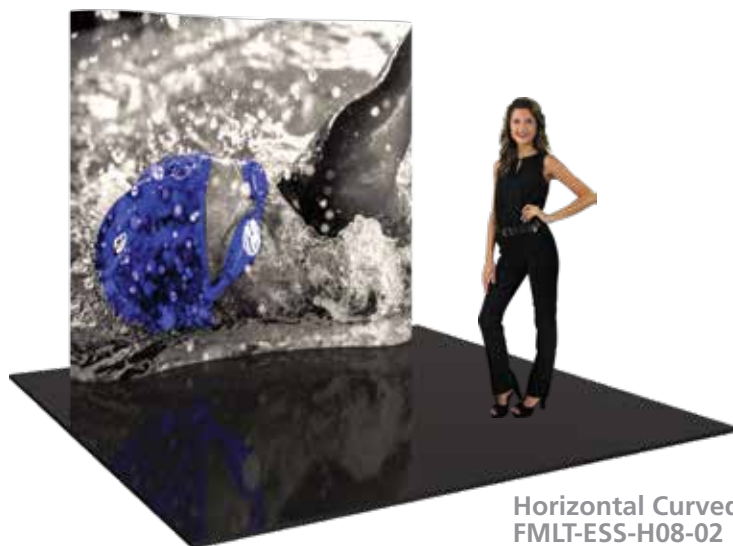


## FORMULATE ESSENTIALS 8' DISPLAYS

- Formulate® Essential 8' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag

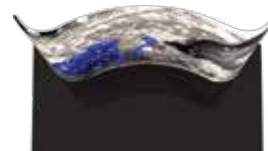


**Straight**  
**FMLT-ESS-S08-01**



**Horizontal Curved**  
**FMLT-ESS-H08-02**

horizontal curved  
top view

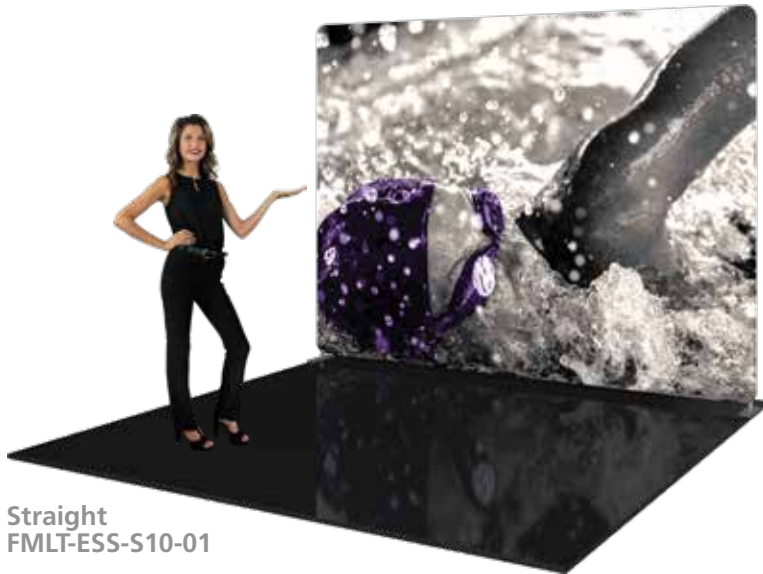




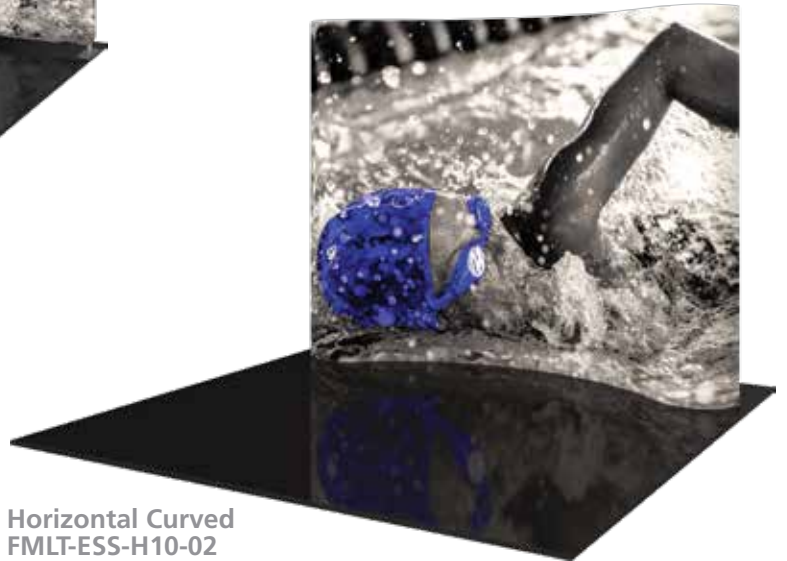
## FORMULATE ESSENTIAL 10' DISPLAYS

- Formulate® Essential 10' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag

Straight  
FMLT-ESS-S10-01



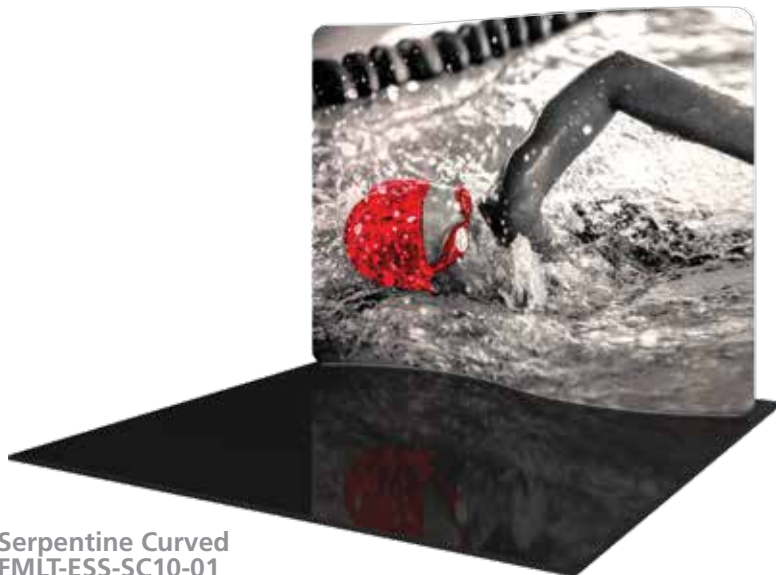
Horizontal Curved  
FMLT-ESS-H10-02



horizontal curved  
top view



Serpentine Curved  
FMLT-ESS-SC10-01



serpentine curved  
top view



Bungee corded poles  
allow for simple assembly.



Formulate Essential displays come with a carry bag and a one year limited hardware warranty.



# FORMULATE® MASTER



## STYLE. SIMPLICITY. VARIETY.

Formulate® Master banners, backwalls, hanging signs and more • Durable aluminum tube frames and pillowcase fabric graphics make assembly simple and create a timeless, stylish appearance • Accessorize any 10' or 20' inline backwall with a variety of accents for functionality and style • Perfect for tradeshow, corporate interiors and retail environments

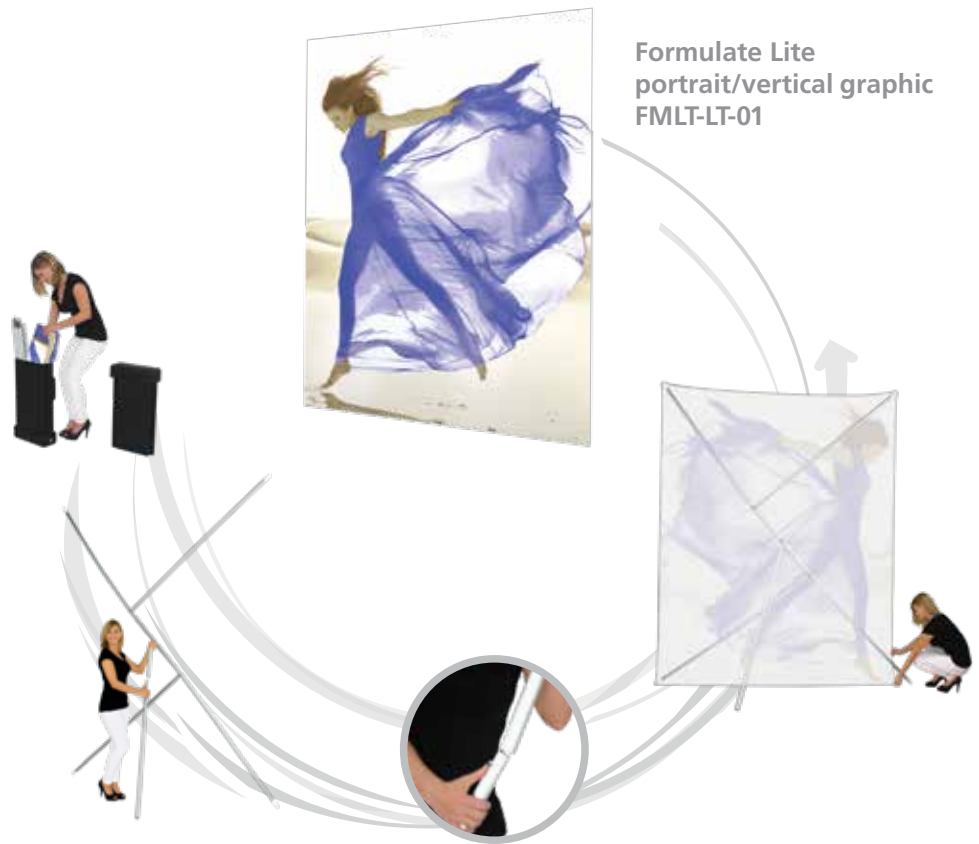


## FORMULATE LITE 8'/10' DISPLAYS

- portable, versatile 8' by 10' fabric back drop
- converts easily from landscape/horizontal to portrait/vertical configuration
- sturdy, lightweight 30mm aluminum frame with push-buttons
- fabric graphic stretches over the corners of the frame to attach
- comes with carry bag



Formulate Lite -  
landscape/horizontal graphic



Formulate Lite  
portrait/vertical graphic  
FMLT-LT-01

## FORMULATE TABLETOP DISPLAYS

- straight and vertical curved configurations
- tube frames feature snap button connections
- pillowcase fabric graphic slides over the frame

Formulate TT1  
FMLT-WTT-V01



Formulate TT3  
FMLT-WTT-V03



Formulate TT4  
FMLT-WTT-S01



Formulate Lite and Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.



# FORMULATE® MASTER DISPLAYS

## FORMULATE MASTER 8', 10' & 20' DISPLAYS

Sophisticated yet simple, Formulate® Master 8', 10' and 20' Straight, Horizontal Curved, Vertical Curved and Serpentine Curved backwalls combine pillowcase fabric graphics with lightweight aluminum tube frames. Fifteen backwall accent options are available.



Formulate WH10  
FMLT-WH10-06

*Formulate displays add a professional,  
timeless & stylish appearance!*



Formulate Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.



# MASTER 8', 10' & 20' DISPLAYS | FORMULATE® MASTER

Featuring easy-to-assemble tube frames with snap button connectors and pull-over zipper pillowcase fabric graphics.

## CHOOSE THE BACKWALL SHAPE AND SIZE!



### STRAIGHT

- 8', 10' 20' wide



### HORIZONTAL CURVED

- 8', 10' 20' wide



horizontal curved  
top view



### VERTICAL CURVED

- 8', 10' 20' wide



vertical curved  
top view



### SERPENTINE CURVED

- 20' wide only



serpentine curved  
top view

All Formulate Master Accent Kits are compatible with 10' & 20' Straight and Vertical Curved frames.



Formulate Master displays are available for rent, come with a portable carry bag or case and a limited lifetime hardware warranty.

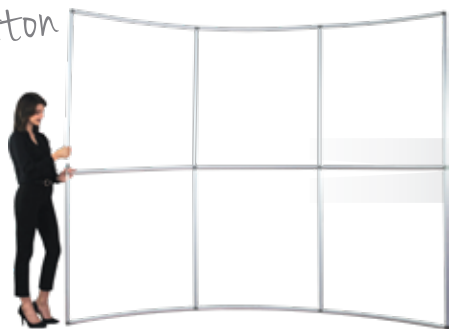


# FORMULATE® MASTER | 10' & 20' DISPLAYS

## PICK YOUR BACKWALL

First, choose from Formulate Master 10' & 20' backwalls available in Straight, Horizontal Curved, Vertical Curved and Serpentine Curved (20' only) configurations. Then accessorize to add functionality, shelving and areas for more messaging.

Simple push-button assembly!



Slip-over graphic with zipper at bottom.

## 6 ACCESSORY OPTIONS!



### ACCENT 01 FMLT-WL01

Pillowcase fabric graphic



### ACCENT 02 FMLT-WL02

Three 20" w shelves and top and bottom printed infill panels



### ACCENT 03 FMLT-WL03/ -L, -R\*

Choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels; fits a medium sized monitor\*



### ACCENT 04 FMLT-WL04\*

Features a 36" w table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor\*



### ACCENT 06 FMLT-WLC

Features a 20" w shelf and top and bottom printed infill panels



### ACCENT 07 FMLT-WL07

Two 30" w shelves and a 36" w fabric counter adds space for small products to be displayed with style



Optional upgrade -  
Lumina 200 light  
see p 167.



Optional upgrade -  
Slimline LED light  
see p. 167.

\*Monitors not included.

Accent 02, 03, 03-R, 03-L & 06 are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.





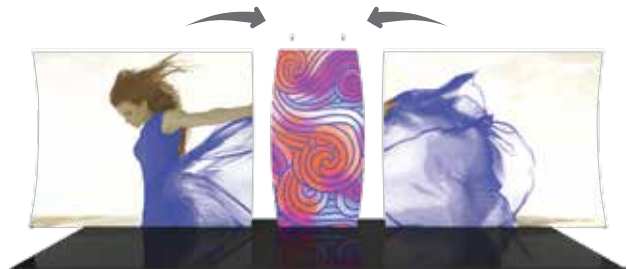
## PICK YOUR ACCENT

Formulate Master backwall accents provide enhanced functionality and real estate for messaging. Choose from unique and designer options including shelving, surface areas, monitor displays and additional space for messaging.



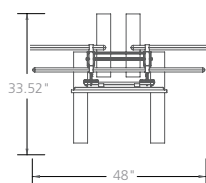
### FORMULATE BACKWALL CONNECTOR FMLT-WBWC

The Formulate® Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.



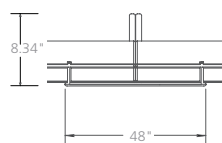
**CONNECTOR 03**  
**FMLT-WBWC-03\***

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*



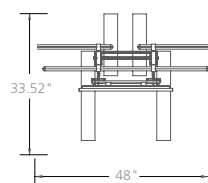
**CONNECTOR 04**  
**FMLT-WBWC-04**

Pillowcase fabric graphic



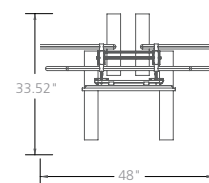
**CONNECTOR 05**  
**FMLT-WBWC-05\***

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*



**CONNECTOR 07**  
**FMLT-WBWC-07\***

Pillowcase fabric graphic and monitor mount for a medium sized monitor\*



\*Monitors not included.

Accent 02, 03, 03-R, 03-L & 06 are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.







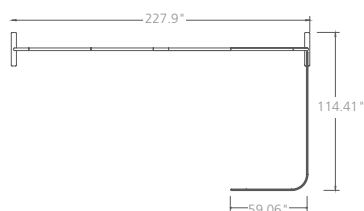
Fabric graphics slip easily over the frame!



Add illumination!  
LED display lighting options available. (see p. 167)

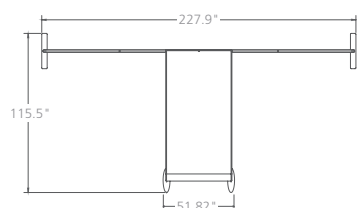
## BACKWALL ACCENT 04 (curved) FMLT-WBWA-04C-L/-R

- (curved) 59.06" w x 35.43" h x 114.41" d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall



## BACKWALL ACCENT 05\* FMLT-WBWA-05

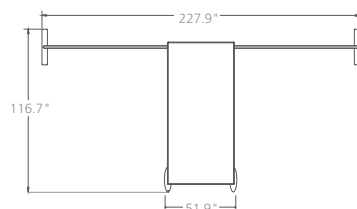
- 51.82" w x 96.87" h x 103.65" d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82" w tabletop included on interior of accent



\* only for use in peninsula or island tradeshow spaces

## BACKWALL ACCENT 06\* FMLT-WBWA-06

- 51.9" w x 98.99" h x 107.47" d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94" w x 41.18" h x 14" d laminate counter included on interior of accent provides lockable storage



\* only for use in peninsula or island tradeshow spaces



Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.





## FORMULATE MASTER HEIGHT EXTENDERS

Add height and additional space for messaging with an 8', 10' or 20' wide Horizontal Curved or Straight Extension Kit! Create stunning 10' tall backwall. Convert your 8' backwall to a 10' tall with a 2' extension kit or buy a 10' tall kit.

### 10'H X 20'W EXTENDED HEIGHT KITS

HORIZONTAL: FMLT-WH2010

STRAIGHT: FMLT-WS2010

### MASTER HEIGHT EXTENSION HARDWARE

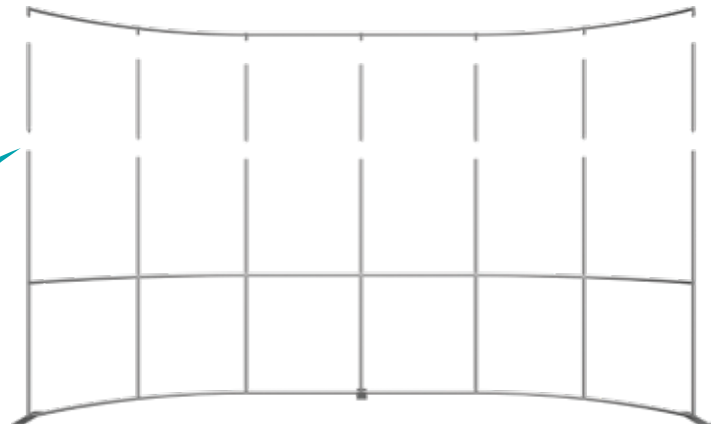
8' HORIZONTAL/STRAIGHT & 10' STRAIGHT: FMLT-10FT-EXT-3

10' HORIZONTAL: FMLT-10FT-EXT-4

20' STRAIGHT: FMLT-10FT-EXT-5

20' HORIZONTAL: FMLT-10FT-EXT-7

Extension kits  
add 2'!



### 10'H X 10'W KITS

HORIZONTAL: FMLT-WH1010

STRAIGHT: FMLT-WS1010



### 10'H X 8'W KITS

HORIZONTAL: FMLT-WH0810

STRAIGHT: FMLT-WS0810

10' tall kits take  
your exhibit to  
new heights!



Formulate Master extended height kits come packed into a hard shipping case. Extension hardware does not include a carry bag.



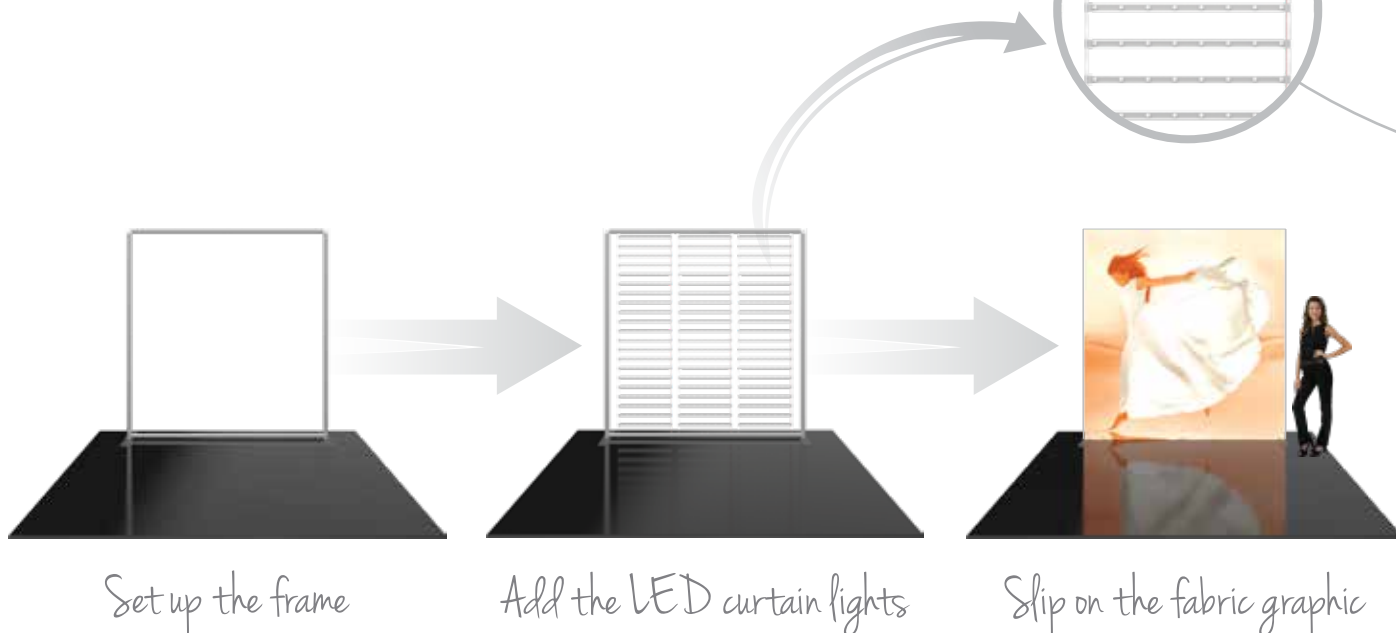
# FORMULATE® MASTER BACKLIT DISPLAYS

NEW

## FORMULATE MASTER BACKLIT DISPLAYS

Formulate® Backlit kits feature a 50mm straight tubular frame, LED curtain lights, which attaches at the top and bottom of the frame, and a pillowcase stretch fabric graphic.

illuminated LED  
light curtain



## FORMULATE BACKLIT KITS

- offered in 5'w x 8'h, 8'w x 8'h, 10'w x 8'h
- tube frames assemble w/ snap buttons
- lights attach to the frame
- LED light curtain
- pillowcase fabric graphic slips over frame
- ships in OCE case



Formulate 5' Backlit Kit  
61.94"w x 92"h x 25.59"d  
**FMLT-BL-WS5-01**



Formulate 8' Backlit Kit  
89.94"w x 92"h x 25.59"d  
**FMLT-BL-WS8-01**



Formulate 10' Backlit Kit  
115.94"w x 92"h x 25.59"d  
**FMLT-BL-WS10-01**





# TRANSFORMING TUBE STRUCTURES INTO **CAPTIVATING ENVIRONMENTS**

We FORMULATE tension fabric structures into immersive branded tradeshow exhibits and interior environments!

Our expert team of project managers, designers, detailers and welders work together to build and deliver uniquely crafted hanging structures, archways, towers, full exhibit structures and full environments.

Work with us to design and build a unique customized tension fabric structure for your next exhibit or event!



CUSTOM **BUILT**



**UNIQUELY  
DESIGNED**



# FORMULATE® DESIGNER SERIES



## ONE-OF-A-KIND. MODERN. IMPACT

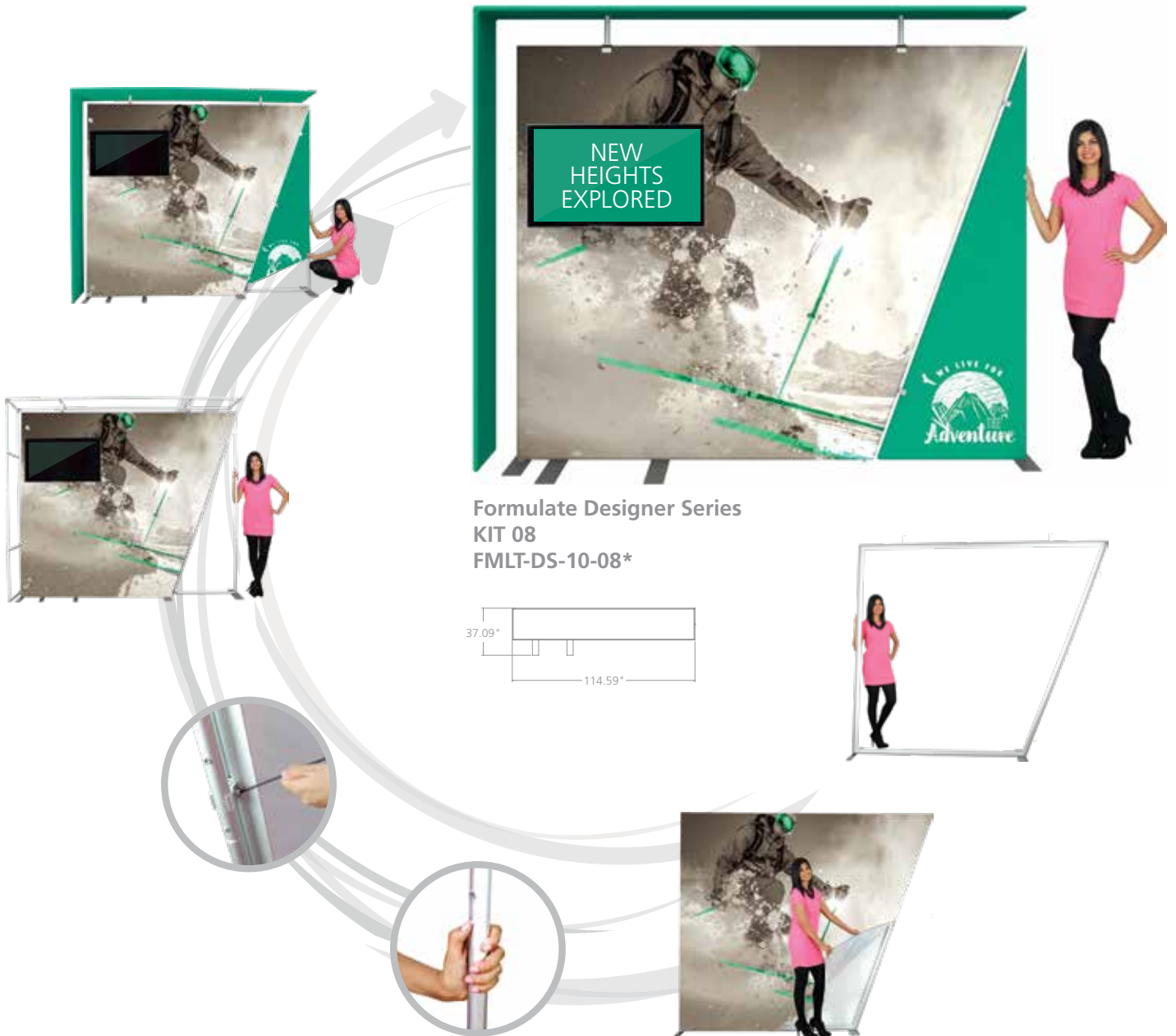
Formulate® Master Designer Series 10', 20' and 30' inline backwalls feature unique designs and style elements, making them stand out in any environment • Exceptional aluminum tube frame shapes and accents create dimension and deliver impact • A variety of kits featuring canopies, monitor mounts and lights are available • Create a modern, eye-catching appearance at any tradeshow or event



# 10' DISPLAYS | FORMULATE® DESIGNER SERIES

## FORMULATE DESIGNER SERIES 10' DISPLAYS

Formulate® Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated. Designer Series kits couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics.



Formulate Designer Series  
KIT 08  
FMLT-DS-10-08\*



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



# FORMULATE® DESIGNER SERIES | 10' DISPLAYS

## FORMULATE DESIGNER SERIES 10' DISPLAYS

Formulate® Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. Aluminum tube frames feature snap-buttons and are coupled with zipper pillowcase fabric graphics. Displays come in portable, wheeled transit cases.



FMLT-DS-10-01\*



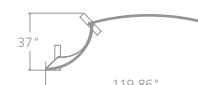
FMLT-DS-10-02



FMLT-DS-10-03



FMLT-DS-10-04



FMLT-DS-10-05



FMLT-DS-10-06\*



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.





## FORMULATE DESIGNER SERIES 10' DISPLAYS

Stand out with unique styling features!



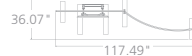
FMLT-DS-10-07\*



FMLT-DS-10-08\*



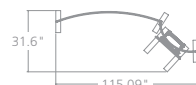
FMLT-DS-10-09\*



FMLT-DS-10-10\*



FMLT-DS-10-11\*



FMLT-DS-10-13



\*Monitors not included.



Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



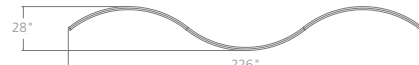
# FORMULATE® DESIGNER SERIES | 20' DISPLAYS

## FORMULATE DESIGNER SERIES 20' DISPLAYS

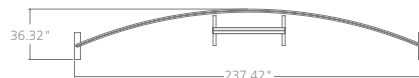
Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.



FMLT-DS-20-01



FMLT-DS-20-02



Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



## FORMULATE DESIGNER SERIES 20' DISPLAYS



FMLT-DS-20-03



Add lights,  
literature  
holders &  
accessories!  
See p. 166-167



FMLT-DS-20-04



FMLT-DS-20-05\*



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.





# FORMULATE® DESIGNER SERIES | 20' DISPLAYS

## FORMULATE DESIGNER SERIES 20' DISPLAYS

Formulate® Designer Series 20' & 30' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.



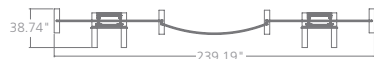
FMLT-DS-20-06\*



FMLT-DS-20-07\*



FMLT-DS-20-08\*



FMLT-DS-20-12\*



FMLT-DS-20-13\*



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.





# 30' DISPLAYS | FORMULATE® DESIGNER SERIES

## FORMULATE DESIGNER SERIES 30' DISPLAYS



FMLT-DS-30-01



FMLT-DS-30-03



FMLT-DS-30-04



FMLT-DS-30-05



FMLT-DS-30-06



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



# FORMULATE® FUSION



## FORM. FABRIC. FUNCTION

Combining organic and architectural shapes with state-of-the-art pillowcase fabric graphics, Formulate® Fusion 20' x 20' and 20' x 30' island exhibits stand out on any tradeshow floor • Kits feature kiosks, demonstration spaces, conference areas, theaters and more • Dominate the exhibit hall and stand out from the rest with commanding architectural lines and shapes

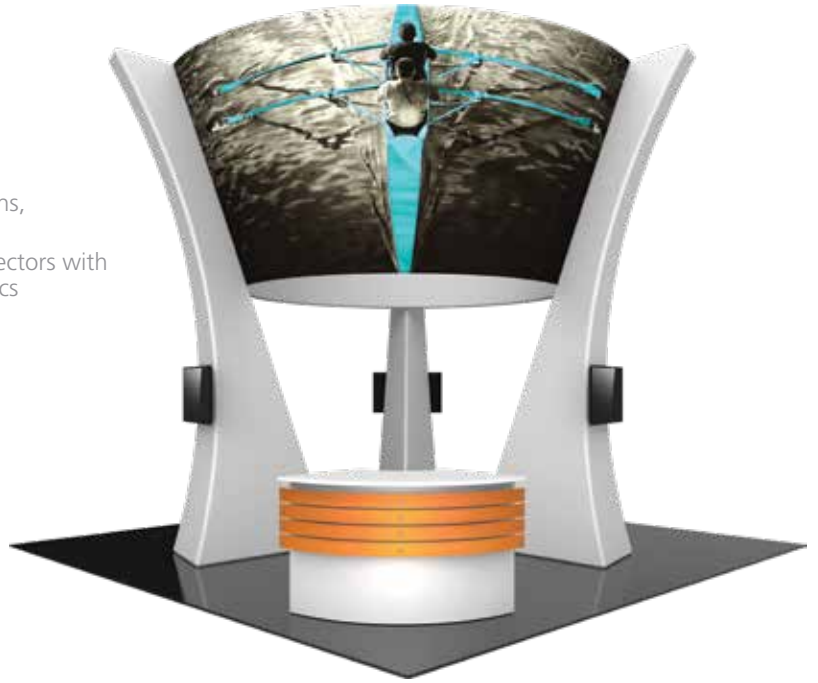
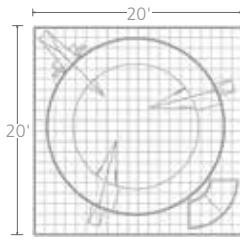
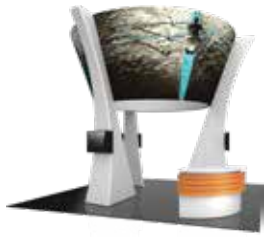


## FORMULATE FUSION KIT 05

### CFAB-K-05



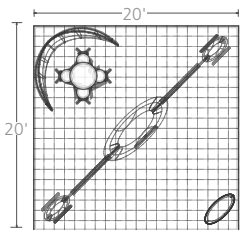
- fabric covered tower centerpiece, zippered white fabric columns, laminate counter, three monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics
- laminate counter with UV printed slat walls provides a welcoming reception area and lockable storage



## FORMULATE FUSION KIT 06

### CFAB-K-06

- fabric center tower structure, two side fabric tower structures, rigid graphic accents, chip wall conference wall, oval counter, six monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connector with state-of-the-art zipper pillowcase dye-sublimated fabric graphics



\*Monitors not included.

Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

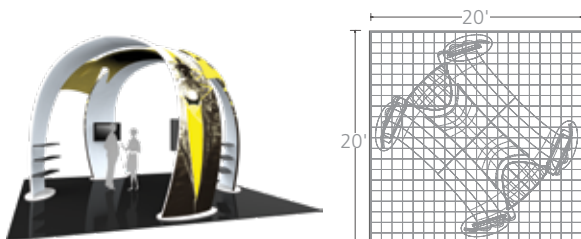


# FORMULATE® FUSION | 20' x 20' ISLAND EXHIBIT KITS

## FORMULATE FUSION KIT 07

### CFAB-K-07

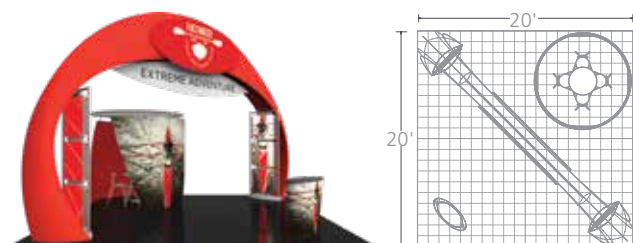
- aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the two arch structures, three fabric accents in between arches, six shelves, two monitor mounts\* and 1 WOODCRATE-H
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing



## FORMULATE FUSION KIT 08

### CFAB-K-08

- lightweight, aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the arch structure and four accent graphics
- structural illuminated accents are 42"W x 105"H and feature three 29.5" illuminated squares each
- tubular/fabric conference room
- oval counter



*illuminated squares*



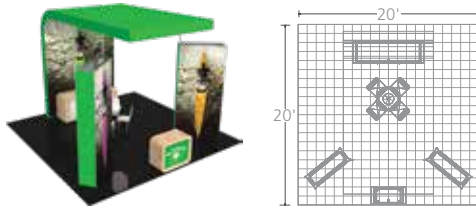
\*Monitors & furniture not included.  
Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.



## FORMULATE FUSION KIT 09

### CFAB-K-09

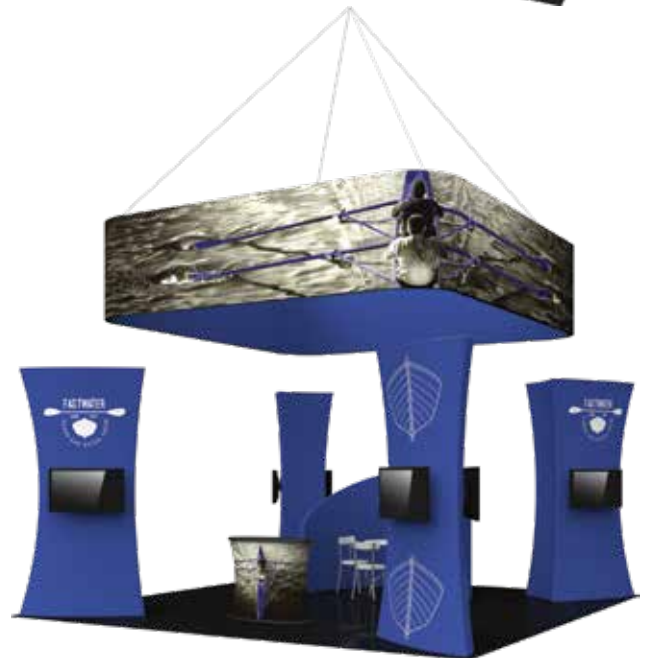
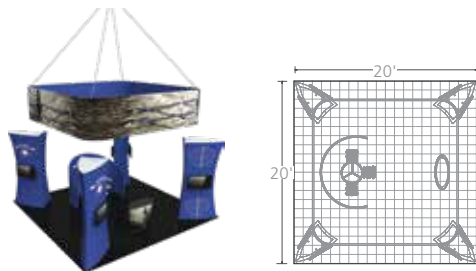
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- l-shaped structure features a roof-top that extends 18' into exhibit space
- structurally supported by laminated counter and anchors to two accent walls
- two double-sided fabric graphic walls set at a 45 degree angle



## FORMULATE FUSION KIT 10

### CFAB-K-10

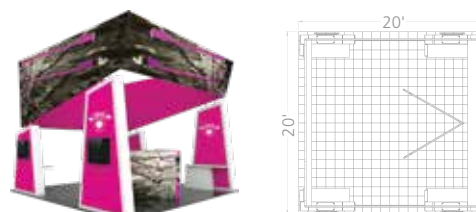
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- rounded corner 16' square hanging structure; requires rigging
- four 10' tall, 5' wide towers anchor to each corner
- each tower includes two medium monitor mounts\* which hold 32"-55" monitors
- semi-private fabric meeting space
- freestanding pillar-shaped fabric counter



## FORMULATE FUSION KIT 11

### CFAB-K-11

- trapezoidal-shaped fabric structure rests above four mirrored trapezoidal-shaped corner towers
- four wood counters stand in front of towers
- four towers feature areas for large TV monitors facing the aisles; monitor mounts\* included
- two L-shaped fabric dividers for semi-private meetings



\*Monitors & furniture not included.

Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.



# FORMULATE® | TENSION FABRIC COUNTERS

## FORMULATE® COUNTERS

Formulate® counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.



**PILLAR**  
W-01-C 



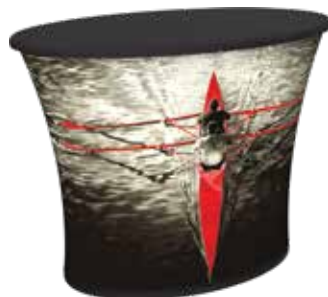
**HALF MOON**  
W-02-C



**ELLIPSE**  
W-03-C 



**BULLET**  
W-04-C



**OVAL**  
W-05-C 



**BAR**  
W-06-C-02  
\*additional sizes available



HALF MOON



ILLUMINATED OVAL



BULLET



## SYMPHONY™ COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.



**OVAL**  
SYM-OV



**RECTANGLE**  
SYM-RCT



**BULLET**  
SYM-BLLT



**OVAL DOUBLE GRAND**  
SYM-OV-DBL-GRND



**3 QUAD KIT**  
SYM-QD-3

tension fabric counter tops and bases are available in your choice of finishes



silver black mahogany natural

counter stretch skirts are available in custom printed options as well as the following colors:



amethyst ruby sapphire emerald silver jet



HALF MOON



HALF MOON



HALF MOON





# ATTRACT. ATTENTION. ADVERTISE.

Formulate® Hanging & Architectural Structures are designed to attract attention • Hanging structures draw the eye to a brand in events and interior spaces • Funnels, arches, towers, video walls, rooms and conference walls captivate audiences and add WOW to any space • Structures available in a wide range of sizes, shapes and styles



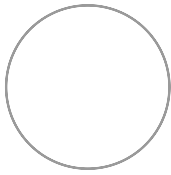
## FORMULATE ESSENTIAL HANGING STRUCTURES

Formulate® Essential fabric hanging structures are an economy range of standard, simple hanging structure shapes.

The economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential hanging structure graphics do not come with a liner.

### RING

8' diam. x 2'h/3'h/4'h  
10' diam. x 2'h/3'h/4'h  
12' diam. x 2'h/3'h/4'h



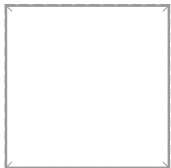
double-sided  
graphic



bottom  
graphic

### SQUARE

8'w x 2'h/3'h/4'h  
10'w x 2'h/3'h/4'h  
12'w x 2'h/3'h/4'h



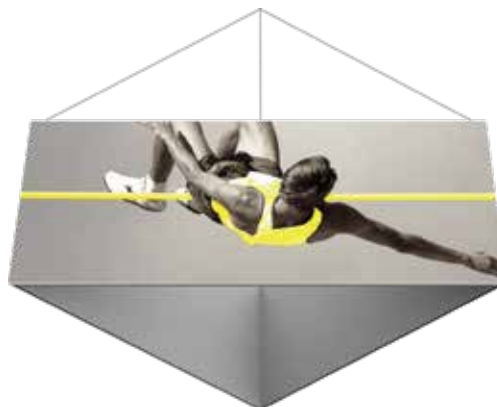
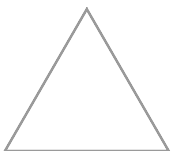
double-sided  
graphic



bottom  
graphic

### TRIANGLE

8'w x 2'h/3'h/4'h  
10'w x 2'h/3'h/4'h  
12'w x 2'h/3'h/4'h



double-sided  
graphic



bottom  
graphic

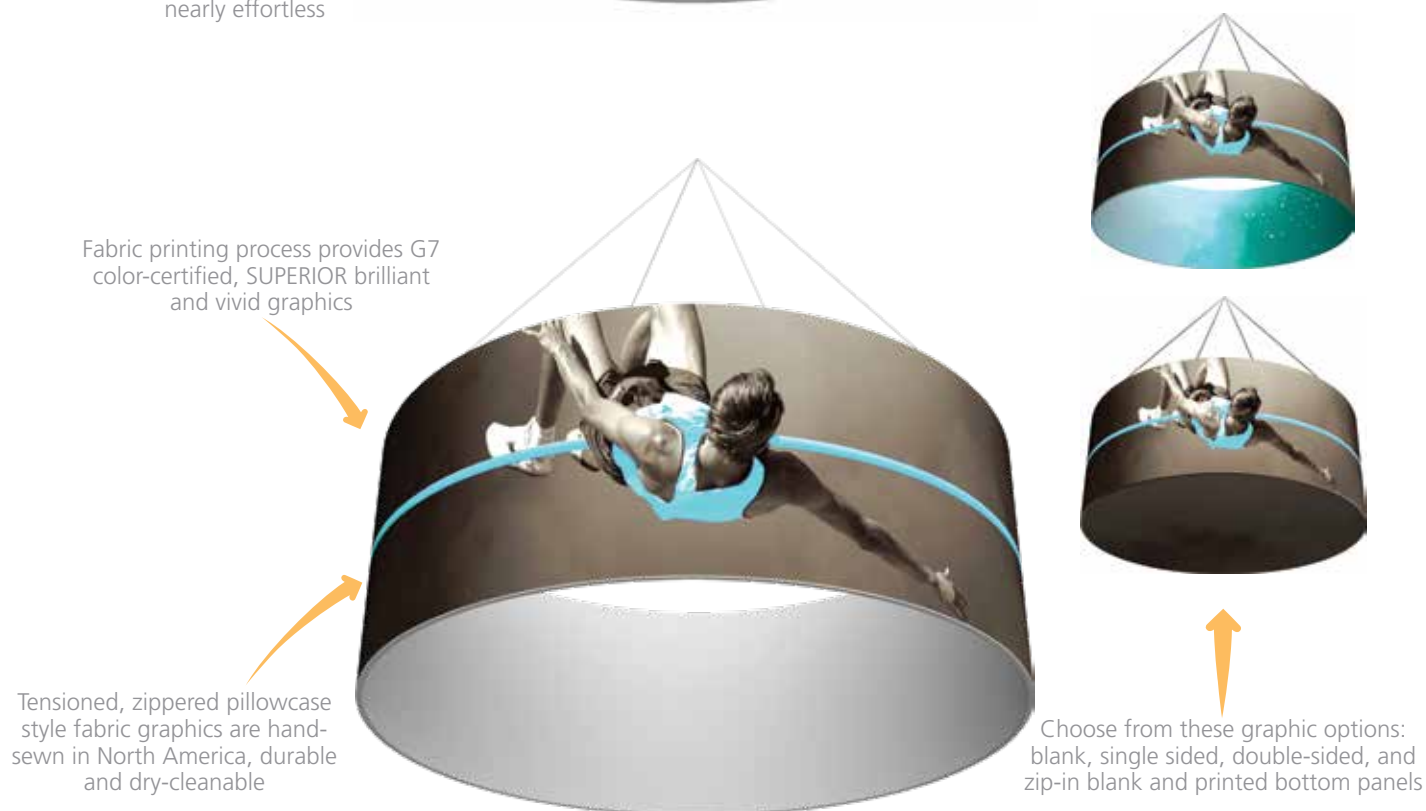
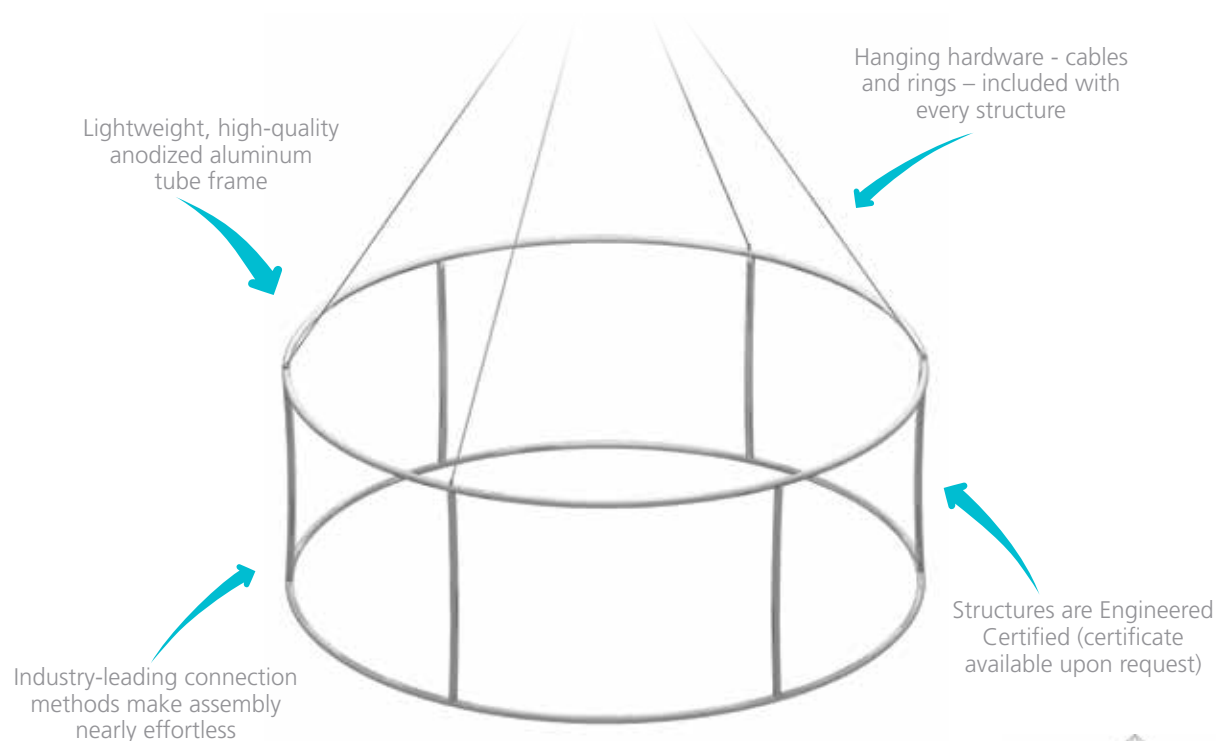


Formulate Essential hanging structures come with a one year limited hardware warranty.



## FORMULATE MASTER HANGING STRUCTURES

Formulate® tension fabric hanging structures are made in North America and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched! Master hanging structure graphics include a liner.

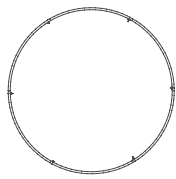
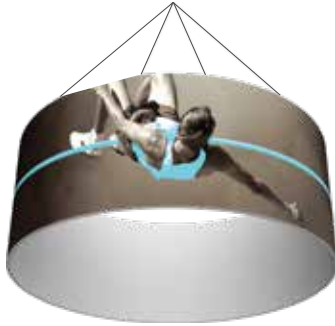


Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



## RING

8' diam. x 2'h/3'h/4'h/5'h/6'h  
 10' diam. x 2'h/3'h/4'h/5'h/6'h  
 12' diam. x 2'h/3'h/4'h/5'h/6'h  
 14' diam. x 2'h/3'h/4'h/5'h/6'h  
 16' diam. x 2'h/3'h/4'h/5'h/6'h  
 18' diam. x 2'h/3'h/4'h/5'h/6'h  
 20' diam. x 2'h/3'h/4'h/5'h/6'h



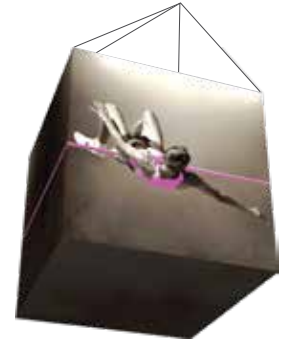
double-sided  
graphic



bottom  
graphic

## CUBE

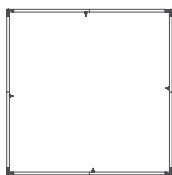
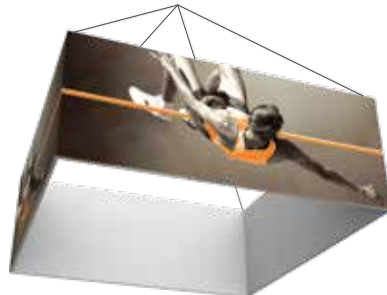
3'w x 3'h  
 4'w x 4'h  
 6'w x 6'h  
 8'w x 8'h  
 10'w x 10'h  
 \*illuminated cube  
 also available



illuminated  
cube

## SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



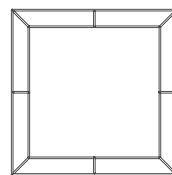
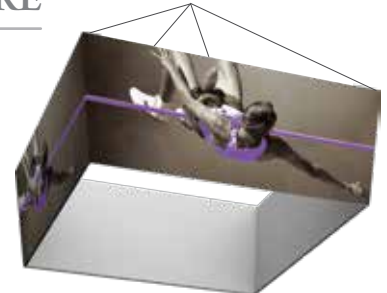
double-sided  
graphic



bottom  
graphic

## TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic



certain shapes and sizes  
 also available for rent



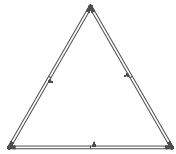
Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



# FORMULATE® MASTER | 3D HANGING STRUCTURES

## TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



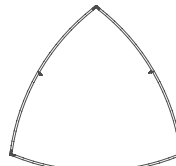
double-sided graphic



bottom graphic

## CONVEX TRIANGLE (SHIELD)

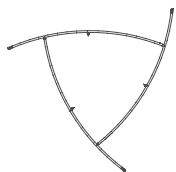
8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



double-sided graphic

## PINWHEEL

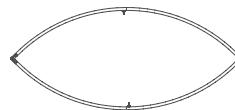
8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



double-sided graphic

## FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



double-sided graphic



OCE – Formulate Expandable Case

Structures collapse to a fraction of their size and come in standard carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.



certain shapes and sizes also available for rent

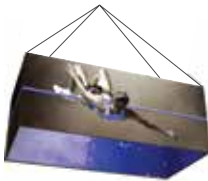
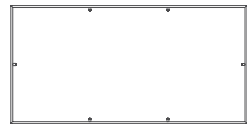


Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



## RECTANGLE

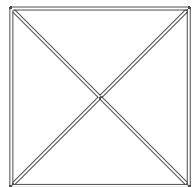
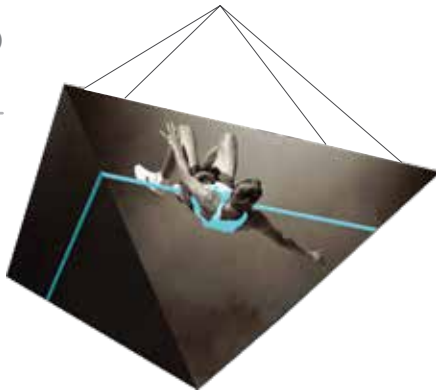
8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

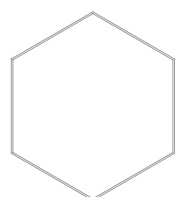
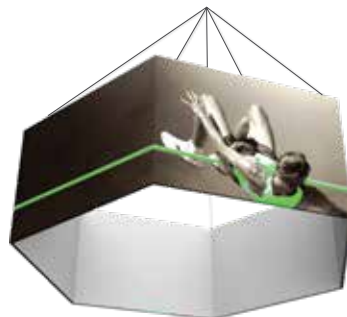
## FOUR-SIDED PYRAMID

10'w x 5'h  
12'w x 6'h  
16'w x 8'h  
20'w x 10'h



## HEXAGON

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

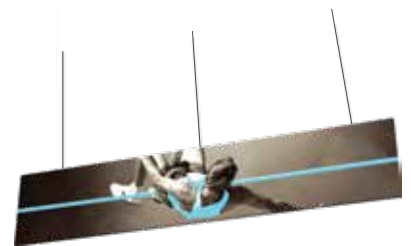
## CURVE

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



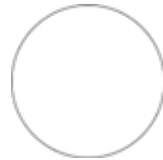
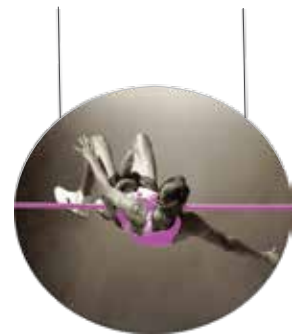
## PANEL

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



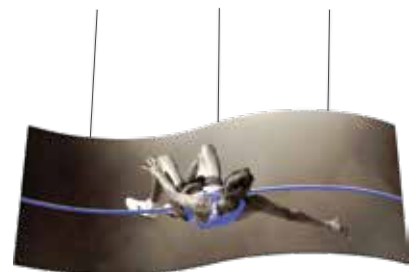
## DISC

8' diameter  
10' diameter  
12' diameter  
14' diameter  
16' diameter  
18' diameter  
20' diameter



## S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



certain shapes and sizes  
also available for rent

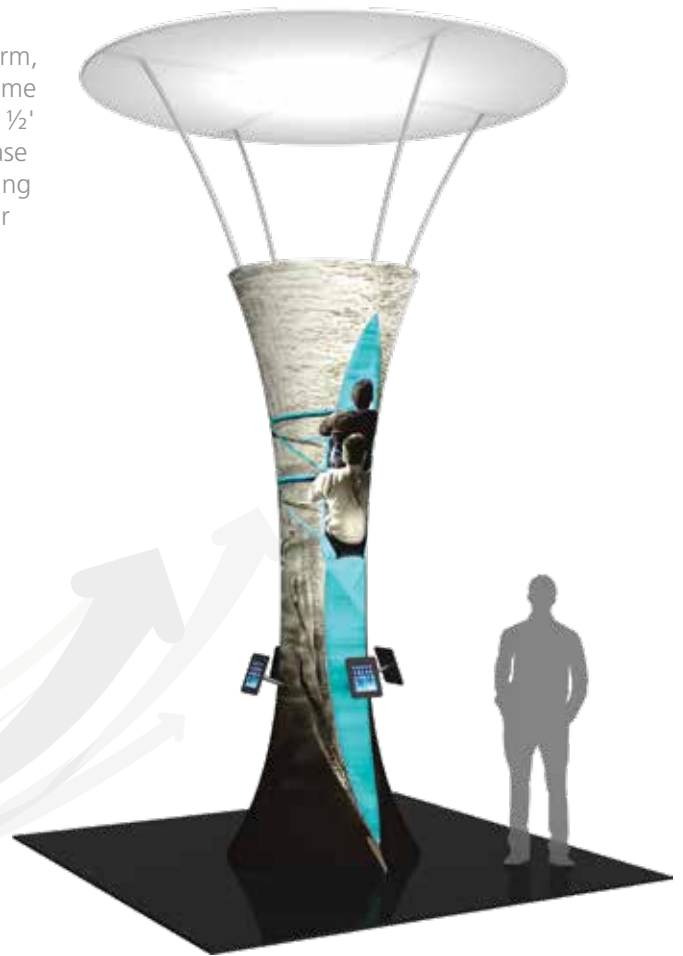


Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



## FORMULATE FUNNELS

Versatile Formulate Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3 ½' diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Lights not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.



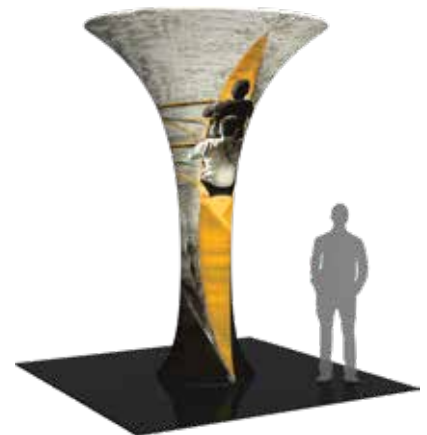
**16' FUNNEL**  
FUN-04\*



**20' FUNNEL**  
FUN-01



**16' FUNNEL**  
FUN-02



**12' FUNNEL**  
FUN-03

\*Tablets not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.



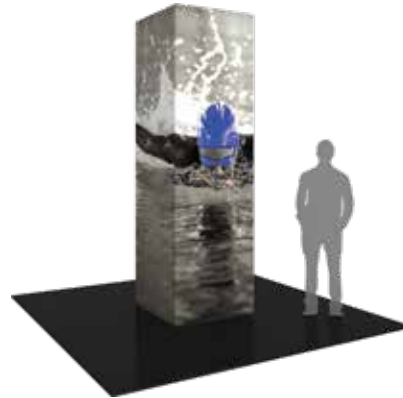


## FORMULATE TOWERS

Mix and match the Formulate® line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangular-shaped and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Custom sizes also available.



**12' FOUR  
SIDED TOWER**  
COL-01



**10' FOUR  
SIDED TOWER**  
COL-02



**8' FOUR  
SIDED TOWER**  
COL-03

## BACKLIT TOWERS



**12' BACKLIT  
FOUR SIDED  
TOWER**  
COL-01-BL



**10' BACKLIT  
FOUR SIDED  
TOWER**  
COL-02-BL



**8' BACKLIT  
FOUR SIDED  
TOWER**  
COL-03-BL



Formulate structures are made in North America and a limited lifetime hardware warranty.



## FORMULATE TOWERS

Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms.



overhead view of  
shield towers



Also  
available  
without  
shelving.

**10' TOWER**  
TOWER-02\*



**12' SHIELD TOWER**  
SHD-TOWER-03



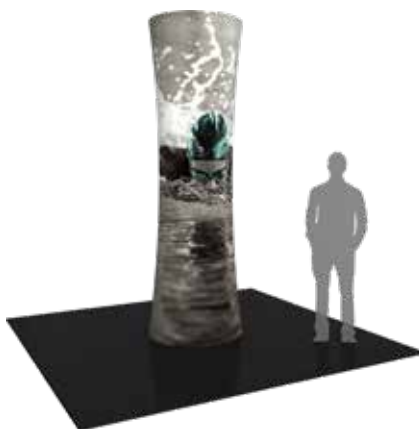
**10' SHIELD TOWER**  
SHD-TOWER-02



**8' SHIELD TOWER**  
SHD-TOWER-01



**12' CYLINDER TOWER**  
CYL-01



**10' CYLINDER TOWER**  
CYL-02



**8' CYLINDER TOWER**  
CYL-03

\*Monitor not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.

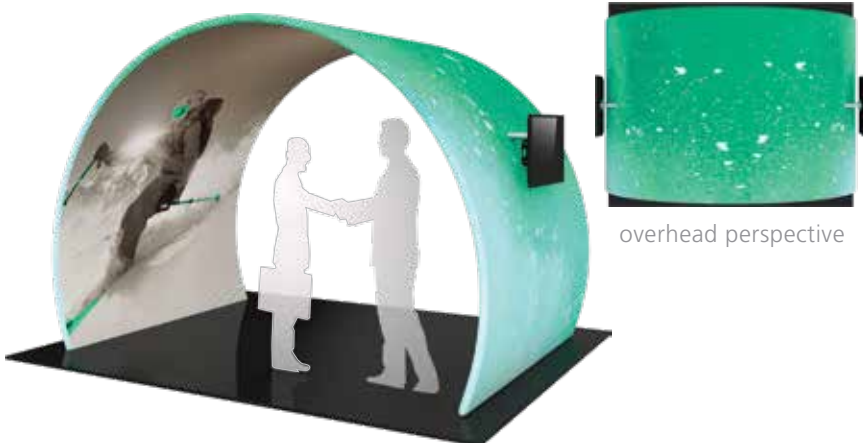




## FORMULATE ARCHES

Formulate® Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with curved aluminum tube frames; these super structures are made in North America and collapse to a fraction of their size. Custom sizes also available.



### ARCH 01 12' ARCH-01\*

The Formulate Arch 01 is 8' tall, spans 11 ½' wide and is nearly 8' deep at the bases. Two monitor mounts\* are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



### ARCH 02 10' ARCH-02

The Formulate Arch 02 is 7 ⅔' tall, spans 9 ½' wide and is nearly 5' deep at the bases. Shown in a 10' space.



### ARCH 03 20' ARCH-03

The Formulate Arch 03 is 11 ½' tall, spans 19 ½' wide and is 8' deep at the bases. The Arch fits perfectly in a 20' x 20' island space. Shown in a 20' space.



### NEW ARCH 06 ARCH-06

The Formulate Arch 06 is approximately 12 ½' tall, spans 17' wide and 5'4" deep.



\*Monitor not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.



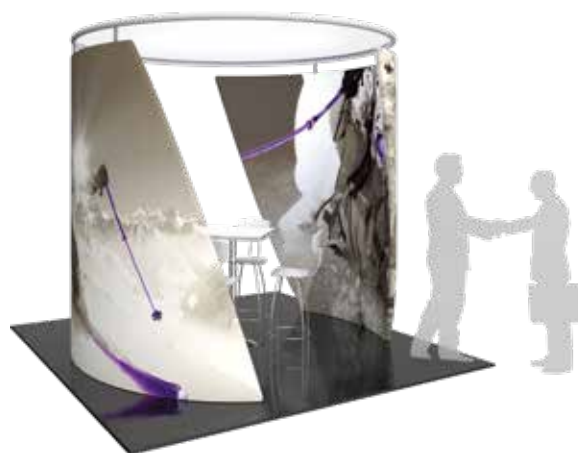
## FORMULATE CONFERENCE WALLS

Ergonomically designed, Formulate® walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



### C-SHAPED WALL C-WALL

The Formulate C-Wall stands 7' tall at its highest point and is 7' 4" diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



### CONFERENCE WALL C-WALL-02\*

The Formulate® stand alone conference room features two fabric walls and a sheer fabric canopy to create a stylish semi-private conference space. The conference room is large enough to house a small table and four chairs. Conference Wall 02 is 8'6" tall and has a diameter of 9'. Furniture not included.



### CHIP-SHAPED WALL CHIP-WALL\*



The Formulate Chip-Shaped Wall is a potato chip shaped structure that stands 8' tall and is 9' 3" wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



### CHIP-SHAPED WALL CHIP-WALL-02\*

The Formulate Chip Wall 02 is a curved conference room divider that stands 6' 4" tall and is 9' 5" wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.

\*Furniture not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.





## FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



### **SURF** **SURF-WALL\***

The Formulate Surf Wall is a C-shaped multimedia display that stands 11' 4" tall with a width of 7' 7". With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space.



### **TREE HOUSE** **TREEHOUSE-RM**



The Formulate Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure.

## CUSTOMIZED ARCHITECTURAL STRUCTURES

We FORMULATE tension fabric structures into immersive branded tradeshow exhibits and interior environments!

We work with you to design, build and create custom tension fabric structures that help you achieve your branding and face to face marketing goals. From funnels to arches, conference rooms, divider walls and well beyond, you imagine it and we make it a reality!

Work with us on your next customized tension fabric structure and expect to impress!





## MODULAR EXHIBITS | INTRODUCTION

*illuminated wall!*



Hybrid Pro Modular  
Kit 03  
HP-K-03



Hybrid Pro Modular  
Kit 03



Hybrid Pro Modular  
Kit 11



Vector Frame Light Box



# MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

## **MODULAR DISPLAY USES**

- Tradeshows and events
- Permanent displays in museums and educational environments
- Retail settings

## **MODULAR DISPLAY FABRICATION**

- Systems combine aluminum extrusion frames with push-fit fabric graphics
- North American-made systems are created by expert welding and metal-working technicians
- Graphics are printed with the latest state-of-the-art large format printers
- Graphics are produced and finished by hand by highly-skilled sewers in North America

## **MODULAR DISPLAY OPTIONS**

- Banners and light boxes
- Tabletop displays through to 10' and 20' inline exhibit kits
- 20' by 20' island exhibit kits
- Charging stations, counters, multi-media kiosks, lighting and more

BOLD EXHIBITS, MADE  
**INGENIOUSLY** SIMPLE.



Luna Orbital Express Truss



Hybrid Pro Modular  
Kit 19



# HYBRID PRO™ MODULAR



## MODULAR. RECONFIGURABLE. UNFORGETTABLE.

Hybrid Pro™ Modular exhibits are versatile, striking and reconfigurable displays • Hybrid Pro displays combine quality aluminum extrusion frames with vibrant push-fit fabric graphics to create sophisticated exhibits perfect for tradeshow and event applications



## MAXIMIZE YOUR INVESTMENT AND IMPACT WITH A HYBRID PRO MODULAR DISPLAY!



- Uniquely designed exhibit backwalls and counters feature heavy-duty aluminum frames and push-fit fabric graphics
- Accents include tables, monitor mounts, interior LED lighting and more
- 10' x 20' Inline displays reconfigure to 10'x10' versions, increasing the value and investment
- Counters can be mixed and matched, and used for non-tradeshow applications
- Frames and graphics are quality manufactured in North America



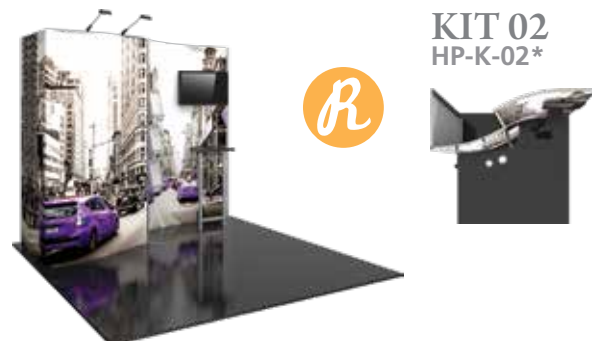
All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



# HYBRID PRO™ MODULAR | 10' EXHIBIT KITS

## HYBRID PRO 10' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro™ Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics. Foreground counters not included in kits.



Counters featured on p. 126

Hybrid Pro counter tops are available in your choice of four thermoform finishes



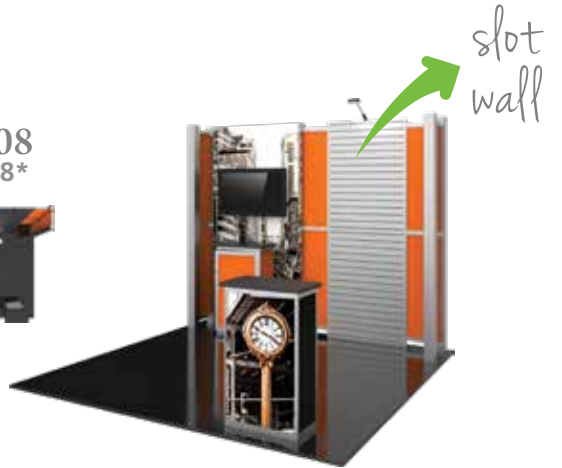
All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



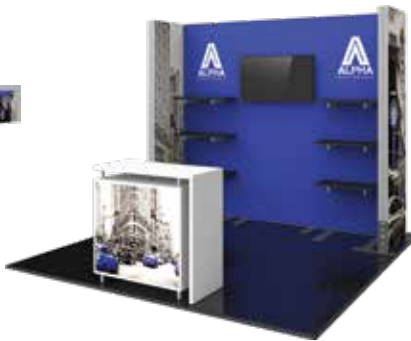
KIT 07  
HP-K-07\*



KIT 08  
HP-K-08\*



KIT 21  
HP-K-21\*



KIT 24  
HP-K-24\*



KIT 27  
HP-K-27



KIT 30  
HP-K-30\*



easy to apply push-fit fabric graphics

\*Monitors not included.

Counters featured in foreground sold separately; see pages 126 for options.



All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



# HYBRID PRO™ MODULAR | 20' EXHIBIT KITS

## HYBRID PRO 20' MODULAR BACKWALLS

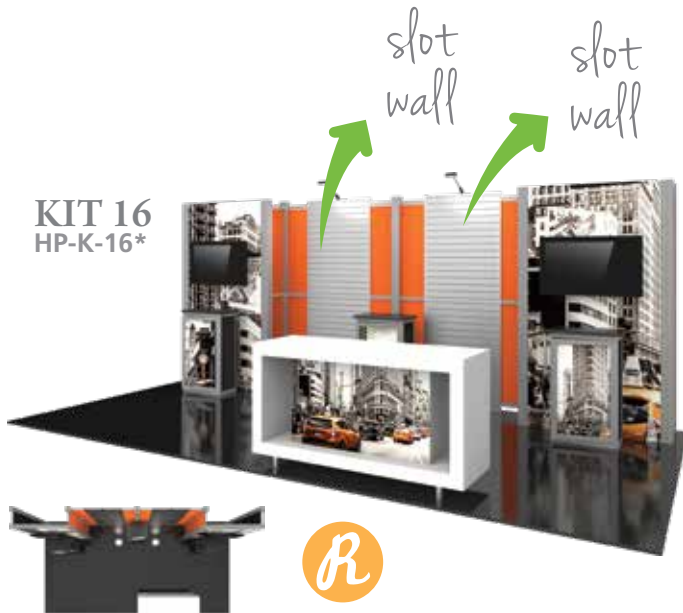
Make a lasting impression with a sophisticated, feature-rich Hybrid Pro™ Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics. Foreground counters not included in kits.







All Hybrid Pro Modular kits are also available for rent



Counters featured on p.127

Hybrid Pro counter tops are available in your choice of four thermoform finishes



\*Monitors not included.

Counters featured in foreground sold separately.



# HYBRID PRO™ MODULAR | 20' x 20' ISLAND EXHIBIT KITS

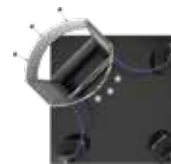
Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



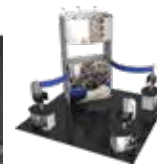
## HYBRID PRO MODULAR KIT 17

**HP-K-17\***  
**HP-K-17-B**

- 15'9" tall 20' x 20' island display
- heavy-duty aluminum extrusion tower frame coupled with panels and Velcro attached graphics (K-17) or seamless push-fit SEG fabric graphics (K-17-B)
- kit 17B does not include the standalone foreground kiosk



**HP-K-17**  
Overhead



**HP-K-17**  
Isometric



**HP-K-17-B**  
Overhead



**HP-K-17B**  
Isometric

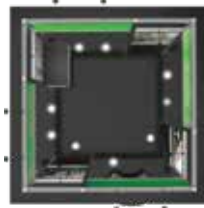
## HYBRID PRO MODULAR KIT 18

**HP-K-18\***

- 11'10" tall square shaped island display
- square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- accessible storage and locking door
- reception counter (RCK-06) and flooring not included



Isometric View



Overhead View



\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.





## HYBRID PRO MODULAR KIT 19 HP-K-19\*

- 15'9" tall island display
- heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- features two semi-private meeting alcoves with curved frosted plex infills
- storage room features white laminate panels, locking door & monitor mount
- flooring and HPC-04 counter not included



Isometric View



Overhead View

## HYBRID PRO MODULAR KIT 20 HP-K-20\*

- stands approximately 14' tall and features a 12'd x 4'h circular ring structure, laminated wood structures and fabric graphic walls
- single-sided dye-sublimated push-fit fabric graphics with Velcro on perimeter
- four internally facing shelving areas feature three 24" x 24" shelves each
- flooring and center counter REC-42 not included

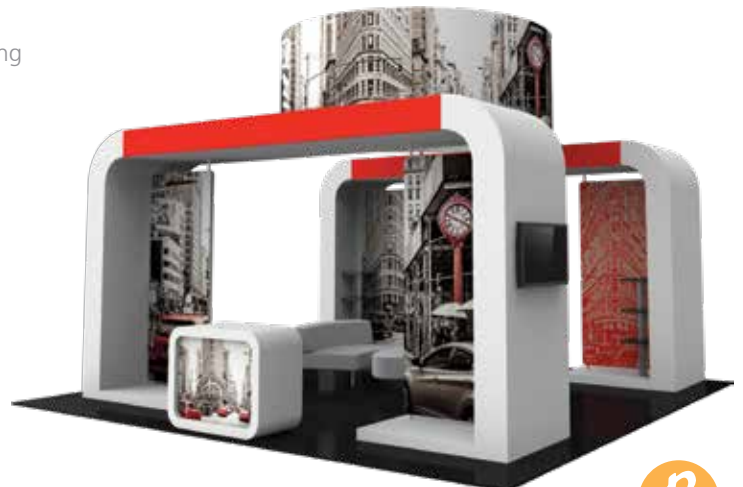


Isometric View



Overhead View

*No rigging! Freight ship!*



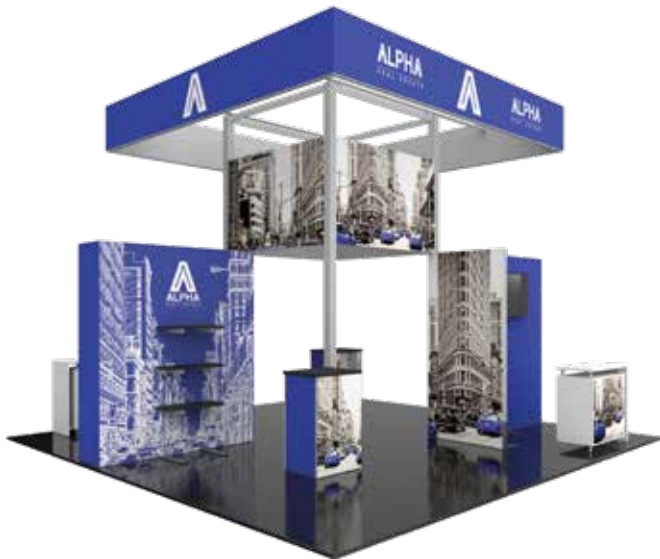
\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



## HYBRID PRO™ MODULAR | 20' x 20' ISLAND EXHIBIT KITS

Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



*No rigging required!*

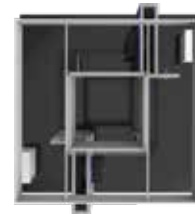
### HYBRID PRO MODULAR KIT 23 HP-K-23\*

**NEW**

- 14'4" tall 20' x 20' island display
- 14'w x 2'h top rectangular structure is tubular & features pillowcase fabric graphics
- LED BACKLIT centered rectangular structure features Intensity push-fit fabric graphics
- aluminum extrusion tower and display walls
- 6.5'w x 8'h walls feature shelves, monitor mounts & seamless push-fit fabric graphics
- freestanding HPC-01 counters not included



Isometric View



Overhead View

### HYBRID PRO MODULAR KIT 26 HP-K-26\*

**NEW**

- 12'6" tall 20' x 20' island display
- 12'w x 3'h top rectangular structure is tubular & features pillowcase fabric graphics
- 8'h walls feature a monitor mount, closet area & seamless push-fit fabric graphics
- freestanding HPC-01 counters not included



Isometric View



Overhead View



\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



Add counters for reception & extra storage space!

## HYBRID PRO MODULAR KIT 29 HP-K-29\*

**NEW**

- 12'4" tall 20' x 20' island display
- 13'w x 3'h x 4'd header structure is tubular & features pillowcase fabric graphics
- 8'w x 8'h tower/closet features a shelving & seamless push-fit fabric graphics
- 4'w x 8'h kiosks feature Modulate magnetic tube frame walls & shelving
- freestanding HPC-03 counters not included



Isometric View



Overhead View

## HYBRID PRO MODULAR KIT 32 HP-K-32\*

**NEW**

- 11'5" tall 20' x 20' island display
- 19'w x 3'h x 12'd oval header structure is tubular & features pillowcase fabric graphics
- 5'w x 8'h closet features accessible storage, shelving & seamless push-fit fabric graphics
- two, 2.5'w x 8'h walls feature shelves perfect for putting products on display
- 5'w x 8'h wall features monitor mount for presentations & demonstrations
- freestanding HPC-01B counters not included

No rigging required!



Isometric View



Overhead View



\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



# HYBRID PRO™ MODULAR COUNTERS

## HYBRID PRO COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



**HYBRID PRO  
COUNTER 01**

**HPC-01**

- 39.38" w x 39.38" h x 17.75" d
- white laminate cabinet with fabric graphic on the front, opaque or backlit



**HYBRID PRO  
COUNTER 12**

**HPC-01-LB**

**HPC-01-B**

- 21.9" w x 38.21" h x 17.72" d
- white laminate cabinet with white panel on the front (-B) or backlit graphic (-LB)



**HYBRID PRO  
COUNTER 02**

**HPC-02**

- 70.88" w x 39.38" h x 23.63" d
- white laminate cabinet with fabric graphic on the front, opaque or backlit



**HYBRID PRO  
COUNTER 09**

**REC-42**

- 46" w x 37.5" h x 23" d
- white laminate cabinet with UV graphic on the front, opaque or backlit



**HYBRID PRO  
COUNTER 10**

**REC-52**

- 64" w x 37.5" h x 30" d
- white laminate cabinet with UV graphic on the front, opaque or backlit

Select Hybrid Pro counter bodies come in white; other colors available with additional lead time



dove  
grey



black



designer  
white



fusion  
maple



Counter 01



Counter 09



Counter 02



All Hybrid Pro Modular counters are also available for rent.





All Hybrid Pro Modular counters are also available for rent.



## HYBRID PRO COUNTER 03

**HPC-03**

- 39.38" w x 36.63" h x 15.75" d
- white laminate panel cabinet with UV graphic on the front and laminate top



## HYBRID PRO COUNTER 04

**HPC-04**

- 74.88" w x 36.65" h x 25.38" d
- white laminate panel cabinet with UV graphic on the front and laminate top



## HYBRID PRO COUNTER 11

**RCK-06**

- 71.06" w x 36.61" h x 32.72" d
- white laminate panel cabinet with UV graphic on the front and laminate top

Select Hybrid Pro counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



Counter 11



Counter 03



Counter 04



All Hybrid Pro Modular counters are also available for rent.



# VECTOR FRAME™ GEOMETRIC



## CLEAN. CONTEMPORARY. IMPRESSIVE.

Easy-to-assemble, Vector Frame™ Geometric backwalls, banners and exhibit kits are superior, reconfigurable and customizable display solutions • Aluminum extrusion frames and edge-to-edge push-fit fabric graphics are combined to create unforgettable displays • Superior quality and construction; made in North America



## MAKE AN IMPACT WITH A **CLEAN,** **CONTEMPORARY** FABRIC DISPLAY.



VECTOR FRAME KIT 15  
VF-K-15

- Innovative and contemporary Vector Frame™ displays will captivate and WOW your audience
- Geometric shaped backwalls, banners, exhibit kits, counters and light boxes feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics
- Vector Frame can be reconfigured and customized to create completely tailored solutions
- All Vector Frame display frames and fabric graphics are made in North America



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with **new & improved** LED edge lighting & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered

## RECTANGULAR BANNERS & LIGHT BOXES



01 Rectangle  
**VF-R-01**  
**VF-LB-R-01**

36.3"w x 47.49"h x 19.69"d



02 Rectangle  
**VF-R-02**  
**VF-LB-R-02**

36.3"w x 71.12"h x 19.69"d



03 Rectangle  
**VF-R-03**  
**VF-LB-R-03**

48.11"w x 71.12"h x 19.69"d



04 Rectangle  
**VF-R-04**  
**VF-LB-R-04**

48.11"w x 94.74"h x 19.69"d



05 Rectangle  
**VF-R-05**  
**VF-LB-R-05**

118.98"w x 94.74"h x 19.69"d



06 Rectangle  
**VF-R-06**  
**VF-LB-R-06**

35.68"w x 94.74"h x 19.69"d



07 Rectangle  
**VF-R-07**  
**VF-LB-R-07**

236.5"w x 94.74"h x 19.69"d



08 Rectangle  
**VF-R-08**  
**VF-LB-R-08**

354.58"w x 94.74"h x 19.69"d



Light Boxes R-04, R-05, R-07 and S-04 are also available for rent.

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



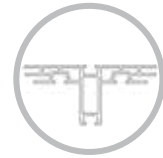
## LIGHT BOX ASSEMBLY



Light box assembly is easy:  
Assemble the frame, apply the push-fit graphics, then plug it in!



2" banner  
extrusion profile



4" light box  
extrusion profile

## SQUARE BANNERS & LIGHT BOXES



01 Square  
**VF-S-01**  
**VF-LB-S-01**  
36.3"w x 35.68"h x 19.69"d



02 Square  
**VF-S-02**  
**VF-LB-S-02**  
48.11"w x 47.49"h x 19.69"d



03 Square  
**VF-S-03**  
**VF-LB-S-03**  
71.73"w x 71.12"h x 19.69"d



04 Square  
**VF-S-04**  
**VF-LB-S-04**  
95.35"w x 94.74"h x 19.69"d



Easy to apply push-fit  
fabric graphics!



**OCS, OCE,  
OCH, OCL**  
Banners and  
Light Boxes  
come in OCE,  
OCS, OCH or  
OCL hard  
shipping cases.



All Vector Frame displays are made in North America  
and have a limited lifetime hardware warranty.



# VECTOR FRAME™ | 10' ESSENTIAL EXHIBIT KITS

## VECTOR FRAME 10' ESSENTIAL EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10' x 10' or 10' x 20' Vector Frame™ exhibit kit. These graphic mural kits feature square-corner 2" extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.



**KIT 02**  
VF-K-02



**KIT 03**  
VF-K-03



**KIT 04**  
VF-K-04



*easy to apply push-fit  
fabric graphics*

Counters in foreground included in purchased kits.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

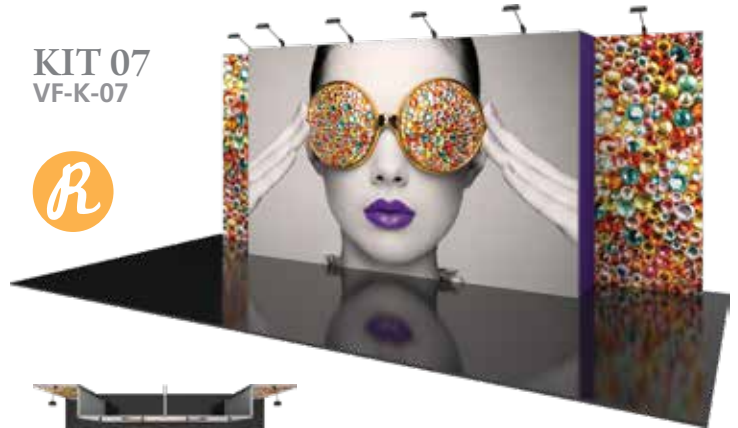


**KIT 05**  
VF-K-05

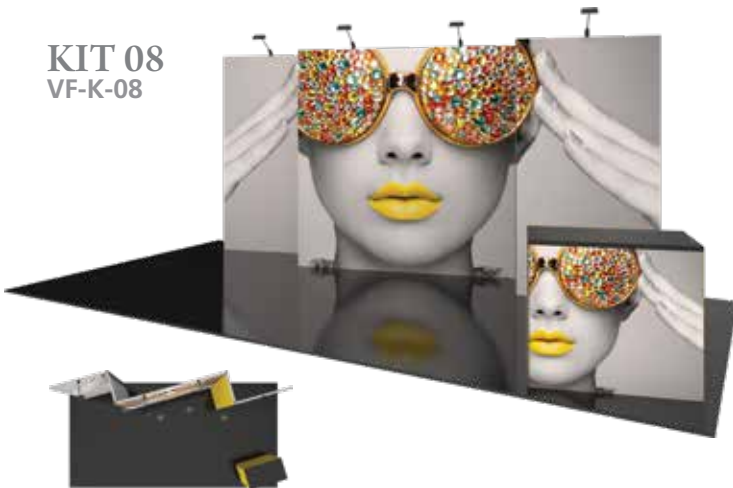


Counters included in kits!

**KIT 07**  
VF-K-07



**KIT 08**  
VF-K-08



Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



**OCH2 & OCE**  
wheeled molded cases included with each kit (page 169-170)

Counters in foreground included in purchased kits.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



## VECTOR FRAME 10' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.



**KIT 09**  
VF-K-09



**KIT 10**  
VF-K-10



**KIT 11**  
VF-K-11



**KIT 13**  
VF-K-13



**KIT 15**  
VF-K-15



**KIT 16**  
VF-K-16\*



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty. Counters in foreground included in purchased kits.



## VECTOR FRAME 20' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.

**KIT 17**  
VF-K-17



*illuminated wall*

**KIT 19A**  
VF-K-19-A



**KIT 22**  
VF-K-22\*



*easy to apply push-fit  
fabric graphics*

Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



**OCH2 & OCE**  
wheeled molded cases included  
with each kit (page 169-170)

\*Monitors not included.  
Counters in foreground included in purchased kits.



## VECTOR FRAME COUNTERS

Vector Frame™ counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone use. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.



**VECTOR FRAME  
COUNTER 01**

**VFC-01**

39.37" w x 36.61" h x 22.44" d



**VECTOR FRAME  
COUNTER 02**

**VFC-02**

55.5" w x 40.5" h x 22.5" d



**VECTOR FRAME  
COUNTER 03**

**VFC-03**

38.5" w x 40.5" h x 19.88" d



**VECTOR FRAME  
COUNTER 04**

**VFC-04**

30.63" w x 40.5" h x 18.75" d



**VECTOR FRAME  
COUNTER 05**

**VFC-05**

39.76" w x 40.5" h x 22.75" d  
- features locking door and  
rigid sintra graphics



**VECTOR FRAME  
COUNTER 06**

**VFC-06**

41.63" w x 40.5" h x 20.75" d  
- features locking door and  
rigid sintra graphics



**VECTOR FRAME  
COUNTER 07**

**VFC-07**

46" w x 40.5" h x 22.64" d

Vector Frame counter tops are  
available in your choice of four  
thermoform finishes



silver

black

mahogany

natural



# FIND THE PERFECT ADDITION OR ACCESSORY



## LIGHTING



## COUNTERS



## KIOSKS



## CASES



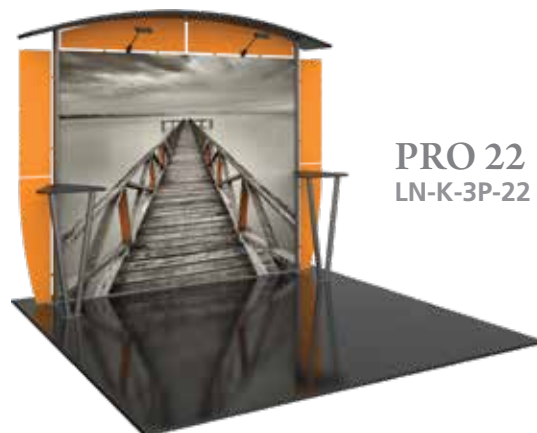
## LINEAR PRO MODULAR DISPLAY SYSTEMS

Linear™ Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature hook & loop-applied fabric graphics. Headers and wings available in UV printed graphics or blank frosted plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.



**PRO 26**  
**LN-K-3P-26**

\*Reconfigures to Kit 22



**PRO 22**  
**LN-K-3P-22**



**PRO 27**  
**LN-K-3P-27**

\*Reconfigures to Kit 25



**PRO 25**  
**LN-K-3P-25**

Linear counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



All Linear exhibits, counters and kiosks are made in North America, come with portable carry cases and a limited lifetime hardware warranty.



## LINEAR PRO COUNTERS

Linear™ counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter.

**Counters come standard with locking cabinet door.**



LN-CU-01



LN-CU-02



LN-CU-03



LN-CU-05



LN-CU-06



LN-CU-07



LN-CU-08



### LINEAR COUNTER

LN-TBL-SA-RCT  
LN-TBL-SA-RCT-1

Linear kiosk counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

- 3 or 6 panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- features a locking door
- top available in four laminate finishes





# ORBITAL EXPRESS™ TRUSS



## BOLD. VERSATILE. UNMATCHED.

Bold and contemporary, Orbital Express™ Truss is a collection of reconfigurable backwalls, island exhibits and counters • Displays feature a fixed number of simple parts and connectors, with no tools necessary for assembly • Larger 20' x 20' and 10' x 20' kits reconfigure into smaller exhibits, counters and more • Endless designs and configurations make it easy to find the right solution



THE ORBITAL EXPRESS TRUSS SYSTEM IS  
**VERSATILE, RECONFIGURABLE & EASY!**

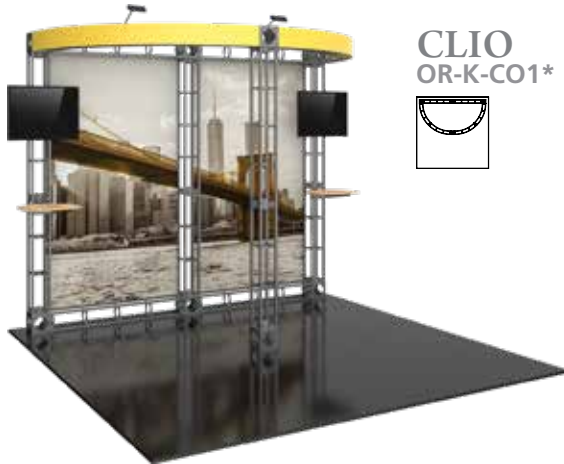


- Bold, contemporary and industrial, Orbital Express™ Truss exhibits dominate the show floor
- Reconfigurable exhibit backwalls, islands and counters feature a fixed number of parts and connectors
- NO TOOLS required for assembly! Simply twist & lock is all you have to do
- All Orbital Express Truss display pieces, fabric and UV graphics are made in North America
- Custom solutions available



## 10' EXHIBIT KITS

Orbital Express™ Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



**CLIO**  
OR-K-CO1\*



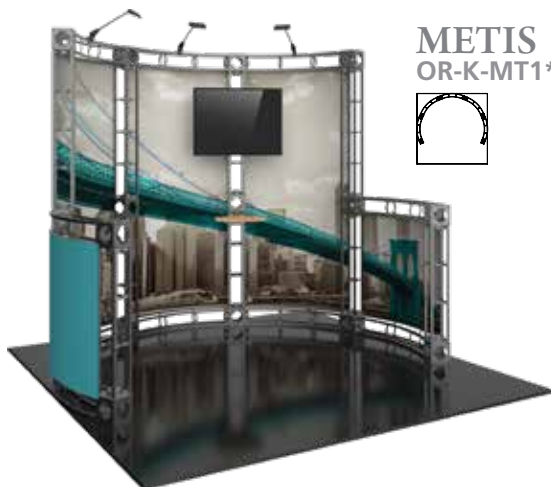
**LUNA 10**  
OR-K-LU1



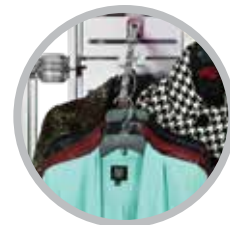
**EROS**  
OR-K-ER1



**HELIOS**  
OR-K-HE1



**METIS**  
OR-K-MT1\*



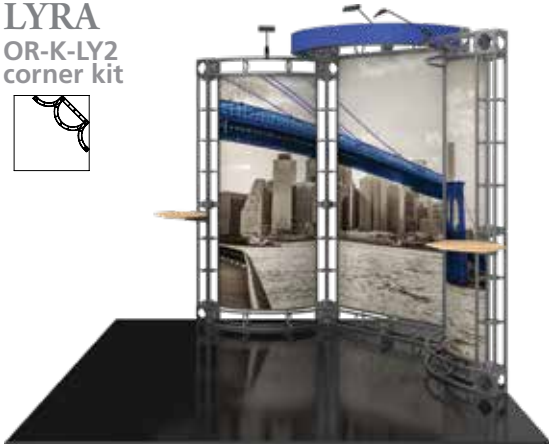
*Easily add an accessory wire/hanging rack to your kit! See p. 154 for more.*

\*Monitors and monitor mounts not included.





LYRA  
OR-K-LY2  
corner kit



SIRIUS  
OR-K-SR1



CYGNUS  
OR-K-SYG2  
corner kit



LYNX  
OR-K-LX1\*



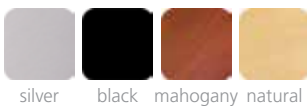
MERCURY  
OR-K-ME1



ATLANTIS  
OR-K-ATL3



Truss counter tops are  
available in your choice of four  
thermoform finishes



silver

black

mahogany natural



Easily add a counter or  
podium to your kit!  
See p.153 for more.

\*Monitors and monitor mounts not included.

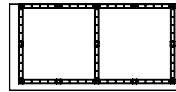




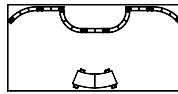
# ORBITAL EXPRESS™ TRUSS | 10' x 20' EXHIBIT KITS



**LUNA 20**  
OR-K-LU2



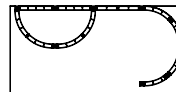
**ORBEA**  
OR-K-OB1



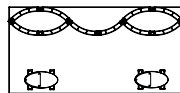
\*includes counter



**EPSILON**  
OR-K-EP1



**ARIES**  
OR-K-AI1



\*includes counters



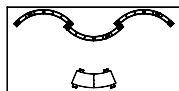


# 10' x 20' EXHIBIT KITS | ORBITAL EXPRESS™ TRUSS

Truss counter tops are available in your choice of four thermoform finishes



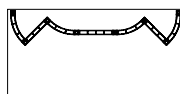
## APEX OR-K-AX1\*



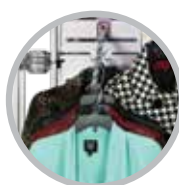
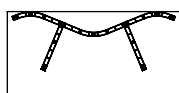
\*includes counter and literature racks



## OMICRON OR-K-OM1



## CALLISTO OR-K-CI1\*



Easily add an accessory wire/hanging rack to your kit!  
See p. 154 for more.



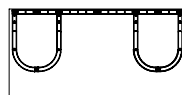
\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.



# ORBITAL EXPRESS™ TRUSS | 10' x 20' EXHIBIT KITS

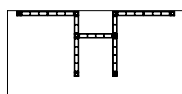


**CEPHEUS-2**  
OR-K-CE1-2\*

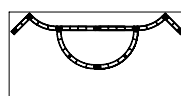


backwall height = 72.5"

**SATURN**  
OR-K-SA1



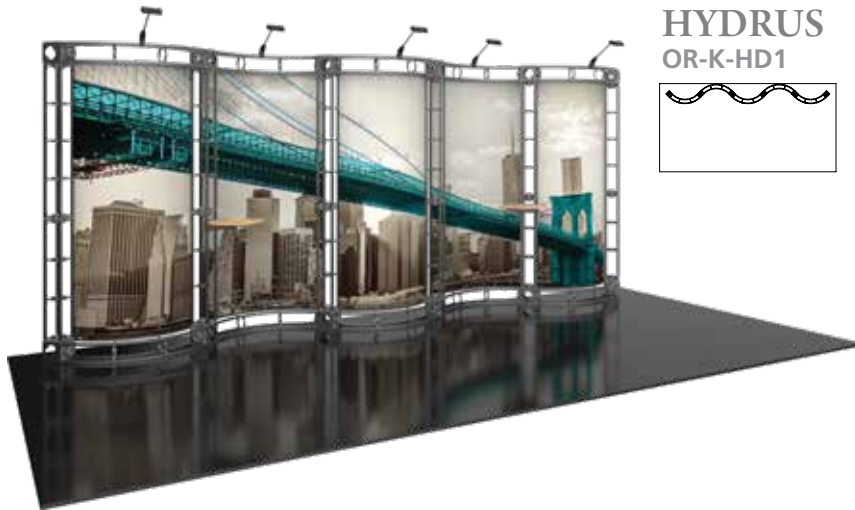
**ANTARES**  
OR-K-AT1



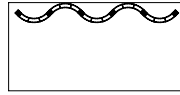
\*Monitors and monitor mounts not included.







**HYDRUS**  
OR-K-HD1



Truss counter tops are available in your choice of four thermoform finishes

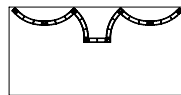


silver black mahogany natural

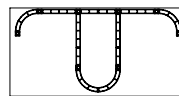


Add a counter,  
podium or accessory!  
See p. 153

**PHOENIX**  
OR-K-PX1



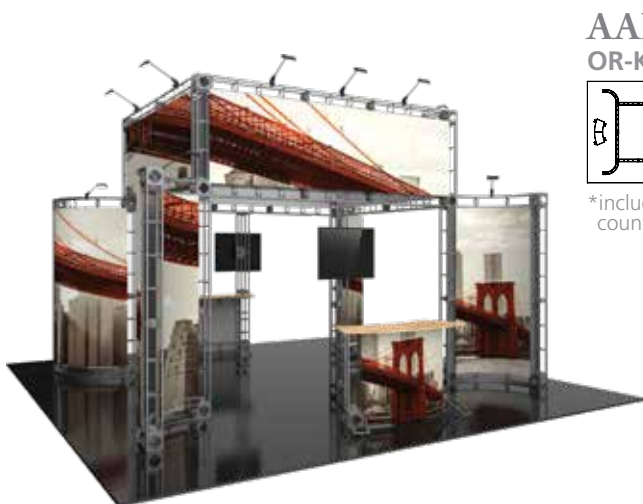
**POLARIS**  
OR-K-PR1





## 20' ISLAND KITS

Orbital Express™ Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!

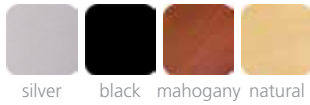


Easily add an accessory wire/hanging rack to your kit!  
See p. 154 for more.

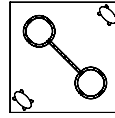


# 20' x 20' ISLAND KITS | ORBITAL EXPRESS™ TRUSS

Truss counter tops are available in your choice of four thermoform finishes



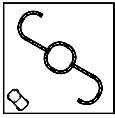
**GEMINI**  
OR-K-GE1



\*includes counters



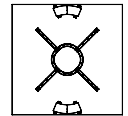
**ZENIT**  
OR-K-ZE1



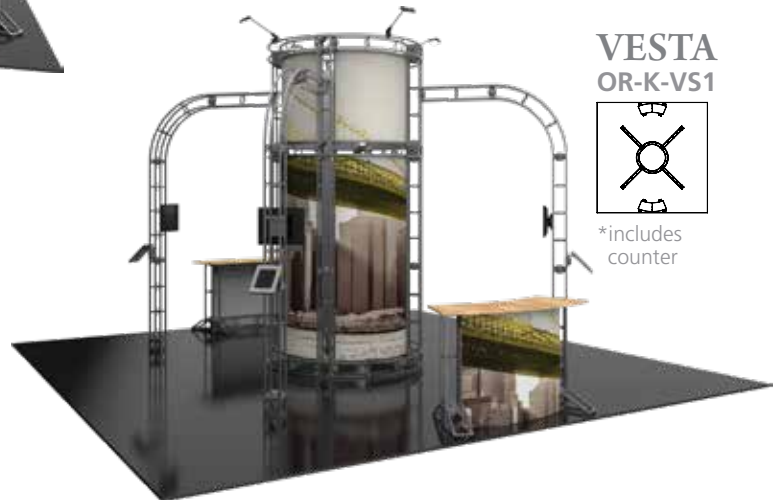
\*includes counter



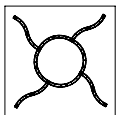
**VESTA**  
OR-K-VS1



\*includes counter



**CANIS**  
OR-K-CA1



No tools for  
assembly - simply twist  
and lock!



\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.



## 10' HERCULES KITS

The Hercules line of Orbital Express™ Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

Truss counter tops are available in your choice of four thermoform finishes



**HERCULES 08**  
OR-K-HC08



**HERCULES 09**  
OR-K-HC09



**HERCULES 10**  
OR-K-HC10\*



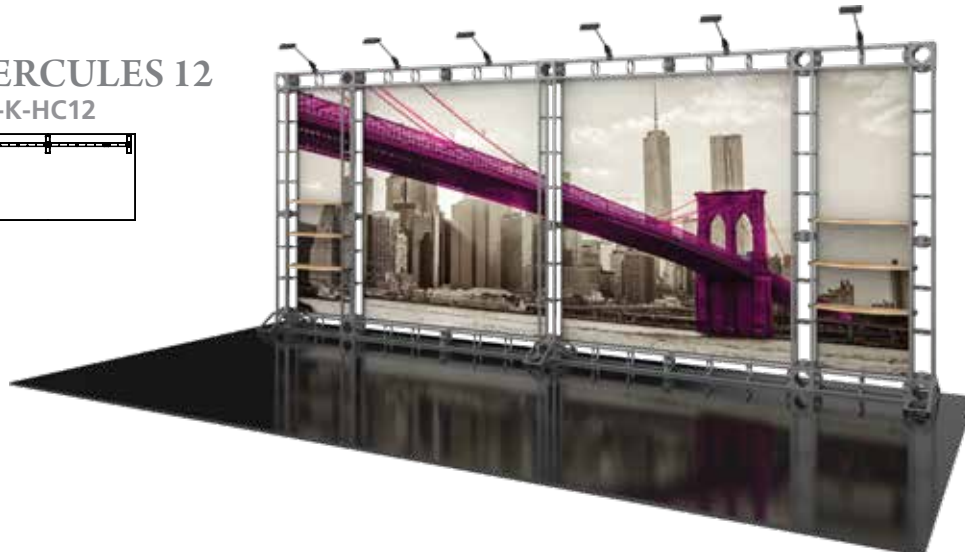
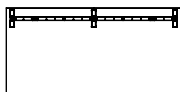
Easily add an accessory wire/hanging rack to your kit!  
See p. 154 for more.



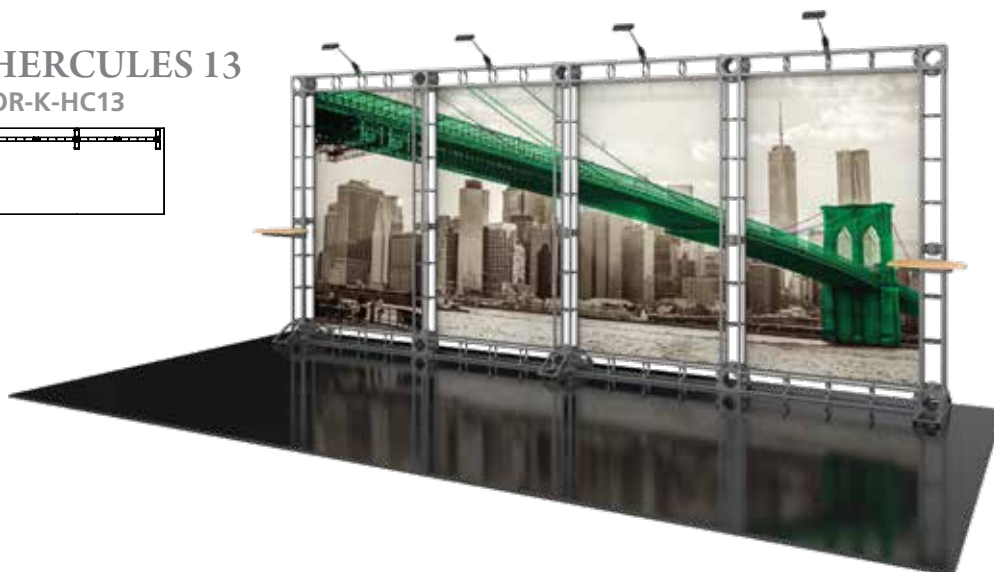
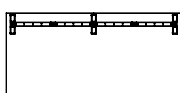


20' HERCULES KITS

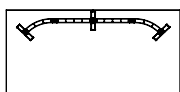
HERCULES 12  
OR-K-HC12



HERCULES 13  
OR-K-HC13



HERCULES 15  
OR-K-HC15\*



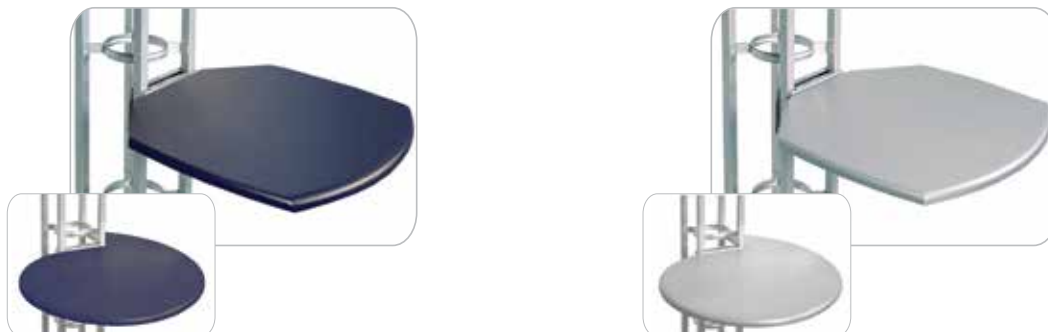
\*Monitors and monitor mounts not included.



## LAMINATE TABLETOPS

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.

Laminate tabletops & shelving are available in your choice of four thermoform finishes



Placement of tables is your choice—front, left or right!

## TRUSS MONITOR MOUNTS



**OPTI-MOUNT 1**  
**OR-SM-MB**

23"-42" LCD  
max weight = 50 lbs



**OPTI-MOUNT 2**  
**OR-M-MB**

32"-55" LCD  
max weight = 80 lbs

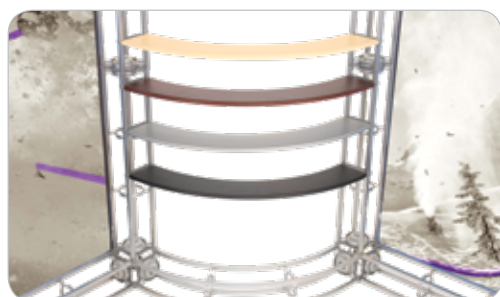


**OPTI-MOUNT 3**  
**OR-LG-MB**

37"-70" LCD  
max weight = 150 lbs

## INTERNAL SHELVING

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves



## LIT RACK

**OR-STG**



- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment





## COUNTERS AND PODIUMS

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.

**RECTANGLE**

**standard: OR-TC01**  
with plex stand-off and  
internal shelf: OR-TC01-P

**OVAL**

**standard: OR-TC02**  
with plex stand-off and  
internal shelf: OR-TC02-P

**RACETRACK**

**standard: OR-TC03**  
with plex stand-off and  
internal shelf: OR-TC03-P

**CURVE**

**standard: OR-TC04**  
with plex stand-off and  
internal shelf: OR-TC04-P

**RACETRACK**

**standard: OR-P04**  
with plex stand-off: OR-P04-P

**SQUARE**

**standard: OR-P05**  
with plex stand-off: OR-P05-P

Truss counter tops are  
available in your choice of four  
thermoform finishes



silver black mahogany natural





## MERCHANDISING RACKS

Orbital Express™ Truss Merchandising Racks add functionality and options to any Orbital Truss kit. Accessory options offer multiple configurations and no tools are needed for assembly. Accessory panels are an a la carte add on option for 10ft, 20ft and island Orbital kits. Horizontal support bar needed for proper connection.



### WIRE RACK

**OR-24-MP**  
**OR-36-MP**  
**OR-46-MP**

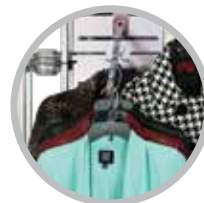
- grid wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals
- horizontal connector required to hang properly (sold separately)



### HANGING RACK

**OR-36-SP**  
**OR-46-SP**

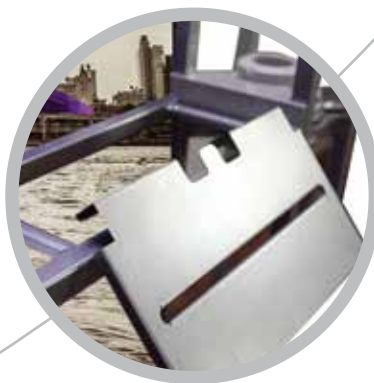
- slot wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- horizontal connector required to hang properly (sold separately)



### WIRE/HANGING RACK CONNECTOR

**OR-24-SST**  
**OR-36-SST**  
**OR-46-SST**

- required to mount wire and hanging rack
- includes quick lock truss connectors



*Hang your accessory kits with ease!*







## CONSTRUO POPUP TRUSS DISPLAY

### CONSTRUO

- 118.19" w x 93.63" h x 25.5" d
- no tools for assembly
- aluminum, collapsible truss-like display
- holds two monitors for presentations & demonstrations (monitors not included)
- fabric graphic features pole pocket on bottom and hook & loop on the sides and top
- black tables and countertop for portable case included
- portable case converts to counter and includes black fabric wrap



\*Monitors not included.





# CUSTOM EXHIBIT SOLUTIONS

## SOLUTION STRATEGY

We help inspire, guide and manage your project from concept to completion and help transform your goals and objectives into a success-driven tradeshow strategy.

## EXHIBIT DESIGN

No matter what your company's needs, our exhibit designers approach each and every project as an original, incorporating a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in an exhibit that's uniquely yours.

## CUSTOM FABRICATION

From wood to fabrics, steel to aluminum, plastics to glass, we create and build exhibits and displays out of all types of materials. These – coupled with state-of-the-art manufacturing facilities, printing technology and expert craftsmen – result in custom exhibits that are as unique and original as you and your brand.

## DISPLAY GRAPHICS

We unite wonderfully skilled craftspeople with cutting-edge print technologies and techniques to produce the highest quality display graphics and trade show graphics in the industry. Our high-quality graphics are matched to the G7® Master Print specification. This designation assures that every graphic we print will look exactly as our clients intended.

## LOGISTICS MANAGEMENT

We provide a wide array of trade show services designed to simplify the process and decisions you need to make. In every phase, we work to keep costs down while ensuring your display is taken excellent care of every step. Show up and we take care of the rest.

*Visit our website to browse custom exhibit projects.*



## CUSTOM ISLAND EXHIBITS



Rental Island 20' x 20'



Custom Island



Custom Island 20' x 30'



Rental Deck 20' x 30'



Custom Island 40' x 40'



Custom Island 40' x 100'



# ACCENTS & ACCESSORIES

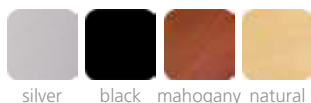


## FINAL. FUNDAMENTAL. FINESSE.

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment



Counter tops are available  
in your choice of four  
thermoform finishes



## HOPUP™ COUNTER HOP-CT-2

- 41.75" w x 39.69" h x 14.25" d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in four laminate finish options



## EMBRACE™ COUNTER EMB-CT EMB-BL-CT (Backlit Counter)

**NEW**  
Design

- 41" w x 40.5" h x 15.75" d
- collapsible display counter
- includes white internal shelf
- push-fit fabric graphics
- top available in four laminate finish options



## MODULATE™ COUNTER MOD-CNTR-M

**NEW**

- 31.5" w x 40" h x 23.5" d
- **magnetic**, tubular frame with snap buttons
- fabric graphic attaches via hook and loop around the frame & zips in the back
- internal shelf provides area to store materials
- portable carry bag makes transport simple



Refer to these pages to see counters in these product lines!



**FORMULATE**  
p. 100



**HYBRID PRO MODULAR**  
p. 126



**VECTOR FRAME**  
p. 136



**LINEAR**  
p. 139



**TRUSS**  
p. 153





## CAMPAIGN CP-B3

- counter dimensions not including canopy  
32" w x 34.5" h x 18.5" d
- Velcro PVC graphic
- quick assembly
- strong & easy to clean plastic parts



## PERCH

6' WIDE PERCH-6

8' WIDE PERCH-8

- pole banner attachment for standard 6' or 8' wide tables
- fabric header available in three graphic heights: short (18"), medium (44"), tall (68.25")
- hardware kit is universal for all height options
- table throw sold separately

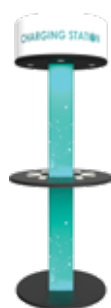
## CHARGING STATIONS

Formulate® Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows and events



## CHARGING TOWER FMLT-CHRG-01

- 33.56" w x 86.81" h x 33.46" d
- features 16 high-speed charging tips:  
(8) Micro USB for Android devices and  
(8) Apple 8-pin for Apple iPhone/iPad/  
Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options



charging stations are available in your choice of finishes



silver



black



mahogany



natural

## CHARGING COUNTER FMLT-CHRG-COUNTER-01

- 23.72" w x 41.54" h x 23.62" d
- features 8 high-speed charging tips:  
(4) Micro USB for Android devices and  
(4) Apple 8-pin for Apple iPhone/iPad/  
Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options

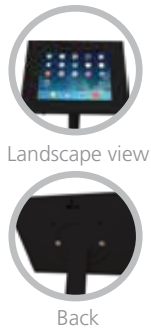


top view



## FREESTANDING IPAD STANDS

Freestanding tablet stands are smart, lightweight and portable holders used to display tablets or iPads. They can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the bases can also be bolted to the floor.



### IPAD STAND PAD12-02A-BLACK

- displays iPad 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models\*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- carry bag available as upgrade



### UNIVERSAL TABLET STAND PAD21-04

- displays multiple tablet styles or iPad\*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88" - maximum 49.81" h

## TENSION FABRIC IPAD STANDS

Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



### IPAD STAND 02 TABLET-STD-02

- 20.25" w x 85.11" h x 23.8" d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



### IPAD STAND 03 TABLET-STD-03

- 19.98" w x 64.34" h x 15.2" d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



### IPAD STAND 04 TABLET-STD-04

- 26.26" w x 46.26" h x 22.64" d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



### IPAD STAND 05 TABLET-STD-05

- 30" w x 84" h x 23" d
- small monitor mount\*, holds 32" TV/32 lbs max
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic

\*Monitor and tablet not included.





## FORMULATE® KIOSKS

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



**FMLT-KIOSK-01**

- 29.53" w x 98.53" h x 31.78" d
- pillowcase fabric graphic
- supports medium monitor\*



**FMLT-KIOSK-02**

- 61.72" w x 98.16" h x 34.57" d
- pillowcase fabric graphic
- supports medium monitor\*



**FMLT-KIOSK-03**

- 55.12" w x 98.61" h x 36.03" d
- pillowcase fabric graphic
- supports medium monitor\*



**FMLT-KIOSK-04**

- 39.37" w x 92.52" h x 35.75" d
- pillowcase fabric graphic
- supports medium monitor\*

## FREESTANDING MONITOR KIOSKS

**NEW**

Freestanding monitor kiosks are perfect for conference rooms, court rooms, corporate office spaces, lobby areas and more. Kiosk bases are made with aluminum extrusion and come with a lifetime warranty.



**FREESTANDING-SPLIT-MM-2**

- 26.25" w x 75.25" h x 23.56" d
- supports large 32-70" monitor
- max weight = 40 lbs



**PM4S3-MK-M/L**

- 25.59" w x 70.98" h x 25.59" d
- large or medium monitor\* bracket
- max weight = 40 lbs
- medium holds 32-55" monitor
- large holds 40-65" monitor
- comes with 1 OCE case
- used in custom exhibits



**PM4S3-MK-M-MSHELF  
PM4S3-MK-L-MSHELF**

- 25.59" w x 75.25" h x 25.59" d
- medium holds 32-55" monitor
- large holds 32-70" monitor
- shelf weight supports 15 lbs.
- used in custom exhibits



**PM4S3-MK-SHELF-UNIT**

- 29.53" w x 70.98" h x 25.59" d
- three shelves support approx. 15 lbs each
- used in custom exhibits



**VB-MK-01**

- 30" w x 78.38" h x 23.6" d
- medium monitor\* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case



\*Monitors not included.



## VECTOR FRAME™ MONITOR KIOSKS

Vector Frame™ Monitor Kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double-sided graphics and one or two monitor mounts (monitors not included).



front with graphic & monitor mount\*

01 Monitor Kiosk

**VF-MK-01-SS**

**VF-MK-01-DS**

36.3" w x 94.74" h x 19.69" d  
comes in 1 OCH case  
supports 32-55" monitor\*;  
max weight = 80 lbs each



back with graphic



back with graphic & monitor mount\*



top view  
one monitor mount



front with graphic & monitor mount\*

02 Monitor Kiosk

**VF-MK-02-SS**

**VF-MK-02-DS**

48.11" w x 94.74" h x 19.69" d  
comes in 1 OCH case  
supports 32-55" monitor\*;  
max weight = 80 lbs each



back with graphic



back with graphic & monitor mount\*



top view  
two monitor mounts

## LINEAR MONITOR KIOSKS

**NEW**



### PORTABLE DISPLAY CABINET TWIST

- 16.25" w x 61.33" h x 16.25" d
- portable, collapsible, illuminated display cabinet
- constructed of heavy-duty plastic and 12 plexiglass window panels
- includes three integrated 14" w x 14" d shelves with three overhead lights
- shelves hold max 15 lbs
- optional branded graphic panels (14.5" w x 20" h) are offered a la carte
- easily collapses and packs into portable carry bag



**LN-K-01**

- 54.4" w x 99" h x 23.25" d
- monitor\* mount
- locking door
- fabric canopy
- approximate weight: 125 lbs
- comes with 1 OCH2 case

**R**



**LN-K-05**

- 25.4" w x 72" h x 18.5" d
- monitor\* mount
- approximate weight: 30 lbs



\*Monitors not included.



## SIGN STANDS

Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.



### ADVOCATE ADVOCATE

- telescopic post offers variable height from 30.5" - 48"
- aluminum sign holder holds 8.5" w x 11" h paper
- frame can be rotated 360 degrees or any desired angle
- chrome finish



### SNAPPER STAND SNP-STAND

- 40" h
- stylish, easy snap-open 11" w x 17" h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



### OBSERVE PRO OBS-LP-SYS

- 48" h
- lightweight, snap-together info center with 12" dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5" w x 11" h literature & graphic



### OBSERVE DELUXE OBS-DLX

- 74.5" h
- stylish double-sided curved design
- holds two 24" w x 36" h bubble graphics
- recommended printing material: .040" - .125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



### OBSERVE GRAND OBG-B

- 68" h
- sleek info center includes sturdy base & adjustable shelf
- accepts 22" w x 28" h graphic size
- single or double-sided
- holds a 3/16" thick mounted graphic



### WEDGE WED-1-B

- combine multiple units for longer and taller displays
- graphic size is variable
- black only
- graphics not included





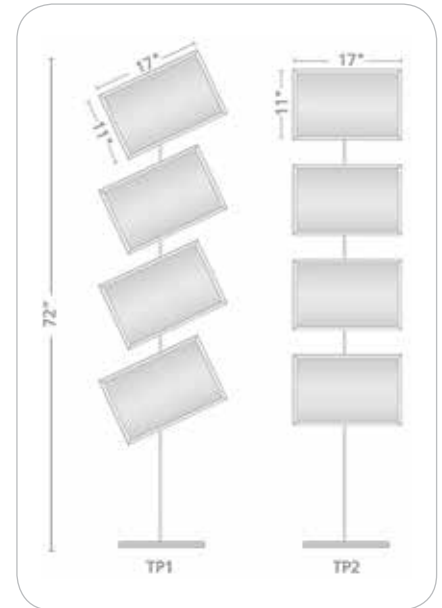


## SIGN STANDS

Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

### TRAPPA POST

- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses
- sturdy aluminum posts and heavy domed steel plate ensure stability



### TOWERS



#### TRI-TOWER DELUXE TRI-TOWER-DLX

- 26.75" w x 72" h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available



#### TOWER

- collapsible double-sided free-standing tower
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33" w x 72" h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates



#### CUBE TOWER PRISM TOWER

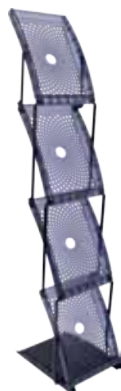
- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available





**ZEDUP 1**  
black: ZD-1-B  
silver: ZD-1-S

- 6 pocket rack
- can be stored or shipped loaded with literature



**QUANTUM SINGLE SIDED**  
black: QNTM-SS

- 4 pocket rack
- collapsible
- constructed from plastic for light weight



**ZEDUP LITE**  
silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



**INNOVATE**  
black: INN-B  
silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



**OASIS**  
OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish



**STEP STOOL**  
STEP STOOL-BLUE

- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only



All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.



## SLIMLINE LED LIGHTING

Incorporate modern, bright LED lights into your display and draw attention to your brand and message with elegance. With bright, cool lights and contemporary slim profiles, you can modernize your display, set the stage and better communicating a clear message. Choose from several LED lighting solutions that will make your message and products shine.



### LED FLOOD LUM-LED4-ORL-B (set of 2)

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



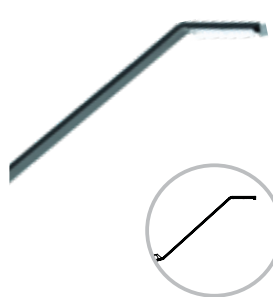
### LED SPOT LUM-LED3-ORL-B (set of 2)

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only



### LED STRIP LUM-LED5-ORL-B (set of 2)

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



### LED EXHIBITION LUM-LED6-ORL-B (set of 2)

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only



### LUMINA 200 LED

black: LUM-LED2-ORL-B  
silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



### LED ECO

LUM-LED7-ORL-B (set of 2)  
LUM-LED7-ORL-B-EXT (single)

- economy LED floodlight
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 hours
- 12 watt
- 2.5 meter from transformer to light; 1.3 meter from outlet to transformer
- UL approved

**NEW**



### LUMINA LED ARM LIGHT BATTERY PACK LUM-LED-BATTERY-PK

- battery life estimated 9 hours but may vary
- recharge time estimated at 6 hours
- 7.75" h x 3" h x 5" d

**NEW**



All lights feature a one year limited warranty.

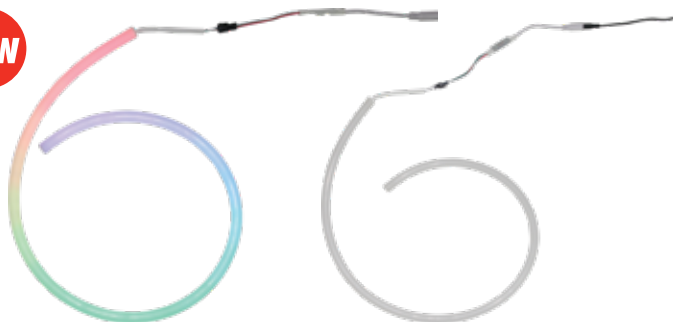


## LED EXTRUDED ROPE LIGHTS

**RGB: LED-EXT-ROPE-RGB**  
**White: LED-EXT-ROPE-WHITE**

- LED rated for 26,000 hours
- 196" long from end to end
- best for use in Formulate® architectural structures, counters

**NEW**



## UNIVERSAL LIGHT CLAMP KIT

**UNI-LT-CLP30**  
**UNI-LT-CLP50**

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits



## SPT CASE

**SPT-CASE**

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina 200 lights & power supply



## FLOODLIGHTS & WALL WASHERS

### LED FLOOD LIGHT

**LED-FLOOD**

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"h x 5.11"d
- angles to 120°
- UL approved



### MINI LED FLOOD LIGHT

**LED-10W-FLOOD-RGB**  
**LED-10W-FLOOD-W**

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49" w x 3.39" h x 3.98" d
- angles to 120°
- UL approved



*can be used to illuminate fabric counters, funnels & columns.*

## COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7" round x 7" h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



**LED-WRM-WHT-BLAST**  
Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K



**LED-COOL-WHT-BLAST**  
Features a cool LED light output; good for darker graphic prints. 6,000K



**LED-RGB-BLAST**  
Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.



All lights feature a one year limited warranty.



## CASES

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in North America and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

### LIGHTING & ACCESSORY CASE

#### OCA-2

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size:  
32.81" w x 4.13" h x 13.75" d
- exterior size:  
34" w x 7" h x 15" d
- weight when empty: 8 lbs



### SMALL & LARGE GRAPHIC CASES

#### SMALL: OCS

#### LARGE: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

#### OCS

- interior size:  
14" w x 39.81" h x 13.25" d
- exterior size:  
18" w x 42.25" h x 16.5" d
- weight when empty: 18 lbs

#### OCL

- interior size:  
14" w x 51.5" h x 13.25" d
- exterior size:  
18" w x 55.13" h x 16.5" d
- weight when empty: 20 lbs



### BANNER STAND CASE

#### OCB-2



- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag\*
- also used for Formulate® Lite displays
- interior size min/max:  
min - 13.5" w x 30.29" h  
max - 49.14" h x 5" d
- exterior size:  
min - 18.12" w x 34.49" h  
max - 54.24" h x 7.40" d
- weight when empty: 9 lbs
- case fits all banners less than 47.5" wide



### EXPANDABLE CASE

#### OCE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max:  
min - 13.75" w x 39.63" h x 11.75" d  
max - 13.75" w x 64" h x 11.75" d
- exterior size min/max:  
min - 16.75" w x 39.88" h x 16.88" d  
max - 16.75" w x 64.25" h x 16.88" d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter



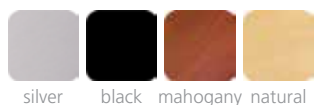
All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America.



## STANDARD WHEELED DISPLAY CASE

### OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5" w x 35.75" h x 13.07" d
- exterior size: 26.73" w x 39.49" h x 17.05" d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural



left view



top view



## HOPUP/MEDIUM WHEELED CASE

### OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5" w x 35.5" h x 13.5" d
- exterior size: 15.5" w x 35.69" h x 17" d
- weight when empty: 17 lbs



## TROLLEY ROLLER TROLLEY

**NEW**

- lightweight trolley for Hopup™ and Embrace™ displays
- collapsible, plastic and easy to transport
- 9.25" w x 20-46.63" h x 12.75" d
- max weight = 55 lbs



## LARGE DISPLAY CASE

### OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25" w x 7.63" h x 46.5" d
- exterior size: 26" w x 12" h x 50" d
- weight when empty: 22 lbs



## LARGE DISPLAY CASE

### OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13" w x 12.25" h x 47.25" d
- exterior size: 29" w x 15" h x 52" d
- weight when empty: 30 lbs
- wheels and handles recessed



All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America.



## FREIGHT CASE OCFM

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing up to 8 flat panels per case
- interior size: 35.75" w x 9.75" h x 47.25" d
- exterior size: 38" w x 15" h x 49" d
- can ship UPS/FedEx or Freight
- weight when empty: 35 lbs



## FREIGHT CASE OCF

- offers the same features and benefits of the OCT in a rectangular shape
- interior size: 48" w x 19.75" h x 35.5" d
- exterior size: 51" w x 24" h x 39" d
- weight when empty: 55 lbs



## FREIGHT CASE OCF2

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48" w x 18" h x 48" d
- exterior size: 51" w x 23" h x 51" d
- weight when empty: 70 lbs



*Woodcrate options also available!*

## ORBITAL CURVED TRUSS CASE OCT

- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size: 43.5" w x 33" h x 47.25" d
- exterior size: 48" w x 42" h x 51" d
- weight when empty: 138 lbs



All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America.



# SIGNPRO®

## S Y S T E M S

## WAYFINDING SIGN SOLUTIONS

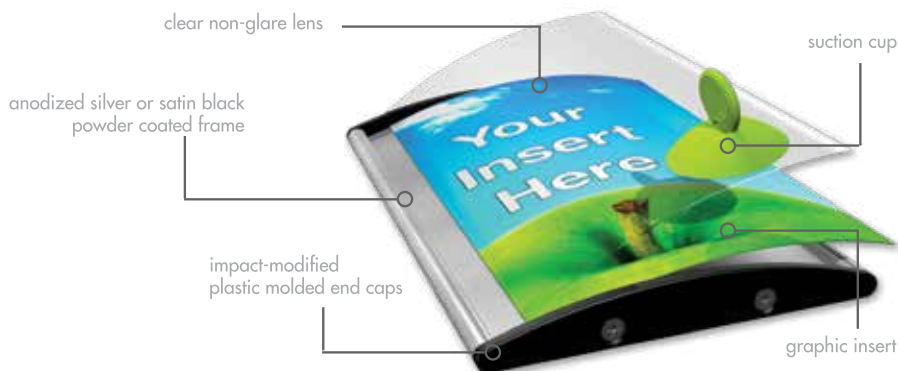


- \\ Wayfinding Sign Solutions for directional guidance in offices, hospitals, retail environments, schools to help visitors navigate through buildings with ease.
- \\ Ever-increasing custom capabilities; we can build frames and signs suited to your exact specifications.
- \\ Engineered, supplied & **manufactured in the USA**.
- \\ Fast. Affordable. Excellent Quality.



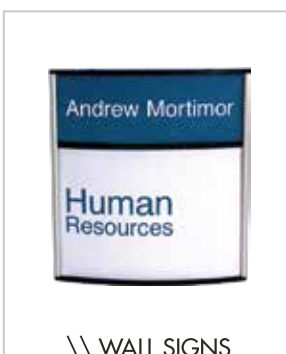
- \\ **Made in USA**
- \\ **Fast production**
- \\ **Quick ship**

## CURVED SYSTEM



- \\ Sleek Curved Shape
- \\ Black or Silver or combination thereof
- \\ Customized Options

FINISH:  
Silver  
Black





# FLAT SYSTEM

NEW



- \\ Modern Flat Shape
- \\ Round or Square Profile
- \\ Black or Silver
- \\ Customized Options

## FINISH:

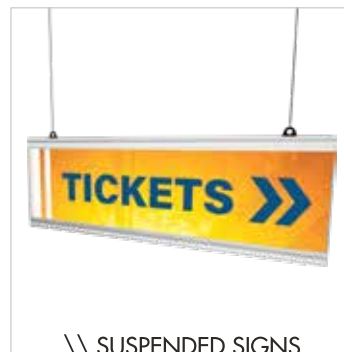
Silver

Black

## PROFILE:

Round

Square



# SNAPPING SYSTEM

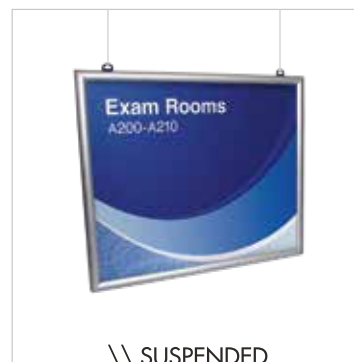


- \\ Snaps open for quick and easy graphic changes
- \\ No tools required
- \\ Clear non-glare lens, mounting hardware
- \\ Protective sheet material: PVC

## FINISH:

Silver

Black





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